Term Project Instructions

Note: This document will be checked through Turnitin. If AI-generated content is suspected above 10%, the project will not be accepted. Use AI tools only to generate ideas or check your grammar. All reflective, analytic, and planning content must be written in your own words.

Project Title

Ideal Sector Selection, Company Assessment, and Personal Development Plan

1. Sector Selection

Choose one sector that you find attractive to work in the future (e.g., software, finance, energy, biotech, health tech, marketing, gaming, etc.). Explain why this sector interests you, based on personal interest, job market trends, or alignment with your skills.

2. Define Criteria to Select Best Companies

Set at least three meaningful and justifiable criteria to choose the top 5 companies in your chosen sector. These may include:

- Technology use / R&D investment
- Work environment / employee satisfaction
- Global presence or growth rate
- Corporate reputation
- Learning and development opportunities

Explain why you chose these criteria and how they reflect your career goals.

3. Company Selection and Job Posting Collection

Based on your criteria, choose the 5 best companies in your selected sector. Briefly explain companies' history, structure, products/services and HR practices (recruitment, training, promotion, etc.).

Then, search and collect at least 2 job postings per company (from LinkedIn, official websites, or job platforms) that were published within the last year. If you cannot find a job posting from selected company, you can substitute with adding from other companies you have selected for this project.

Provide job title, job description, required skills, and application links or screenshots.

4. Gap Analysis: Matching Expectations vs. Your Skills

Compare job postings with your current skills, courses, experiences, and certificates. Prepare a table or matrix showing which job requirements you meet, and which ones you don't.

Reflect on why these gaps exist and what you've already done to fill some of them.

5. Personal Development Plan

Based on the gap analysis, propose a personal action plan to improve your qualifications in the next 3–12 months.

Include specific courses, certifications, workshops, voluntary work, or side projects. Define each step clearly: what you will do, when, how you will measure your progress, and what success looks like.

6. Job Interview Preparation

Based on the sector and job posts you collected, write 5 realistic interview questions you are likely to face. Answer each question in your own words, using examples from your experience, courses, or personality traits.

7. Conclusion

Summarize what you have learned about yourself, your sector, and your readiness for professional life through this project.

Reflect on what surprised you the most and how this shaped your career thinking.

8. Submission Requirements

- Minimum 15, maximum 20 pages (excluding job posting screenshots (if any), references and appendices) , Please use sample cover (end of the document),
- Font: Times New Roman, Size: 12, Line Spacing: 1.5
- Include cover page, table of contents, and references
- Attach screenshots/links of job postings
- Include a declaration about AI use and originality

9. Academic Integrity Statement (to be signed)

Include following statement at the end of your paper by signing.

“I confirm that this project is my original work. I have not copied content from other sources or used AI tools to write full sections. I understand that if AI-generated content exceeds 10%, my project will not be accepted.”

DEADLINE: 19.12.2025

SAMPLE COVER

2025-2026 ACADEMIC YEAR

FALL SEMESTER

(PROJECT TITLE)

STUDENT ID

STUDENT NAME SURNAME

DATE: