



Guide d'accueil 2026-2027

Welcome guide 2026-2027



Contact

Béatrice BERNARD-GAY
Head of exchange programs
Erasmus+ Institutional coordinator
+ 33 (0)2 41 81 66 42
beatrice.bernard@uco.fr

Marie-Laure VALLES
International mobility manager
+ 33 (0)241 81 66 03
marie-laure.valles@uco.fr

International Relations Office
3 place André Leroy | BP 10808
49008 Angers cedex 01

Sommaire

Bienvenue à l'Université Catholique de l'Ouest (UCO) <i>Welcome to UCO</i>	1
I/ Vos études à l'UCO <i>Studying at UCO</i>	2
Votre accueil à l'UCO <i>Arriving at UCO</i>	2
Calendrier universitaire <i>Academic calendar</i>	3
Cours de français - 5 ECTS (code : RIFLE) <i>French classes</i>	4
Votre choix définitif des cours <i>Final course choice</i>	4
Envoi des notes à la fin du semestre <i>Sending grades at the end of a semester</i>	4
II/ Votre séjour <i>Your stay</i>	5
Logement <i>Accommodation</i>	5
Restauration <i>University restaurants</i>	7
Transport <i>Transportation</i>	7
Carte de séjour <i>Residence permit</i>	10
Assurance logement <i>Housing insurance</i>	11
Santé <i>Health</i>	11
Vie étudiante et associative <i>Student life, clubs & associations</i>	13
Association Internationale <i>Association Internationale</i>	14
Sports à l'UCO : ASUCO <i>Sports at UCO : ASUCO</i>	14
Numéros de téléphone utiles en cas d'urgence <i>Useful telephone numbers in case of emergency</i>	15
Plan du campus <i>Campus plan</i>	16
Plan du centre-ville d'Angers <i>City centre plan of Angers</i>	16

Bienvenue à l'Université Catholique de l'Ouest (UCO) - Angers

Welcome to Université Catholique de l'Ouest (UCO) - Angers

Vous trouverez dans les pages qui suivent des informations utiles pour préparer votre arrivée et votre séjour à l'UCO.

■ Centralisé

L'UCO est située en plein centre-ville à 10 minutes (à pied) de la gare, à 1h30 en train de Paris (Montparnasse) ou à 2h30 en train de l'aéroport Roissy-Charles de Gaulle (direct).

■ Ville historique

Angers est une ville riche en histoire où il fait bon vivre et qui vient d'ouvrir sa première ligne de tramway et dispose de nombreuses pistes cyclables.

In this document, students can find practical information to help them prepare for their arrival and stay at UCO.

■ Central

UCO is ideally situated in the heart of Angers' city centre. With the train station only a 10-minute walk away, Angers is within easy reach of Paris Montparnasse (one and a half hour) and Roissy-Charles de Gaulle airport (two and a half hours).

■ Historic

Nestled in the heart of the Loire Valley and Anjou, a region steeped in history, Angers officially ranks as one of the best places to live in France and is proud of its first tramway and its numerous bicycle lanes.



I/ Vos études à l'UCO Angers *Studying at UCO Angers*

Votre accueil à l'UCO Angers *Arriving at UCO Angers*

L'équipe des Relations Internationales vous donne rendez-vous quelques jours avant le début du semestre pour participer à une période d'information et d'orientation OBLIGATOIRE.

Durant ces quelques jours, les étudiants :

- **Participent** à différentes réunions d'information
- **visitent** le campus et la ville d'Angers
- **reçoivent** une formation à l'environnement informatique de l'UCO (e-mail, Wifi, emplois du temps...)
- **rencontrent** les professeurs des différentes filières / matières pour une présentation des cours et pour discuter de leur contrat d'études « learning agreement »

An orientation programme, organised by the International Relations Team, introduces students to services and systems in operation at UCO. Please note that this programme is COMPULSORY for all exchange students.

During the programme, students will:

- **participate** in informative meetings
- **visit** campus and the city of Angers
- **receive** training in computer use (e-mail, Wi-Fi, timetables ...)
- **meet** teachers of different departments and subject areas for a presentation of all courses and discuss the "learning agreement"



Calendrier universitaire *Academic calendar* 2026/2027

Premier semestre :

Réunions d'information et d'orientation

Du 1^{er} au 4 septembre. Rendez-vous le 1^{er} septembre à 10 heures au Pôle International.

Dates du semestre : 01.09.2026-15.01.2027 (Licence)
ou 01.09.2025-30.01.2027 (Master)

Examens de Licence : dépend de chaque Faculté

Examens de Master : fin janvier 2027

Vacances

Congés de Toussaint : du 26.10.2026 au 01.11.2026 inclus
Vacances de Noël : du 19.12.2026 au 03.01.2027 inclus

Deuxième semestre :

Réunions d'information et d'orientation

Du 6 au 8 janvier. Rendez-vous le 6 janvier à 10 heures au Pôle International.

Dates du semestre : 06.01.2027-31.05.2027

Examens : dépend de chaque Faculté

Vacances

Vacances d'hiver : du 01.03.2027 au 07.03.2027 inclus
Congés de Printemps : du 26.04.2027 au 02.05.2027 inclus
Pont de l'Ascension : du 06.05.2027 au 09.05.2027 inclus

Fall semester:

Information and orientation

The orientation programme will take place between 1 and 4 September. We will meet the 1 September at 10:00 at the International Relations Office.

Semester dates: 01.09.2026-15.01.2027 (Bachelor)
or 01.09.2026-30.01.2027 (Master)

Licence's exams: depending of each faculty

Master's exams: end of January 2027

Holidays

All Saint's holidays: From 26.10.2026 to 01.11.2026 included
Xmas break: From 19.12.2026 to 03.01.2027 included

Spring semester:

Information and orientation

The orientation programme will take place between 6 and 8 January. We will meet the 6 January at 10:00 at the International Relations Office.

Semester dates: 06.01.2027-31.05.2027

Exams: depending of each faculty

Holidays

Winter break: from 01.03.2027 to 07.03.2027 included
Spring break: from 26.04.2027 to 02.05.2027 included
Ascension: From 06.05.2027 to 09.05.2027 included

Cours de français - 5 ECTS (code : RIFLE) *French classes*



L'UCO offre un cours d'expression française hebdomadaire aux étudiants d'échange. Ce cours est un cours de perfectionnement, il faut donc déjà avoir un niveau B1 pour y participer. Il est décomposé en plusieurs groupes de niveaux. Pour déterminer leur groupe, les étudiants passent un test de langue pendant la période d'intégration.

Code du cours : RIFLEA

UCO offers a weekly French language class for exchange students. This class being a proficiency class, students are required to have an upper-intermediate level (B1) to participate. A test is conducted at orientation to determine the students' level of English, so that they may be allocated to the right level of class.

Course code: RIFLEA

Votre choix définitif des cours *Final course choice*

Vous pourrez tester les cours pendant un mois avant de remettre votre formulaire "programme de cours définitif" au service des relations internationales.

Students are entitled to attend as many courses as they wish during their first month, in order to ensure that courses are suitable for studies at the home University. After this period, students have to make their final course choice known to the International Office.

Envoi des notes à la fin du semestre *Sending grades at the end of the semester*

Notre université envoie les notes aux universités partenaires maximum 5 semaines après la fin des examens. Vous devrez donc demander vos résultats à votre université d'origine.

UCO makes sure to send grades within a 5-week delay after the end of exam period. Students can ask their home university for their exam results.

II/ Votre séjour *Your stay*

Logement *Accommodation*

Le service du logement de l'UCO propose plusieurs options :

1- Chambre chez l'habitant

2 FORMULES	Forfait pour 1 ^{er} semestre* Sept. – Jan.	Forfait pour 2 ^{ème} semestre* Jan. – Mai	Forfait pour l'année universitaire*	Supplément/ semaine si départ en janvier ou juin
Formule n° 1 : Chambre chez l'habitant ET accès à la cuisine	1 836 euros	1 934 euros	3 615 euros	98 euros
Formule n° 2 : Chambre ET tous les petits déjeuners ET 3 dîners par semaine ET accès à la cuisine	2 870 euros	3 025 euros	5 685 euros	155 euros

* Les prix comprennent les frais administratifs et les assurances.

Non inclus :

- le dépôt de garantie de **330 €** à payer directement au propriétaire à votre arrivée



Après avoir reçu votre "formulaire de logement", le service du logement vous demandera de payer des frais de réservation, ces frais ne seront pas remboursés si vous annulez le logement. Le reste du prix du logement (solde) est à payer dès votre arrivée à l'UCO par virement bancaire.

Remplissez le formulaire "Demande_logement_habitant.pdf"

Our accommodation office offers several housing options:

1- Homestay

2 FORMULAS	Package for Semester 1* Sept.-Jan.	Package for the 2 nd Semester * Jan.- May	Package for the academic year* Sept.-May	Supplement/week if departure in January or June*
Formula n° 1 : Homestay and access to the kitchen	1 836 euros	1 934 euros	3 5615 euros	98 euros
Formula n° 2: Homestay + all breakfasts + 3 dinners/week + access to the kitchen	2 870 euros	3 025 euros	5 685 euros	155 euros

* administrative fees and insurances are included.

Not included:

- A deposit of **330 €** should be paid directly to the proprietor upon arrival.



After having received your "Housing form", the housing service will ask you to pay for reservation fees: non-refundable in case of cancellation.

The remaining sum will be asked upon arrival at UCO through a bank transfer.

Fill in the form "Demande_logement_habitant.pdf"

2- Chambre en résidence universitaire

L'UCO dispose d'un nombre limité de chambres dans deux résidences universitaires. Nous n'avons pas reçu les informations de ces résidences actuellement.

Consultez le document "Info_Logement.pdf" et remplissez le formulaire "Reservation_Chambre_Residence.pdf".

2- Foyers privés

Vous avez également la possibilité d'obtenir une chambre dans un foyer (résidence privée). Vous devez les contacter directement et le plus tôt possible afin de faire la réservation (ci-dessous).

2- Student residence

UCO offers a limited number of rooms in two university student residences. For the time being, we have not yet received all necessary information concerning these residences.

See the document "Info_Logement.pdf" and Fill in the form "Reservation_Chambre_Residence.pdf".

3- Privately-owned student residences

Students can also obtain a room in a privately owned student residence. For this, we advise to contact the residence of choice as soon as possible to make a reservation. (see the following list)

- Foyer de l'ESVIÈRE – 2 bis, rue de l'Esvière – 49100 ANGERS (pour filles et garçons – *for girls& boys*)
Tél.33(0)2.41.88.94.25 – foyer.esviere@free.fr - www.foyer.esviere.free.fr
- Foyer MERICI – 62, rue Mirabeau – 49000 ANGERS (pour filles– *for girls*)
Tél.33(0)2.41.25.35.00 – contactfoyermerici@gmail.com – www.foyer-etudiantes-merici.com
- Foyer MARGUERITE D'ANJOU – 52, Bld du Roi René – 49100 ANGERS (pour filles– *for girls*)
Tél.33(0)2.41.20.24.00 – marguerite.danjou2@wanadoo.fr – www.assomargueritedanjou.com
- Foyer DAVID D'ANGERS – 22, rue David d'Angers – 49100 ANGERS (pour filles et garçons - *for girls & boys*)
Tél. 33(0)2.41.44.02.38 – accueil@fjtda-angers.fr – www.fjtda-angers.org
- Foyer St AUBIN – 22, rue Donadieu de Puycharic – 49100 ANGERS (pour filles et garçons – *for girls& boys*)
Tél.33(0)9.81.35.25.25 – foyersaintaubin@outlook.fr
- Foyer LE QUINCONCE – 7, rue du Quinconce – 49100 ANGERS (pour filles et garçons - *for girls & boys*)
Tél.33(0)2.41.20.24.00 - marguerite.danjou2@wanadoo.fr - www.assomargueritedanjou.com

Logements indépendants :

Independent housing:

- Résidence CAMBRIDGE – 77 bis, rue des Ponts de Cé – 49000 ANGERS
Tél. 33(0)2.41.44.02.38 - residencecambridge@orange.fr – www.residencecambridge.over-blog.com
- Résidence LES ESTUDINES – 1, rue Charlotte Delbo– 49100 ANGERS
Tél. 33(0)9.69.39.22.00 – reservation@estudines.com – www.estudiens.com
- STUDEA NEXITY – Résidence ST SERGE – 5, Place François Mitterrand – 49100 ANGERS
Tél. 33(0)2.41.76.33.78 – location@nexity.fr

IMPORTANT :

Si vous décidez d'arriver à Angers sans avoir un logement, comptez **au moins 3 semaines** pour en trouver un.

If you decide to arrive in Angers without accommodation, allow **at least 3 weeks** to find one.

Restauration *University restaurants*

Le **(S)pace'Rabelais** est situé sur le campus. Il permet aux étudiants de profiter de différents espaces : un espace de vente à emporter et une Cafeteria ; des espaces de restauration divers (traditionnelle, espace lounge, terrasse) ; un espace de détente et de travail collaboratif et connecté.

The **(S)pace'Rabelais** is located on campus. It allows students to take advantage of different spaces: a take-out food space and a cafeteria space; different dining areas (traditional, lounge area, terrace); a connected space for relaxation and collaborative work.

Transport *Transportation*

Venir à Angers

▪ Train

Angers est situé à 1h30 de Paris en T.G.V. (Train à Grande Vitesse). Le prix du billet varie de 50€ à 100€ pour un aller simple selon l'heure à laquelle vous désirez effectuer votre voyage.

Il existe une connexion directe entre Angers et l'aéroport Roissy-Charles de Gaulle. Sinon, vous devez vous rendre à la gare Montparnasse.

Pour plus d'informations sur les horaires, les tarifs... connectez-vous sur le site Internet de la SNCF <https://www.sncf-connect.com/app/home/search>

▪ Avion

L'aéroport le plus proche d'Angers est situé à Nantes (30 minutes d'Angers en train).

Getting to Angers

▪ by train

Angers is well situated, only 1:30 to Paris by T.G.V. (Train à Grande Vitesse or high-speed train). The price for a one-way ticket may vary between €50 and €100, depending on your travel time and date.

Angers is directly connected to the Roissy-Charles de Gaulle airport. Students who are not landing here, should travel to Montparnasse station from which a second line directly goes to Angers.

For more information on timetables, prices etc. visit the SNCF website <https://www.sncf-connect.com/app/home/search>

▪ by air

The closest airport to Angers is located in Nantes (30 minutes by train).

Se déplacer à Angers

▪ La carte A'tout

Qu'est-ce que la carte A'tout ?

Personnelle et nominative, la carte A'tout est votre carte de vie quotidienne pour accéder au réseau bus/tramway de Irigo ; aux bibliothèques, piscines et patinoire de la ville ; aux services vélocité et autocité+.

Comment l'obtenir ?

Présentez-vous dans une des agences Irigo munies d'une pièce d'identité ; d'un justificatif de domicile de moins de 3 mois et d'une photo d'identité (visage découvert, fond uni, 30x40mm).

Où charger votre titre de transport sur la carte A'tout ?

Aux distributeurs automatiques de titres sur les stations de tramway ou en agence et points de ventes Irigo.

▪ Le bus / Tramway

Les bus et Tramway proposent de nombreux services de transport dans toute la ville d'Angers et ses alentours.

Billet à l'unité : de 1,60 € ; autres tarifs sur le site suivant :

<https://www.irigo.fr/tarifs/guide-des-tarifs>

Irigo / RATP Angers

Place Lorraine

Du lundi au vendredi de 8h00 à 19h00 et le samedi de 9h00 à 18h00.

Getting around in Angers

▪ The A'tout city card

What is the A'tout city card?

This personal all-in-one card can be used to commute throughout the Irigo local transportation network (bus & tramway) and benefit from multiple activities and services such as libraries, access to swimming pools, ice-skating, vélocité and autocité+.

How can I get the A'tout city card?

Students should go to one of the Irigo agencies, with an **identity document**, a recent proof of residence (not older than 3 months) and an official photo (your face must be visible, single-coloured background, 30x40mm).

Where can I charge my A'tout city card?

Special distributors can be found at tramway stations or at Irigo agencies and selling points.

▪ The bus / the tram

Angers and its surroundings are very well connected by bus and tram. Numerous services operate on a daily basis.

Single ticket: from €1,60, please find other rates on the following site:

<https://www.irigo.fr/tarifs/guide-des-tarifs>

Irigo / RATP Angers

Place Lorraine

Open from Monday to Friday from 8:00 to 19:00 and Saturdays between 9:00 and 18:00.

■ Le vélo

La ville d'Angers a mis en place un système de prêt de vélo gratuit.

Pour qui ?

Le prêt de vélo est réservé aux personnes majeures dont le domicile ou le lieu de travail est situé à Angers.

Pièces justificatives à fournir :

- ✓ Pièce d'identité
- ✓ RIB (Relevé d'identité bancaire)
- ✓ Justificatif de domicile de moins de 3 mois (factures, quittance...)

Où retirer son vélo ?

Agence Centre-ville / Gare

6, rue de la Gare - Angers

Tél : 02 41 18 13 21

Du mardi au vendredi

De 9h30 à 18h30 (Fermeture de 12h30 à 13h30 pendant les congés scolaires)

■ Biking

It is possible to rent a bicycle free of charge.

Who can rent?

Adults, living or working in Angers.

Necessary papers

- ✓ ID
- ✓ IBAN
- ✓ a recent proof of residence (not older than 3 months) (electricity bill or other)

Where to find a bicycle?

Agence Centre-ville / Gare

6, rue de la Gare - Angers

T: 02 41 18 13 21

From Tuesday to Friday

From 9:30 to 18:30 (Closed between 12:30 and 13:30 during school holidays)



Carte de séjour *Residence permit*

Étudiants non ressortissants de l'Union Européenne

Vous avez reçu, auprès de l'ambassade de France de votre pays, un **visa** "VLS-TS mention *étudiant*" qui est collé dans le passeport.

À votre arrivée en France, vous devez OBLIGATOIREMENT vous enregistrer en ligne sur le site de la DGEF :

<https://administration-etrangers-en-france.interieur.gouv.fr/particuliers/#/>

Vous aurez besoin :

- ✓ d'une adresse électronique (mail) valide,
- ✓ des informations figurant sur votre visa,
- ✓ de communiquer votre date d'entrée en France,
- ✓ de votre adresse de résidence en France,
- ✓ de votre carte de paiement pour payer en ligne la taxe de délivrance d'un titre de séjour (voir les autres modalités de paiement sur le portail).

Il faudra payer en ligne, par carte bancaire, le timbre fiscal de 50 €.

Si vous n'avez pas effectué cette démarche dans les 3 mois, vous ne serez plus en séjour régulier sur le territoire français et, en conséquence, vous ne pourrez pas franchir à nouveau la frontière de l'espace Schengen.

Les étudiants qui séjournent à l'UCO au-delà de la date du visa-carte doivent faire une demande de carte de séjour. Les formalités se font au Service des Relations Internationales.

Citizens from non EU-countries

Students from non-EU countries should have a **visa-card "VLS-TS *étudiant*" sticker in their passport** from their local French embassy.

Upon their arrival in France; students MUST register online on the DGEF website:

<https://administration-etrangers-en-france.interieur.gouv.fr/particuliers/#/>

You will need to provide:

- ✓ a valid email address,
- ✓ your visa information,
- ✓ the date on which you entered France,
- ✓ Your home address in France
- ✓ Your credit card details in order to pay a fee online for the issuance of your residence permit. (For other means of payment, please visit the link above)

You will have to pay 50 € online by credit card.

If you fail to validate your visa within the first three months following your arrival, you will no longer be considered a legal resident in France and will be unable to re-enter the Schengen Area.

Students who will be staying longer at UCO than the date indicated on the visa-card sticker, should ask for a residence permit. All formalities will take place at the International Office.

Assurance logement *Housing insurance*

Le propriétaire de votre logement / la résidence vous demandera de prendre une **assurance locative** à votre arrivée. Vous pourrez vous renseigner auprès des compagnies d'assurances ou de votre banque en France.

Les étudiants logés par le service logement de l'UCO, n'ont pas besoin d'acheter une assurance logement (elle est incluse).

Comprehensive housing insurance is mandatory. Students will therefore be asked by the proprietor of their apartment / residence to sign up for comprehensive housing insurance on arrival. More information can be found at insurance agencies or your bank in France. Students who have found housing through the UCO housing service, do not need to buy this insurance (it is included).

Santé *Health*

Espace Santé-Infirmierie

l'UCO dispose d'une infirmerie (Bâtiment Janneteau)

Health centre and nursing service

UCO has an in-house nursing service (Building Janneteau)

Médecins

En France, la médecine est libre et chacun peut choisir son médecin. Vous devez cependant distinguer :

Doctors

Everyone in France is free to choose his or her physician. However, it is important to distinguish:

- **Les médecins conventionnés** : c'est-à-dire qui ont passé un accord avec la Sécurité Sociale. À titre indicatif, le prix d'une consultation est de 30 € chez un généraliste et minimum 30 € pour un spécialiste. Les visites à domicile ainsi que les visites de nuit, des dimanches et des jours fériés comportent une majoration de prix.
- **Les médecins non-conventionnés** : dont les tarifs sont beaucoup plus élevés

- **Contractual practitioners**: those who have an agreement with the French social security system. A consultation costs approximatively € 30 for a general practitioner and at least € 30 for a specialized consultation. Home visits, night consultations, as well as consultations on Sundays and holidays come with an extra fee.
- **Non-contractual practitioners**: consultations at higher price rates.

Assurance médicale

Les étudiants de l'Union Européenne doivent être en possession de la "carte européenne d'assurance maladie" qui est délivrée par l'assurance médicale du pays d'origine.

Les étudiants non ressortissants de l'Union Européenne ou du Québec doivent obligatoirement être en possession, avant d'arriver en France, d'une assurance médicale valable pour toute la période de leurs études à l'UCO. A leur arrivée, ils devront s'inscrire à la sécurité sociale française gratuite en se loguant sur le site spécial destiné aux étudiants étrangers :
<https://etudiant-etranger.ameli.fr/#/>

Je suis malade... que dois-je faire ?

Si vous êtes malade, vous pouvez vous rendre à l'**infirmierie de l'UCO** qui vous aidera à obtenir un rendez-vous chez un médecin.

What should I do in case I get sick?

Students who are sick can go to the **UCO nursing service**. Here they will receive help with making a doctor's appointment.

①

Avant d'aller chez le médecin pour la première fois, vous devez télécharger le formulaire « **Médecin traitant** » et le faire remplir au médecin pendant la consultation, cliquez ci-dessous pour télécharger le formulaire :

http://www.ameli.fr/fileadmin/user_upload/formulaires/S3704.pdf

Before going to the doctor's for the first time, students should download the form "Médecin traitant" or Personal Physician and have their doctor fill it out during the consultation. Click here to download the form:

http://www.ameli.fr/fileadmin/user_upload/formulaires/S3704.pdf

Health insurance

All EU nationals are required to obtain a European Health Insurance Card (EHIC) from their home country. Students can contact the Health Authorities in their home country for information.

All non-EU students, with the exception of those from Quebec, must be in possession of a medical insurance, valid throughout the duration of their stay at UCO, before arriving in France. Upon arrival, students must register to the French general social security system. Registration is done online by logging in to the website of the health insurance dedicated to foreign students (free of charge):
<https://etudiant-etranger.ameli.fr/#/>

②

Le médecin rédige une ordonnance pour chercher des médicaments à la pharmacie. Il faut payer le médecin (minimum 26,50 €) plus les médicaments si nécessaires et garder tous les justificatifs de paiement.

The doctor will write a medical prescription. With this, students can pick up their prescription at the pharmacy. Note that the doctor (minimum of €26,50) and the necessary medicines have to be paid directly and all proofs of payment should be kept.



Vie étudiante et associative *Student life, clubs & associations*

Différentes associations gèrent la vie étudiante à l'UCO

- Le **BDE** (bureau des étudiants) : les différents BDE des Facultés proposent diverses activités : clubs de cinéma, excursions, soirées ...
- La **FéDé** (fédération des BDE de l'UCO) coordonne les activités des BDE.

UCO offers a number of student associations:

- The **BDE** (bureau des étudiants / Student Office): Several faculties at UCO have student offices that host activities such as cinema club, excursions, fun nights out...
- The **FéDé** (fédération des BDE de l'UCO / Student Office federation): coordinates all BDE activities.

La vie étudiante passe aussi par l'engagement dans de nombreuses associations culturelles ou sportives :

- festival de théâtre
- développement durable
- chœurs classiques ou Gospel
- orchestre
- danses bretonnes
- groupes rock
- sports

Un bureau des associations culturelles se situe au sein même des locaux de la FéDé.

There are also a great number of cultural and athletic activities at UCO such as:

- a theatre festival
- a sustainable development club
- classical choirs and gospel choirs
- an orchestra
- folkloric dancing
- rock groups
- sports

The bureau of cultural activities can be found in the same office space as FéDé.



Qu'est-ce que le BDI ?

Le Bureau des Internationaux s'occupe d'accueillir les étudiants étrangers dès leur arrivée à l'Université Catholique de l'Ouest.

Un **accueil** à l'arrivée en septembre ou en janvier :

- aide dans les démarches administratives
- réponses à toutes les questions qui peuvent se poser

Faciliter l'intégration en insistant sur les rencontres entre étudiants français et étrangers

- les "café-conversation" sont un exemple. Tous les étudiants, français et étrangers, sont invités à se retrouver certains mardis soir dans un bar différent d'Angers pour discuter et rencontrer du monde autour d'un verre.
- repas international chaque semestre (où chacun apporte une spécialité de son pays / sa région)
- un programme de parrainage pour rencontrer des étudiants français.

What is BDI?

Le Bureau des Internationaux or International Relations Students Team, welcomes international students to the Université Catholique de l'Ouest.

Welcome students in September or January:

- administrative help
- answers to all kinds of questions

Facilitate integration by organising exchanges between French students and international students.

- "café-conversation" for example. All students, French and international are invited to get together in a bar to talk and meet new people.
- International dinner each semester (everyone brings a speciality from his or her country/region).
- a buddy programme to meet French students.

Sports à l'UCO : ASUCO *Sports at UCO : ASUCO*

Vous trouverez à l'UCO l'association sportive "ASUCO" dont l'objectif est d'offrir aux étudiants un grand nombre d'activités sportives.

Site Web : <https://services.uco.fr/asuco/>

The objective of "ASUCO", UCO's sporting club, is to offer students a large number of sporting activities.

Website: <https://services.uco.fr/asuco/>



Numéros de téléphone utiles en cas d'urgence à Angers

Useful telephone numbers in case of emergency

Police secours : : 17

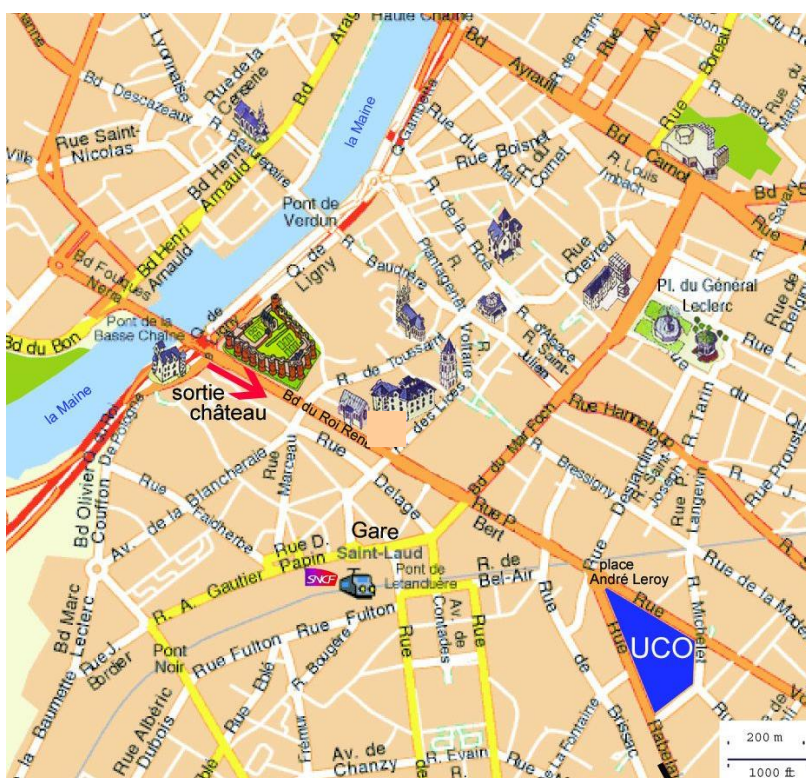
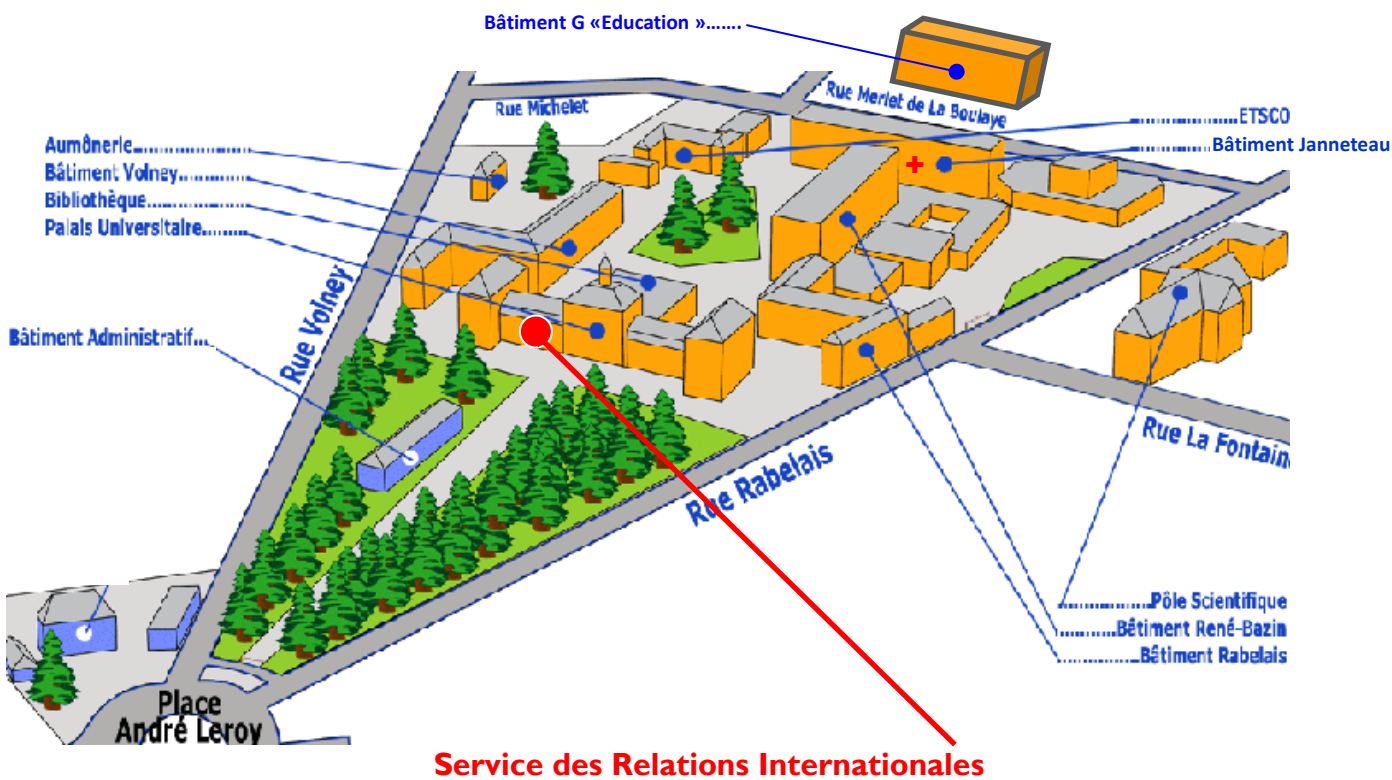
Police

Pompiers : 18

Firefighters

SAMU (urgences, médecins de garde) : 15

(emergency medical assistance, on-duty doctors)





ACCUEIL DANS LES FAMILLES

CHARTRE QUALITÉ

Cette charte a pour objet de fixer les droits et les devoirs de la famille d'accueil et de l'étudiant, afin que le séjour de celui-ci soit l'occasion d'une rencontre enrichissante dans un climat serein.

FAMILLES D'ACCUEIL :

Prestations demandées par la Commission Logement aux familles d'accueil du CIDEF et des étudiants internationaux :

- Fourniture d'une chambre individuelle et de sanitaires en bon état.
- Fourniture du linge de lit (draps, couvertures) ET du linge de toilette.
- Fourniture du papier toilette.
- Lavage des draps tous les 15 jours.
- Lavage du linge personnel : 1 machine par semaine
- Possibilité de prendre 2 douches par jour.
- Possibilité de regarder la télévision.
- Assurer l'accueil des étudiants à leur arrivée et leur départ.
- Fournir une clé de la maison ou de l'appartement et la clé de la chambre.
- L'accès à la cuisine doit être possible le matin, le midi et le soir pour la préparation des repas
- Repas : selon les formules, des repas seront demandés, ils doivent être pris avec l'étudiant et doivent comporter une entrée, un plat et un dessert. C'est l'occasion pour l'étudiant de découvrir la gastronomie française et d'améliorer la maîtrise de la langue.
- Il est indispensable d'établir et de faire signer à l'étudiant un règlement intérieur.
- Les consignes de sécurité doivent être clairement affichées avec les n° d'urgence.
- Installation obligatoire de détecteurs de fumée.
- **Accompagner les étudiants au départ des excursions et les récupérer au retour.**
- **Présence obligatoire tous les jours pour les séjours courts (une à quatre semaines).**

ÉTUDIANTS :

- Il est demandé aux étudiants :
 - Une confirmation écrite ou téléphonique de leur date et heure d'arrivée afin d'être accueillis par les familles,
 - De respecter les habitudes de la vie dans une famille française,
 - De respecter l'environnement fumeurs ou non-fumeurs,
 - De respecter le sommeil de chacun :
 - *veiller à ne pas utiliser la douche la nuit*
 - *recevoir ses amis avec l'autorisation de la famille*
 - De veiller à ne pas gaspiller l'eau et l'électricité,
 - D'utiliser le matériel informatique avec l'autorisation de la famille,
 - En cas d'absence au repas prévus, prévenir 24 heures à l'avance,
 - De laisser la chambre propre et en bon état pendant et à la fin du séjour.
 - La préparation des repas dans la cuisine est possible le matin, le midi et le soir dans le respect du fonctionnement de la vie de famille. Il n'est pas possible de cuisiner pour nourrir ses amis.
- A l'arrivée et dans un délai de sept jours, la famille et l'étudiant se donnent la possibilité de ne pas donner suite à la location sans autre obligation que de régler les jours et repas consommés. Le dépôt de garantie sera rendu.

OBLIGATIONS POUR TOUS LES SÉJOURS LONGS

- En cas d'abandon de location, un préavis d'un mois est exigé. Si ce n'est pas respecté, l'étudiant devra payer le mois.
Si l'étudiant décide de partir avant la date fixée, le service du logement doit impérativement en être informé.
- Comme cela est précisé lors du pot d'accueil des familles, nous rappelons que les familles hébergeant (à titre gratuit ou onéreux), dans leur habitation principale des personnes étrangères à leur famille, doivent en informer leur assureur (certains contrats comportent cette clause).
- Il est vivement recommandé de rédiger un contrat de location y compris pour les étudiants résidant 1 trimestre, 1 ou 2 semestre(s) universitaire(s), reprenant : les dates de la location, le préavis, l'assurance, sans oublier le dépôt de garantie pour TOUS les étudiants en séjour long.
Un état des lieux sera signé par les deux parties.
- Le dépôt de garantie s'élevant à un mois de loyer sans les repas doit être demandé aux étudiants.

ASSURANCE LOGEMENT

A partir d'avril 2019, TOUS les étudiants des séjours longs et séjours courts seront affiliés à l'assurance logement O.C.A.S.S. (Groupe A.X.A.), intégrant la responsabilité civile, par l'intermédiaire du service logement qui enverra directement les attestations aux familles d'accueil. Une copie sera également adressée aux étudiants.

COVID 19 – CONSIGNES SANITAIRES

L'UCO met en œuvre et respecte les recommandations gouvernementales en matière de santé et appelle tous les étudiants, le personnel et les fournisseurs de services (y compris les familles d'accueil) à faire de même. **A adapter selon la situation sanitaire et les consignes gouvernementales.**

Afin de prévoir un accueil en toute sécurité, à la fois pour chaque famille et pour chaque étudiant, il est important de respecter les gestes barrières :

- **Port du masque quand cela est nécessaire et en cas de symptômes en particulier**
- Se laver les mains aussi souvent que possible : avec de l'eau et du savon ou bien une solution hydroalcoolique pendant 30 secondes au minimum
- Respecter la distanciation d'un mètre
- Ouvrir régulièrement les fenêtres pour aérer les pièces
- Ne pas se toucher le visage : yeux, nez et bouche
- Se saluer sans poignée de main, ni embrassade
- Utiliser des mouchoirs jetables
- Tousser dans votre coude

CONFIDENTIALITÉ

Nous attirons votre attention sur la confidentialité qui doit exister entre la famille d'accueil, l'étudiant et les autres familles d'accueil sur les prestations offertes par chacun ainsi que sur les aspects financiers relatifs à ces prestations.

RAPPEL

Le Service du Logement n'intervient pas dans les litiges survenant entre les locataires et les familles d'accueil.

P.S. : Cette charte vise au bon fonctionnement des locations et est valable jusqu'à la prochaine modification le cas échéant. Merci à tous de la respecter.

Bon pour accord, le

NOM et Prénom :

Signature :

U.C.O. Service Logement – 3 Place André Leroy - BP 10808 – 49008 ANGERS Cedex 01
Tél. : 02.41.81.65.94 – logement@uco.fr

DEMANDE DE LOGEMENT CHEZ L'HABITANT
Request for accommodation in host family

- ☐ Formule 1 : Chambre chez l'habitant + accès à la cuisine
Homestay and access to the kitchen
- ☐ Formule 2 : Chambre + tous les petits déjeuners + 3 dîners par semaine + accès à la cuisine
Homestay + all breakfasts + 3 dinners/week + access to the kitchen

Nom de famille / *Family Name*:

Prénom / *First Name*:

Nom de votre université/*name of your university*:

Sexe / *Sex*: M / F

Nationalité / *Nationality*:

Date de naissance / *Date of birth*:

Situation de famille / *Marital status*:

Adresse / *Address*:

Adresse e-mail personnelle/*personal email*:

Adresse e-mail universitaire/*university email*:

Dates du séjour / *Dates of stay*:

Date d'arrivée / *Date of arrival*:

Date de départ / *Date of departure*:

Cochez les cases appropriées/*please tick the relevant boxes*

> Fumeur / *Smoker* ☐

> Handicap physique / **Physical disability** ☐
Veuillez spécifier/*please specify* :

> Allergie / Allergy ☐
Veuillez spécifier/ *please specify* :

Date :

Signature :

Merci d'envoyer votre demande **AVEC** votre dossier d'inscription /
*Please send your request for accommodation **WITH** your application form*

Programmes d'échange
Exchange programmes

DOSSIER D'INSCRIPTION / APPLICATION FORM

Programmes d'échanges - année universitaire 20__ -20__
Exchange programmes – academic year 20__ -20__

I - Identité de l'étudiant / Student Identity

NOM / SURNAME: Genre / Gender:

Prénom(s) / Forename(s):

Nationalité / Nationality:

Date de naissance / Date of birth (dd/mm/yy): ____ / ____ / ____

Lieu de naissance / Place of birth:

Ville / City: Pays / Country: Code postal / Postal code:

Adresse permanente / Permanent address:

Code postal / postal code:

Ville / City: Pays / Country:

Tél / Tel: (____)

e-mail / Email:

Personne à contacter en cas d'urgence / Contact in case of emergency:

Tél / Tel: (____) e-mail / Email:

II - Programme d'échanges / Exchange programme

ERASMUS+	☐	ASIE or Océanie / ASIA or Oceania	☐
Canada	☐	USA	☐
Amérique Latine / Latin America	☐	Autre / Other	☐

III - Etablissement d'origine / Home University

Nom de l'établissement / Name:

.....

Adresse complète / Full address:

.....

.....

Code Postal / Postal code:

Ville / City: Pays / Country:

IV - Etudes poursuivies dans votre établissement d'origine Current studies in your home country

Domaine(s) d'études / Field(s) of study:

Faculté(s) / Faculty / faculties:

Diplôme(s) préparé(s) cette année / Academic qualification(s) to be obtained this year:

.....

V - Etudes envisagées à l'U.C.O. en 20 / 20 Studies you are applying for at U.C.O. for 20 / 20

Domaine(s) d'études / Field(s) of study:

Durée du séjour / Duration of your stay: mois / months

☐ 1^{er} semestre / Fall semester

☐ 2^{ème} semestre / Spring semester

Calendrier académique / academic calendar:

<https://international-uco.com/sites/default/files/documents/calendrier-calendar.pdf>

Liste des cours envisagés à l'UCO / List of courses at U.C.O.

Voir l'offre des cours disponibles sur ce lien / For all available courses see the following link:
<https://international-uco.com/en/exchange-program/ects-catalogue>

Liste provisoire : vous pourrez changer les cours quand vous serez à l'UCO
Provisional list: courses can be changed after arrival at U.C.O.

Faculté / Faculty	Code du cours / Course code	Nom du cours / Course name

Vous pouvez continuer sur une feuille séparée / Please continue on a separate sheet of paper, if necessary

Avez-vous besoin d'aménagements spéciaux pour les examens (temps supplémentaire, matériel spécifique,...) ? / Do you need any type of special examination arrangement (extra time, specific material or other)?

oui / yes ☐ non / no ☐

Si oui, expliquez / If so, please specify:

.....
.....

Veillez préciser les coordonnées du responsable académique des échanges dans votre établissement / Information concerning the academic coordinator of your home university:

NOM / NAME:

e-mail / Email:

Veillez préciser les coordonnées de la personne à qui l'UCO doit envoyer votre relevé de notes après votre séjour / Where would you like U.C.O. to send your transcript of records after your stay?

NOM / NAME:

Adresse postale / Address:

.....

e-mail / Email:

En cochant la case « J'autorise l'UCO à utiliser mon image », j'autorise ainsi les personnels ou les prestataires missionnés par les représentants de l'UCO à me filmer, me photographier ou enregistrer ma voix sur l'ensemble des campus de l'UCO ou dans le cadre d'activités organisées par l'UCO pour les usages suivants / By checking the box "I authorize UCO to use my image", I authorize staff or service providers commissioned by UCO representatives to film me, photograph me or record my voice on all campuses of the UCO or as part of activities organized by the UCO for the following uses:

- Publications universitaires/ Academic publications
- Présentation en public lors d'une exposition ou d'une projection / Public presentation during an exhibition or screening
- Présentation sur les sites Web de l'UCO/ Presentation on UCO websites
- Réseaux sociaux/ Social networks
- Presse/ Press
- Supports tels que des CDROM ou DVD/ Media such as CDROMs or DVDs
- Outils de communication et de promotion/ Communication and promotion tools

☐ J'autorise l'UCO à utiliser mon image/ I authorize UCO to use my image

Joindre à ce dossier / Please submit with this application:

- ☐ 1 photo d'identité / 1 ID photo
- ☐ la copie de votre pièce d'identité / a copy of your ID (passport)
- ☐ la copie de votre carte européenne d'assurance maladie
(pour les ressortissants européens) / a copy of your EHIC (EU-citizens only)

Dossier à envoyer par email à l'adresse suivante
Please send this application to the following email address:

bbernard@uco.fr

Dates limites / Deadlines

- 31 mai pour une inscription au 1^{er} semestre / 31st May if you are applying for the Fall semester
- 30 novembre pour une inscription au 2nd semestre / 30th November if you are applying for the Spring semester

PARTIE RESERVEE A L'ADMINISTRATION DE L'UCO :

Dossier reçu le :

Vérifié par :

Code classement :

Document "logement" oui ☐ non ☐

envoyé au service du logement le :

Lettre d'invitation oui ☐ non ☐

envoyée le :

e-mail d'accueil oui ☐ non ☐

envoyé le :



Université Catholique de l'Ouest

College of Law, Economics, Management and Political Science

Angers Campus



Catalogue of courses offered in English

Academic year 2026-2027

Acronyms and Translations

French	English
Cours magistral (CM)	Lecture classes
Travaux dirigés (TD)	Groupwork classes
Faculté	College

Academic Calendar*

Fall semester

- Classes: early September - mid-December
- Exam period: mid-December - mid-January

Spring semester

- Classes: early January - mid-May
- Exam period: mid-May - mid-June

Dates are approximate as they vary for each degree.

Please note that we cannot guarantee the availability of all courses, and program details are subject to change.

Table of contents:

SHORT LIST OF COURSES (WITH SYLLABI AT THE END OF THE CATALOGUE)	4
FULL LIST OF COURSES (SYLLABI AVAILABLE ON REQUEST)	7
INTERNATIONAL MANAGEMENT, ECONOMICS AND BUSINESS ETHICS - BACHELOR'S DEGREE	8
POLITICAL SCIENCE - BACHELOR'S DEGREE	14
MASTER'S DEGREE IN BUSINESS ADMINISTRATION (MBA)	15
MASTER'S DEGREE IN POLITICAL SCIENCE – GLOBAL DIPLOMACY	18
MASTER'S DEGREE IN PRIVATE LAW	20
MASTER'S DEGREE IN SOCIAL SCIENCE (HUMAN RESSOURCES)	21
SYLLABI	22

SHORT LIST OF COURSES (WITH SYLLABI AT THE END OF THE CATALOGUE)

2026/27 Courses' choice by topic - COURSES TAUGHT IN ENGLISH Semesters 1, 3, and 5 (September - December)

TOPICS	COURSE 1	COURSE 2	COURSE 3	COURSE 4	COURSE 5
ECONOMICS, MATHS AND FINANCE	<u>D-LGIEE-S1-90 (bachelor)</u> : Introduction to economic analysis (3 ECTS)	<u>D-LGIEE-S1-88 (bachelor)</u> : General Accounting 1 (6 ECTS)	<u>D-MGBA-S1-32 (master)</u> : Fundamental of Business Economics (2 ECTS)	<u>D-MGBA-S1-40 (master)</u> : International Business Economics (3 ECTS)	<u>D-MGBA-S1-33 (master)</u> : Principles of Financial Accounting (3 ECTS)
	<u>D-LGIEE-S1-95 (bachelor)</u> : Mathematics for economics and management 1 (4 ECTS)	<u>D-LGIEE-S3-66 (bachelor)</u> : Mathematics for economics and management 2 (4 ECTS)			
BUSINESS ADMINISTRATION AND MANAGEMENT	<u>D-LGIEE-S1-97 (bachelor)</u> : Principles of management and CSR (6 ECTS)	<u>D-LGIEE-S3-65 (bachelor)</u> : Entrepreneurship and the economic theory of the firm (2 ECTS)	<u>D-LGIEE-S5-30 (bachelor)</u> : International business environment and sustainability (4 ECTS)	<u>D-LGIEE-S5-32 (bachelor)</u> : Business and commercial planning (2 ECTS)	<u>D-MSCRH-S3-74 (master)</u> : Career and team management in an international env. (3 ECTS)
	<u>D-LGIEE-S5-32 (bachelor)</u> : Business ethics and CSR (4 ECTS)	<u>D-LGIEE-S5-34 (bachelor)</u> : Anglo-saxon business law (4 ECTS)	<u>D-MGBA-S1-34 (master)</u> : Innovation Management (3 ECTS)		
MARKETING	<u>D-LGIEE-S3-57 (bachelor)</u> : Principles of marketing (3 ECTS)	<u>D-MGBA-S1-36 (master)</u> : Marketing and Consumer Behavior (2 ECTS)			
INTERNATIONAL RELATIONS	<u>D-MSCPO-S1-28 (master)</u> : Sociology of international relations (3 ECTS)	<u>D-MSCPO-S1-27 (master)</u> : Migration and environmental issues (3 ECTS)	<u>D-MSCPO-S1-29 (master)</u> : Tools of diplomacy (2 ECTS)	<u>D-MSCPO-S3-1 (master)</u> : Regional Issues and Diplomacy (3 ECTS)	<u>D-MDRPR-S3-1 (master)</u> : Geopolitics and international economic relations (2 ECTS)
	<u>D-MSCRH-S3-67 (master)</u> : International mobility and expatriation (2 ECTS)				
LAW	<u>D-LDROI-S3-137 (bachelor)</u> : Introduction to the common law 1 (2 ECTS)	<u>D-MDRPR-S1-1 (master)</u> : International business law (3 ECTS)			
POLITICAL SCIENCE	<u>D-LSCPO-S5-184 (bachelor)</u> : Political Parties in the English-Speaking World (3 ECTS)	<u>D-LSCPO-S5-182 (bachelor)</u> : Africa's Contemporary Political Issues (3 ECTS)	<u>D-MSCPO-S3-1 (master)</u> : European politics (3 ECTS)	<u>D-MSCPO-S3-1 (master)</u> : Energy policies (2 ECTS)	
ENGLISH	<u>D-LGIEE-S1-86 (bachelor)</u> : English (4 ECTS)	<u>D-LGIEE-S3-48 (bachelor)</u> : English (2 ECTS)	<u>D-LGIEE-S5-76 (bachelor)</u> : Business English (4 ECTS)	<u>D-MGBA-S1-33 (master)</u> : Foreign language: English (3 ECTS)	

2026/27 Courses' choice by topic - COURSES TAUGHT IN ENGLISH Semesters 2, 4, and 6 (January - June)

TOPICS	COURSE 1	COURSE 2	COURSE 3	COURSE 4	COURSE 5
ECONOMICS, MATHS AND FINANCE	<u>D-LGIEE-S2-75 (bachelor)</u> : Statistics for economics and management (4 ECTS)	<u>D-LGIEE-S4-79 (bachelor)</u> : International economics (4 ECTS)	<u>D-LGIEE-S4-78 (bachelor)</u> : Monetary and financial economics (2 ECTS)	<u>D-LGIEE-S6-50 (bachelor)</u> : Financial markets and institutions (6 ECTS)	<u>D-LGIEE-S6-57 (bachelor)</u> : Financial theory : corporate finance and portfolio management (5 ECTS)
BUSINESS ADMINISTRATION AND MANAGEMENT	<u>D-MGBA-S2-34 (master)</u> : Business Strategy (3 ECTS)	<u>D-MGBA-S2-31 (master)</u> : Supply Chain Management (3 ECTS)	<u>D-LGIEE-S6-52 (bachelor)</u> : International trade and strategy (6 ECTS)	<u>D-LGIEE-S6-51 (bachelor)</u> : Data analysis management (2 ECTS)	<u>D-LGIEE-S2-76 (bachelor)</u> : Logic (2 ECTS)
MARKETING	<u>D-LGIEE-S6-47 (bachelor)</u> : International Marketing (5 ECTS)	<u>D-LGIEE-S6-53 (bachelor)</u> : Digital marketing (4 ECTS)	<u>D-MGBA-S2-34 (master)</u> : International Marketing (2 ECTS)	<u>D-LGIEE-S2-80 (bachelor)</u> : Digital transformation and sustainability (2 ECTS)	
INTERNATIONAL RELATIONS	<u>D-MSCPO-S2-31 (master)</u> : NGO governance (2 ECTS)	<u>D-MSCPO-S2-30 (master)</u> : Foreign policy analysis (3 ECTS)	<u>D-LGIEE-S6-56 (bachelor)</u> : European integration and sustainable growth (2 ECTS)	<u>D-MGBA-S2-38 (master)</u> : International strategy (3 ECTS)	
LAW	<u>D-LGIEE-S4-81 (bachelor)</u> : Corporate law (2 ECTS)	<u>D-LGIEE-S4-82 (bachelor)</u> : European business law (4 ECTS)			
POLITICAL SCIENCE	<u>D-LSCPO-S6-138 (bachelor)</u> : Environmental governance (5 ECTS)	<u>D-LSCPO-S6-139 (bachelor)</u> : Parcours GSI - Ethics of War (3 ECTS)			
ENGLISH	<u>D-LGIEE-S2-93 (bachelor)</u> : English (4 ECTS)	<u>D-LGIEE-S4-76 (bachelor)</u> : Business English (2 ECTS)	<u>D-MGBA-S2-33 (master)</u> : Foreign language: English (3 ECTS)	<u>A-ATETAHS -P-110 (bachelor)</u> : ET92B - History of French Art (2 ECTS)	

**FULL LIST OF COURSES (SYLLABI
AVAILABLE ON REQUEST UPON YOUR
ARRIVAL IN SEPTEMBER OR JANUARY)**

INTERNATIONAL MANAGEMENT, ECONOMICS AND BUSINESS ETHICS – BACHELOR'S DEGREE

1ST YEAR, AUTUMN SEMESTER

COURSE	CREDITS
Semester 1	
English	4
General accounting I	6
History of economic thought	2
Mathematics for economics and management 1	4
Introduction to economic analysis	3
Ethics	2
Research methodology	1
Principle of management and CSR	6

1ST YEAR, SPRING SEMESTER

COURSE	CREDITS
Semester 2	
English	4
Logic	2
Social doctrine of the church : intercultural approach	2
Digital transformation and sustainability	2
Foundation of law	2
Digital transformation and sustainability	2
Statistics for economics and management	4
Microeconomics principles	5

2ND YEAR, AUTUMN SEMESTER

COURSE	CREDITS
Semester 3	
English	2
Mathematics for economics and management 2	4
Entrepreneurship and the economic theory of the firm and markets	2
Career development	2
Introduction to Environment & Sustainable Development 1	2
Macroeconomic principles	5
Business law	2
Principles of marketing	3

2ND YEAR, SPRING SEMESTER

COURSE	CREDITS
Semester 4	
English	2
Monetary and financial economics : a christian approach	4
International economics	2
Market research and analysis	2
Digital project management	2
Corporate law	2
European business law	4
Fundamental anthropology	2
History of French art	2

3RD YEAR, AUTUMN SEMESTER

COURSE	CREDITS
Semester 5	
Business English	4
International business environment and sustainability	4
Anglo-Saxon business Law	4
Game theory for business	2
Introduction to economics	2
Business and commercial planning	2
Business ethics and CSR	4

3RD YEAR, SPRING SEMESTER

COURSE	CREDITS
Semester 6	
European integration and economic growth	2
Virtues ethics	2
Advanced macroeconomics	2
Data analysis for management	2
Organizational Behavior & HR Management	2
International trade and strategy	6
International marketing	5
Digital marketing	4
Financial markets and institutions	6
Financial theory: corporate finance and portfolio management	5

POLITICAL SCIENCE - BACHELOR'S DEGREE

3RD YEAR, AUTUMN SEMESTER

COURSE	CREDITS
Semester 5	
Parcours GSI - Africa's Contemporary Political Issues	3
Parcours GSI - Political Parties in the English-Speaking World	3

3RD YEAR, SPRING SEMESTER

COURSE	CREDITS
Semester 6	
Environmental governance	5
Parcours GSI - Ethics of War	3

MASTER'S DEGREE IN BUSINESS ADMINISTRATION (MBA)

1ST YEAR, AUTUMN SEMESTER

COURSE	CREDITS
Semester 1	
Fundamentals of Business Economics	2
Quantitative analysis techniques	3
Philosophy of Management and Organisations	3
Project management	2
Corporate Finance	2
Principles of Financial Accounting	3
International business economics	3
Marketing and Consumer Behavior	2
Digital transformation	2
Innovation management	3
Working life basics	2
Foreign language: English	3

1ST YEAR, SPRING SEMESTER

COURSE	CREDITS
Semester 2	
Business strategy	3
Fundamental of ethics	2
Financial Statement Analysis, Trust & Responsibility	3
Managerial accounting	2
International strategy	3
International marketing	2
Change management	3
Consulting I	2
Foreign Language : English	3
Supply chain management	3
Dissertation methodology	2
Career project I	2

2ND YEAR, AUTUMN SEMESTER

COURSE	CREDITS
Semester 3	
Consumer buying behavior in niche market	2
Negotiation	3
Corporate sustainability	3
Renewable energy business	2
Managing social and human capital	3
International trade	2
Audit	2
Coaching	2
Consulting II	1
Corporate Treasury and Cash Management	1
The Business of Investment Banks	1
International accounting issues	2
Fiscal & financial policies and procedures in Europe	1
Foreign Language : English	3
Career project II	2

MASTER'S DEGREE IN POLITICAL SCIENCE – GLOBAL DIPLOMACY

1ST YEAR, AUTUMN SEMESTER

COURSE	CREDITS
Semester 1	
Sociology of international relations	3
Migration and environmental issues	3
Tools of diplomacy	2

1ST YEAR, SPRING SEMESTER

COURSE	CREDITS
Semester 2	
Foreign policy analysis	3
NGO Governance	3

2ND YEAR, AUTUMN SEMESTER

COURSE	CREDITS
Semester 3	
European politics	3
Regional issues and diplomacy	3
Energy policies	2

MASTER'S DEGREE IN PRIVATE LAW

1ST YEAR, AUTUMN SEMESTER

COURSE	CREDITS
Semester 1	
International business law	3

2ND YEAR, AUTUMN SEMESTER

COURSE	CREDITS
Semester 3	
Geopolitics and international economic relations	2

MASTER'S DEGREE IN SOCIAL SCIENCE (HUMAN RESSOURCES)

2ND YEAR, AUTUMN SEMESTER

COURSE	CREDITS
Semester 3	
Career and team management in an international environment	2

SYLLABI

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	Prof. ISRAEL, Karl-Friedrich
Title of the course:	Introduction to economic analysis
Year of study and semester:	L1, S1
Total hours:	30
Academic prerequisites for this course:	None
Evaluation methods:	Evaluation during the semester: - reading test (30%), ILOS 3.1 - written test (20%): questions on the content of the course and exercises, ILOS 1.1 Final exam (50%): questions on the content of the course and exercises, ILOS 1.1
Course objectives:	The goal of the course is to provide an introduction to economic analysis and convey the basic notions and concepts of economics.
Key concepts:	Value, marginal utility, economic good, demand, supply, price formation, arbitrage, price controls, capital, labour, division of labour, consumption, production, money, interest rate.
General presentation of the course/syllabus:	1. Fundamental concepts: action, means, ends, goods 2. Law of diminishing marginal utility 3. Demand, Supply 4. Arbitrage and price controls 5. Production: law of returns and formation of capital 6. Exchange and division of labour 7. The origin of money and its properties 8. The origin and nature of interest rates

Intended Learning Outcomes	Definition
1. Core knowledge	1.1 Ability to navigate and apply in practice the fundamental knowledge base in management, marketing, economics, accounting, finance, and business law
3. Intellectual skills	3.2 Demonstrate basic research skills and methodological rigor, produce qualitative and quantitative research, make conclusions, defend a chosen position, evaluate the reliability of data sources.

Bibliography

Basic Books:

Hazlitt, H., Economics in One Lesson, New York and London: Harper and Brothers, 1946

Sowell, T., Basic Economics, New York, 2003

Rothbard M., Man, Economy, and State, Auburn: Mises Institute, 2009.

Complementary references:

Mises, L. von, Human Action: A Treatise on Economics, Auburn, Alabama: Mises Institute, 1999. Re-issue of the classic 1949 Edition.

Murphy, Robert P., Lessons for the Young Economist, Ludwig von Mises Institute, 2010.

Hülsmann, J.G., The Ethics of Money Production Auburn, Alabama: Mises Institute, 2008.

General Accounting 1

Course code: D-LGIEE-S1-88

Level and semester: 1st year, fall semester

Number of course hours: 36 CM + 16 TD

Number of course credits: 6

Description:

The aim of this course is to provide students with the core notions of financial accounting:

Evolution of accounting; Annual accounts: balance sheet, income statement, appendices; Accounting principles; Accounting organizational structure; Customer cycle – sales; Supplier cycle – purchases; VAT; Taxes; Staff costs; Liquidities; Fixed assets; Stock; Inventory operations.

Course Title: Fundamentals of Business Economics (Introduction)

Course Duration: 18 hours

Instructor: Jared FRIESEN

Email: jfriesen@uco.fr

Course Description:

This course introduces the fundamental concepts of economics as they apply to business decision-making. It covers topics such as supply and demand, market structures, cost analysis, pricing strategies, and macroeconomic factors affecting business environments. The course aims to equip students with the necessary economic insights to make informed managerial decisions.

Learning Objectives:

By the end of the course, students should be able to:

1. Understand the basic principles of economics in a business context.
2. Analyze the interactions between supply and demand in various market structures.
3. Apply cost analysis techniques to determine production efficiency and profitability.
4. Formulate pricing strategies based on market conditions and cost considerations.
5. Evaluate the impact of macroeconomic factors on business operations and decision-making.
6. Make informed managerial decisions by integrating economic concepts and analysis.

Evaluation:

Final Exam 100%: The course will have one evaluation, which will be a comprehensive final exam covering all the topics discussed throughout the course. The final exam will assess students' understanding of the principles and concepts of financial accounting, their ability to apply them to practical scenarios, and their analytical skills in interpreting financial statements.

Course Outline:

Module 1: Introduction to Economics (1 hours)

- Definition and scope of economics
- Microeconomics vs. macroeconomics
- Based Principles of Economics

Module 2: Microeconomic Principles (4 hours)

- Supply and demand analysis
- Elasticity of demand and supply
- Consumer behavior and utility theory
- Production and cost theory

Module 3: Cost Analysis and Managerial Decision Making (3 hours)

- Marginal cost, average cost, and their implications
- Break-even analysis and decision-making
- Cost-volume-profit (CVP) analysis
- Capital budgeting and investment decisions

Module 4: Market Structures and Pricing Strategies (2 hours)

- Perfect competition, monopolistic competition, oligopoly, monopoly
- Price determination in different market structures
- Introduction to demand forecasting

Module 5: Macroeconomic Factors and Business Environment (6 hours)

- National income and output measurement
- Business cycles and economic indicators
- Monetary and fiscal policy and their impacts
- Inflation, unemployment, and their effects on businesses
- Global economic environment and international trade

Module 6: Business Economics in Practice (2 hours)

- Economic considerations in pricing and product development
- Decision-making under uncertainty and risk
- Business ethics and social responsibility from an economic perspective
- Case studies and real-world applications
- Review and preparation for the final exam

References:

Some books that cover topics related to principles of economics for an introductory course:

- Baye, M. R., & Prince, J. (2017). *Managerial Economics and Business Strategy*. McGraw-Hill Education.
- Calvet, L., de la Torre, R., Goyal, A., Marmol, M., & Juan, A. A. (2020). Modern Optimization and Simulation Methods in Managerial and Business Economics: A Review. *Administrative Sciences*, 10(3), Article 3. <https://doi.org/10.3390/admsci10030047>
- Hall, R. E., & Lieberman, M. (2012). *Microeconomics: Principles and Applications*. Cengage Learning.
- Mankiw, N. G., Kneebone, R. D., & McKenzie, K. J. (2023). *Principles of Macroeconomics, 9th Edition*. Cengage Canada.

UNIVERSITÉ CATHOLIQUE DE L'OUEST

Course Entitled: International Business Economics (IBE)

Faculty: Management Economy, Law and Political Science

Campus: UCO Angers

Program: MBA1

Teaching Language: English

Credits ECTS:

Head of Program: Dr. Maria Victoria RAMIREZ and Bachar MOUGHAYT

Head of module:

Professor: : Evans Darko, PhD Candidate , edarko@uco.fr

Total hours: 18 hours of in-class lectures + group project work

Course Planning: 5 Modules

Summary of the course:

This course provides students an in-depth understanding of economic principles and their applications in business decision-making processes. It covers microeconomic and macroeconomic concepts, market structures, pricing strategies, cost analysis, international trade, FDI and the impact of economic policies on business operations and national development. The course includes theoretical foundations in international economics and business. Using real-world case study problems for students to propose solutions for interactive assessments to enhance learning.

Course Objectives:

By the end of this course, students should be able to:

- Explain key economic principles and their relevance to international business.
- Analyze market structures and pricing strategies.
- Understand comparative advantage, economies of scale, free- trade, and protectionism systems
- Be able to apply cost analysis techniques for managerial decision-making.
- Evaluate the impact of macroeconomic factors on business performance.
- The need to go global or firm internationalisation
- Importance of internationalization and essential theories in international Economics , business and trade .

Competences to acquire:

Upon successful completion, students should be able to:

1. Understand and apply economic concepts in a business context.
2. Analyze supply and demand dynamics and market equilibrium.
3. Evaluate cost structures and profitability in business operations.
4. Assess the impact of economic policies on corporate strategy and national development.
5. Develop strategic pricing and investment decisions based on economic indicators.
6. Evolution international trade and dynamics as of result of geopolitics
7. Impacts of FDI and international trade on national income

Prerequisite:

A basic understanding of economics, business and finance is beneficial.

Teaching Units:**Module 1: Introduction to Economics and Microeconomic Principles (2 hours)**

- Be able to grasp the fundamentals of economics (microeconomics & macroeconomics concepts).
- Understand the Supply and demand analysis such as elasticities in both concepts.
- Demonstrate a clear understanding of Consumer behavior and utility theory, production and cost theory.

✓ **Assessment:** Quiz 1 (multiple-choice questions).

Module 2: Market Structures and Pricing Strategies (4 hours)

- Distinguish between forms of markets; perfect competition, monopolistic, oligopoly, game theory, pricing strategies, demand forecasting etc.
- Clear understanding of trade theories and firms internationalization concept
- Grasp of comparative advantage, economies of scale, free- trade, and protectionism systems

✓ **Assessment:** Quiz 2 (multiple-choice questions).

Module 3: Cost Analysis and Managerial Decision-Making (5 hours)

- Demonstrate a good knowledge to aid business decision making in respect of cost analysis (marginal, break-even points, cost- volume profit) and capital budgeting.

✓ **Student Project 1:** Cost Analysis Report or similar topic (Group work).

Module 4: Macroeconomic Factors and Business Environment (5 hours)

- In-dept understanding in measurement and the impact of National income (GDP), Foreign Direct Investment (FDI) .
- Knowledge in Monetary and fiscal policy, major economic indicators (inflation, unemployment, interest rates, exchange rates regimes and their impacts

✓ **Assessment:** (Discussions).

Module 5: Business Economics in Practice (2 hours)

- Focuses on economic considerations in pricing and product development.
- Business decision-making under uncertainty and risk (Country Sovereign risks).
- Business ethics and social responsibility centered on business economics case study .

✓ **Workshop:** Interactive discussions on economic and business decision-making (such as international trade).

Pedagogy Method:

- Interactive lectures and student discussions (Student – Student topic debates)
- Flipped classroom approach to online lectures (using digital platforms).
- Problem case studies where students present their solutions orally .
- Quizzes and group projects of real-world problems (but not limited to student(s) home country specific issue).

Evaluation:

- **100%:** Continuous Assessments .

Bibliography:

Mike peng , Klaus . Meyer . (2019). *International Business* . Third Edition . Cengage Learning

Thomas A , Pugel,(2019). *International Economics*. Seventeenth , McGraw-Hill Education

James Gerber , (2019). *International Economics*. Eighth Edition , Global Edition , Pearson Education limited.

Principles of Financial Accounting

Teaching Material:

The course is intended for students with or without previous exposure to financial accounting. The objective is to help you become intelligent readers of the financial reports of publicly-traded companies. The course focuses on the development, analysis and use of these reports. It also provides an understanding of what these reports contain, what assumptions and concepts accountants use to prepare them, and why they use those assumptions and concepts.

A solid understanding of the fundamentals covered in this course should enable you to do well in more advanced finance and accounting courses and to interview intelligently for jobs in finance and consulting.

The course begins with the basic concepts of accounting. We look at the main financial statements: balance sheet, income statement, statement of cash flows, and statement of stockholders' equity. Particular attention is paid to how these four statements relate to each other and how they provide information about the financial health of a company. We then cover specific items from the financial statements and apply tools of analysis whenever possible.

To prepare for class, you should read all assigned materials – text, cases, and articles. You are expected to think about the cases and prepare to discuss the questions provided (if not included in the case itself, they are provided in this syllabus) and share your insights during class.

We also will work some problems in class. For appropriate preparation, see the section on “Homework Problems”.

Required Textbook

Financial Accounting and Reporting: A Global Perspective (co-authored by Prof. Hervé Stolowy with Prof. Michel Lebas and Prof. Yuan Ding), Cengage Learning, Andover, UK, 4th edition 2013. This book is specifically tailored for the approach used in this course.

Teaching materials include a mix of case studies, articles, and textbook chapters.

Financial and Management Accounting and Introduction 4th edition, Pauline Weetman.

Financial Accounting. Ninth Edition. Wiley.

Financial and Managerial Accounting. 12 edition - Warren

Teaching methods: Cases and exercises

Students must use during the course and during the exams their own simple calculator. The allowed calculator is the basic one (with 8 keys).

Evaluation:

Grade Weights:

Final exam	100%
------------	------

The final exam is cumulative and will be given on the day listed by the University. You must attend the final exam on the scheduled date.

SEMINAR SCHEDULE

This outline provides a general plan for the course; deviations may be necessary.

Topics	Topics to be covered	Textbook chapters
I	Course Policies and Overview General introduction - Definition of financial accounting - Users of financial accounting - Introduction to the accounting process - Balance sheet - Accounting equation (balance sheet equation) - Income statement - Notion of depreciation - Consumption and inventory - Profit appropriation - Introduction to financial statement analysis	- Read Course Syllabus - Chapter 1 Accounting in Action
II	Introduction to the financial statements - The Accounts - Debits and Credits - Summary of Debit/Credit Rules - Steps in the Recording Process - The Journal - The Ledger - Posting - The Recording Process Illustrated - Summary Illustration of Journalizing and Posting - The Trial Balance - Limitations of a Trial Balance	- Chapter 2 The recording process
III	Adjusting the Accounts - The Basics of Adjusting Entries - The Adjusted Trial Balance and Financial Statements	- Chapter 3 Adjusting the Accounts
	- Quiz # 1	- 2 hours
VI	Accounting for Merchandising Operations - Recording Purchases of Merchandise - Recording Sales of Merchandise - Completing the Accounting Cycle - Forms of Financial Statements	- Chapter 5 Accounting for Merchandising Operations

VII	- Inventories - Classifying and Determining Inventory - - Inventory Costing - - Statement Presentation and Analysis	- Chapter 6 Inventories
	- Final Project The assignment is designed to test your understanding of financial accounting and explores a number of areas within the module by applying your learning to a real company. There is no perfect answer and therefore you should state your assumptions clearly and make good use of appendices. - Required – During the last section students must prepare in excel a project spreadsheet with four different items 1. Opening Balance Sheet 2. - Profit and Loss Account 3. - Cash Flow Statement 4. - Closing Balance Sheet	

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	Ali Abbas Hussein
Title of the course:	Mathematics for economics and management 1
Year of study and semester:	Year 1, Semester 1
Hours:	36
Academic prerequisites for this course:	Basic calculus and algebra: Addition and multiplication of polynomials, factoring polynomials, rational expressions, solving linear and quadratic equations, solving linear and quadratic inequalities, exponential and radical calculations.
Evaluation methods:	Evaluation during the semester: - Written test (40 %): exercises (ILOS 3.1) - HomeWorks(10%): exercises done individually by the student at home, (ILOS 3.1) - Final exam (50 %): written test with exercises (ILOS 3.1)
Course objectives:	This course introduces mathematical techniques used in economics and business and how can we apply these techniques for a better understanding and analysis of economic problems.
Key concepts / notions:	Linear functions, non-linear functions, derivative, continuous functions, extrema, integration, matrices.
General presentation of the course/syllabus:	Linear and Non-linear functions: a. Slope and equation of a line. b. Quadratic, Polynomial and Rational Functions. c. Exponential and logarithmic Functions. d. Applications: simple and compound interest. The Derivative: a. Limit and continuity of a function. b. Rate of a change of a function. c. Definition and interpretation of the Derivative. d. Techniques for Finding Derivatives. e. Applications: Elasticity. f. Optimisation: Relative and absolute extrema. g. Higher Derivatives and Concavity. h. Application: Marginal utility and cost. Integration: a. Antiderivatives. b. The Fundamental Theorem of Calculus. c. Integration by parts Linear Algebra: a. Introduction to matrices b. Operations on matrices

	c. Inversion of a matrix and resolution of linear system of equations.
--	--

Intended Learning Outcomes:	Definition:
3. Intellectual skills	3.1 Ability to solve complex problems, integration of theoretical knowledge and application of analytical approaches, logic, deductive reasoning, and critical thinking.

Bibliography:

Lial, Margaret L., Greenwell Raymond N., Ritchey Nathan P., *Calculus with applications*, Pearson Education, 10th edition, 2011.
 Hoy Michael, Livernois John, McKenna Chris, Rees Ray, and Stengo Thanasis, *Mathematics for Economics*, The MIT Press, 3d edition, 2011.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	ABBAS Ali Hussein
Title of the course:	Mathematics for economics and management 2
Year of study and semester:	GIEE 2 Semester 3
Total of hours	36
Academic prerequisites for this course:	Mathematics for economics and management 1 Statistics for economics and management
Evaluation methods:	Evaluation during the semester: - Written test (50 %): exercises (ILOS 3.1) Final exam (50 %): -Written test with exercises (ILOS 3.1)
Course objectives:	This course aims to deepen the knowledge of the student in mathematics, especially the study of functions of several variables, optimization. Also, it introduces inferential statistics, how to draw conclusions from data and how to estimate parameters of a population using sampling and confidence intervals.
Key concepts / notions:	Functions of several variables, partial derivatives, Lagrange multiplier, optimisation, Sampling, central limit theorem, confidence interval.
General presentation of the course/syllabus:	• Functions of several variables: a. Partial derivative of a function of several variables. b. Unconstrained optimisation. c. Constrained optimisation. d. Lagrange multipliers. • Inferential statistics: a. Student and chi-squared distributions. b. Sampling distribution. c. Point estimation. d. Central limit theorem. e. Estimation using confidence interval. f. Hypothesis tests.

Intended Learning Outcomes	Definition:
3. Intellectual skills	3.1 Ability to solve complex problems, integration of theoretical knowledge and application of analytical approaches, logic, deductive reasoning, and critical thinking.

Bibliography:

Lial, Margaret L., Greenwell Raymond N., Ritchey Nathan P., *Calculus with applications*, Pearson Education, 10th edition, 2011.

Hoy Michael, Livernois John, McKenna Chris, Rees Ray, and Stengo Thanasis, *Mathematics for Economics*, The MIT Press, 3d edition, 2011.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	MOUGHAYT, Bachar
Title of the course:	Principles of Management and CSR
Year of study and semester:	Year 1, Semester 1.
Total hours:	48
Academic prerequisites for this course:	None
Evaluation methods:	Evaluation during the semester: -written test (25%): questions on the content of the course, ILOS 1.1 -group projet (25%) : presentations + dossier, ILOS 2.1 Final exam (50%): -written test case studies and questions on the content of the course, ILOS 1.1
Course objectives:	The objectives of this course are to provide students to the formal study of management with an introduction to the topic and to show that ideas on management apply to most areas of human activity, not just to commercial enterprises; and to make the topic attractive to students from many backgrounds and with diverse career intentions.
Key concepts/notions:	management; organisation; types of managers; critical thinking adding value to resources; models of management; competing values framework; comprising rational goal; internal process; human relations.
General presentation of the course/syllabus:	1. Managing in Organisations - Explain that the role of management is to add value to resources in diverse settings - Give examples of management as a universal human activity, and as a distinct role - Compare the roles of general, functional, line, staff and project managers, and of entrepreneurs - Explain the elements of critical thinking 2. Models of Management - Explain the value of models of management, and compare unitary, pluralist and critical perspectives - State the structure of the competing values framework and evaluate its contribution to our understanding of management - Summarise the rational goal, internal process, human relations and open systems models, and evaluate what each can contribute to managers' understanding of their role

	- Use the model to classify the dominant form in two or more business units, and to gather evidence about the way this affects the roles of managing in those units 3. Organisation Cultures and Contexts - Use Porter's five forces model to analyze an organization's competitive environment - Collect evidence to make a comparative PESTEL analysis for two organizations - Compare environments in terms of their complexity and rate of change - Give examples of stakeholder expectations - Explain the meaning and purposes of corporate governance 4. Managing Internationally - Contrast the ways in which organizations conduct international business - Explain, with examples, how PESTEL factors affect the decisions of those managing internationally - Explain and illustrate the evidence on national cultures, and evaluate the significance of Hofstede's research for managers working internationally - Compare and contrast the features of national management systems - Summarize the forces stimulating the growth of international business 5. Management and CSR - Ethical Decision-Making in Management - Sustainability and Environmental Management - Employee Engagement and CSR - CSR in the Digital Age
--	---

Intended Learning Outcomes:	Definition:
1. Core knowledge	1.1 Ability to navigate and apply in practice the fundamental knowledge base in management, marketing, economics, accounting, finance, and business law.
2. Intellectual skills	2.3 Ability to identify sustainability challenges and address the ESG-related agenda in future managerial tasks.

Bibliography

Daft, R. L., & Marcic, D. (2010). Understanding Management. Cengage Learning.
Robbins, S. P., Coulter, M., & DeCenzo, D. A. (2016). Fundamentals of Management. Pearson.
Hill, C. W. L., & Jones, G. R. (2012). Essentials of Strategic Management. Cengage Learning.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	Marcos BENJAMIN
Title of the course	Entrepreneurship and the Economic theory of the firm
Year of study and semester:	Year 2, Semester 3
Total of hours	18
Academic prerequisites for this course:	History of Economic Thought Introduction to economic analysis
Evaluation methods:	Evaluation during the semester (50 %): - writing test: questions on the content of the course (key competencies 1.1) and exercises (key competencies 3.1) Final exam (50 %): -writing test: questions on the content of the course (key competencies 1.1) and exercises (key competencies 3.1)
Course objectives	Students learn what are transaction costs, information asymmetry, contract types, governance types, asset specificity, and how these concepts provide a better understanding of firms' behavior. Students also learn why prices are essential for the existence of entrepreneurs and the "function" of entrepreneurs in an uncertain world.
Key concepts / notions	Firm; Entrepreneurship; Transaction costs; Information asymmetry; type of contract, type of governance; asset specificity; optimal firm size; judgement of the entrepreneur; uncertainty, risk; profit.
General presentation of the course/syllabus:	1. What is entrepreneurship 2. Modalities of entrepreneurship a. Opportunity discovery (Kirzner) b. Innovation (Schumpeter) c. Judgment (Knight-Mises) 3. Entrepreneurial Judgment a. Uncertainty (Knight-Shackle-Mises) b. Judgment 4. The entrepreneur and the firm a. Neoclassical theory of the firm b. Transaction-costs (Coase) c. Modern managerial economics (Williamson) 5. Boundaries of the firm a. Emergence of the firm b. Optimal firm size 6. Management of the firm a. Derived judgment and incentive management

Intended Learning Outcomes	Definition:
1. Core knowledge	1.1 Ability to navigate and apply in practice the fundamental knowledge base in management, marketing, economics, accounting, finance, and business law.
3. Intellectual skills	3.1 Ability to solve complex problems, integration of theoretical knowledge and application of analytical approaches, logic, deductive reasoning, and critical thinking.

References

Coase, R. (1937), The Nature of the Firm. *Economica*, New Series, Vol 4, Issue 1.

Foss, N. and Peter Klein (2012), *Organizing Entrepreneurial Judgment*, Cambridge University Press,

Knight, F. (1921), *Risk, Uncertainty, and Profit*, 1921, Boston: Houghton, Mifflin

Mises, von L., *Human Action a Treatise on Economics*, 1949,

Williamson, O. (1967), Hierarchical Control and Optimum Firm Size, *Journal of Political Economy*, vol. 2, n° 75.

Williamson, O. (2002), The Theory of the Firm as Governance Structure: From Choice to Contract, *Journal of Economic Perspectives*, vol. 16, n° 3.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	MERA, Xavier
Title of the course:	International Business environment and sustainability
Year of study and semester:	L3, Semester 1
Total of hours	36
Academic prerequisites for this course:	International Economics, Principles of management
Evaluation methods:	Evaluation during the semester (50 %): Written test: MCQ test, ILOS 2.2 Final exam (50 %): - Written test MCQ, questions on the content of the course (ILOS 2.2) and text commentary ILOS 2.3
Course objectives:	The aim of the course is to explore, taking a multidisciplinary approach, the various dimensions of the phenomenon known as “globalization” in recent decades, especially insofar as they have implications for international business management.
Key concepts / notions:	Globalization, political systems, economic systems, legal systems, property rights, market economy, command economy, individualism, collectivism, democracy, totalitarianism, common law systems, civil law systems, theocratic law systems, contract law, intellectual property, privatization, human development index, gross national income, cross-cultural literacy, foreign direct investment, location-specific advantages, foreign exchange market, purchasing power parity
General presentation of the course/syllabus:	This course provides an empirical overview of recent world economic integration but puts special emphasis on the remaining national differences that international business managers need to be familiar with. Insights from economists, sociologists, lawyers, political philosophers and ethicists are mobilized to assess the significance for businesses of national differences in economic development, cultures, religions, ethical views and their relationships. In addition, it introduces students with basic notions belonging to the international finance field, in complement to the analysis of international trade they have been exposed to during the 1st semester International Economics class. 1. Overview of Globalization 2. National Differences in Economic, Legal and Political Systems 3. Political Economy and Economic Development 4. Religions and Economic Development 5. Economic Development and Sustainability Issues

Intended Learning Outcomes	Definition
2. Ethics and ERS Competence	2.2 Understanding of international and multi-cultural issues in the current business environment. Capacity for socio-economic, cultural, political, regional, and cross-country analysis. 2.3 Ability to identify sustainability challenges and address the ESG-related agenda in future managerial tasks.

Bibliography

Hill, C. W., & Hult, G. T. M. International Business: Competing in the Global Marketplace, 11e. McGraw Hill Education, 2017.

Complementary reference:

Hoppe, H.-H. Economy, Society, and History, Mises Institute, 2021.

Doughnut Economics: Seven Ways to Think Like a 21st-Century Economist, Random House Business, 2017.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	COPLEUTRE, Vianney
Title of the course:	Business and commercial planning
Year of study and semester:	Year 3, Semester 5
Total hours:	18
Academic prerequisites for this course:	Principals of Accounting, Financial analysis, Market Research and Analysis, Business Law
Evaluation methods:	Evaluation during the semester: -Business Plan (50%): report, group project delivery. ILOS 1.1, 3.1, 3.2 -Group project presentation (50%): pitch mode ILOS 4.2
Course objectives:	This course aims to provide students with tools and frameworks to develop an efficient business plan for an entrepreneurial project. After completing this course, students will be able to : • To understand how to build the business opportunity plan • To report on the economic viability of the project • To produce a business plan and a marketing budget • To present their project in writing and orally to future partners and collaborators.
Key concepts / notions:	Business plan, budgeting, project viability, pitch presentation
General presentation of the course/syllabus:	1. Introduction to Entrepreneurship Ecosystem - Class presentation / quick reminder of basic concepts. - Project methodology. - What is an entrepreneur and the Start-ups firm's ecosystem? - Identification of a problem-need (opportunity): - Discovery of a problem – need. - Problem assessment – Need. - Validation of the problem-need = Business opportunity. - Test and validate this problem-need. - Transform the problem-need into a business opportunity. 2. Business plan - What is a Business Plan? - Where to start when building one? - Building methodology and main chapters 3. Marketing and overall budgets 4. Economic viability of the project 5. Funding and Capital Sources 6. Pitch method: formalize the business plan into an elevator pitch.

Intended Learning Outcomes	Definition
1. Core Knowledge	1.2 Ability to carry out a market analysis, prepare a marketing plan, a balance sheet, an income statement, analyze cash flows, and develop a business plan.
3. Intellectual skills	3.1 Ability to solve complex problems, integration of theoretical knowledge and application of analytical approaches, logic, deductive reasoning, and critical thinking. 3.2 Demonstrate basic research skills and methodological rigor, produce qualitative and quantitative research, make conclusions, defend a chosen position, evaluate the reliability of data sources.
4. Interpersonal skills	4.2 Ability to communicate orally in a clear and unambiguous manner, to give a presentation in front of an audience, a peer group and/or

Bibliographie

Dwight Drake, *Business Planning: Closely Held Enterprises*, Warren, Gorham & Lamont, 2021.
 Therese H. Maynard and Dana M. Warren, *Business Planning: Financing the Start-Up Business and Venture Capital Financing*, West Academic Publishing, 2018.
 Simon Emery and Jeffrey Henderson, *Business Planning: Principles of Business Law*, Oxford University Press, 2019.

Master RH M2S3 Cours : Career and team management in an international environment

Objectifs Généraux

Avec la mondialisation, les organisations gèrent aujourd'hui des personnels de toutes origines culturelles.

Précisions pédagogiques

Compétences visées

1. Donner les outils pour mettre développer une gestion des RH qui prenne en compte la diversité des cultures (expatriation, impatriation, gestion de personnel à l'étranger, intégration de personnel étranger).
2. Intégrer les clés du management multiculturel pour s'adapter à une gestion internationale de l'emploi (recrutement, mobilité internationale, rémunération, formation, accompagnement, rapatriation).
3. Présenter l'approche du Management des Talents qui s'impose dans les stratégies d'attraction et de rétention des collaborateurs dans un contexte international.

Contenus Enseignés

Critères d'évaluation

Référence(s) bibliographique(s)

Il est vivement conseillé de lire 2 ouvrages : 1) Un manuel de référence en anglais : Human Resource Management, G. Desler, Pearson 2) Fonctions RH, Pearson.

Méthode d'Evaluation

Un dossier en première session et en deuxième session.

Méthodes d'Enseignement

Autres ressources et outils d'apprentissage

Pre-requis

PRE Niveau d'études

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	Hülsmann Nathalie
Title of the course:	Business Ethics and CSR
Year of study and semester:	L 3 Semester 1
Academic prerequisites for this course:	Ethics
Total of hours	36
Evaluation methods:	Evaluation during the semester: -group case studies (30%), ILOS 2.2 -essay (20%), ILOS 2.1. Final exam: case studies (50 %), ILOS 2.3
Course objectives:	The objective of the course is to prepare students to effectively utilize these ethical decision-making tools through case studies encompassing different cultures and sectors. It serves as a preparation for the advanced course in virtue ethics.
Key concepts:	Business ethics, corporate social responsibility, ethics, common good, virtue ethics.
General presentation of the course/syllabus:	The course introduces the foundations of business ethics and corporate social responsibility (major theories). It also explores the tools for making ethical decisions (methods and analytical tools). • Major ethical theories • Case study principles, ethical analysis • Corporate social responsibility (CSR) • Ethics and strategy • Marketing ethics • Environmental ethics • Financial ethics • Employers and employees

Intended Learning Outcomes	Definition
2. Ethics and ERS competences	2.1 Ability to apply fundamental philosophical concepts to major ethical and social challenges, detect ethical problems specific to professional environments, understand ethical problem-solving mechanisms, especially in its human aspects (dignity, rights, and responsibilities). 2.2 Understanding of international and multi-cultural issues in the current business environment. Capacity for socio-economic, cultural, political, regional, and cross-country analysis. 2.3 Ability to identify sustainability challenges and address the ESG-related agenda in future managerial tasks.

Bibliography

Byars, S., Stanberry, K. 2018. Business Ethics. Houston: Rice University Openstax Publishers. <https://openstax.org/details/books/business-ethics> [accès 3 juillet 2022].

Booth, Ph. Ed. 2014. Catholic Social Teaching and the Market Economy (2nd Ed). London: St Paul's (Institute for Economic Affairs).

Velasquez, M. 2012. Business Ethics, Concepts and Cases. 7th Ed. Upper Saddle River, NJ: Pearson Education Inc

Sison, A.J., Ferrero, I. Guitian, G. Editors. (2018). Business Ethics: a Virtue Ethics and Common Good Approach. New York, NY: Routledge.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	SACRE YALDA
Title of the course:	Anglo-Saxon Compared Business Law
Year of study and semester:	Year 3, semester 5
Total hours:	36
Academic prerequisites for this course:	Business Law Corporate Law
Evaluation methods:	Evaluation during the semester: - case studies (15%) ILOS 3.1 - group projects: oral presentations (15%) ILOS 1.1 - written test (20%): questions on the content of the course, ILOS 1.1 Final exam (50%): questions on the content of the course, ILOS 1.1
Course objectives:	This course introduces the legal context in which business is conducted in common law and civil law jurisdictions. It provides the student with foundational information about the legal systems in general, and their impact on business. Students will develop the analytical skills needed to understand and manoeuvre law in the business environment.
Key concepts / notions:	Contracts, tort, business entities: property, intellectual property, consumer rights, employment law
General presentation of the course/syllabus	1. Sources of Common Law 2. Contracts Formation 3. Execution of Contracts 4. Execution of Contracts 5. Sales of goods 6. Sales of goods 7. Types of business entities 8. Law of Tort 9. Intellectual Property Rights: patents, trademarks, copyrights 10. Intellectual Property Rights: patents, trademarks, copyrights

Intended Outcomes	Learning	Definition
1. Core knowledge		1.1 Ability to navigate and apply in practice the fundamental knowledge base in management, marketing, economics, accounting, finance, and business law.
3. Intellectual skills		3.1 Ability to solve complex problems, integration of theoretical knowledge and application of analytical approaches, logic, deductive reasoning, and critical thinking.

Bibliography

Fundamentals of Business Law, melissa Randall, Community college of Denver, 2020;
 Introduction to Business Law, Lucy Jones, Oxford, 2nd Edition, 2016.
 Contract Law, Mary Charman, William Publishing, 4th Edition, 2007;
 Business Law, Robert W. Emerson, Barron's, 6th Edition, 2016; Business Law, Sarah Riches & Vida Allen, Pearson Longman, 9th Edition, 2009;
 The Common Law, Oliver Wendell Holmes Jr., University of Toronto Law School, 2011.

UNIVERSITE CATHOLIQUE DE L'OUEST
MBA Global Business Administration

Course Title: Innovation Management

Course Description:

This course provides an in-depth understanding of innovation management principles and practices. It explores strategies, tools, and frameworks for fostering innovation within organizations. Students will examine the role of innovation in driving business growth and learn how to effectively manage the innovation process from ideation to implementation. The course also covers the challenges and opportunities associated with disruptive technologies and innovation in a global context.

Course Objectives:

By the end of this course, students will be able to:

- Understand the importance of innovation in organizational success.
- Apply various tools and frameworks to foster innovation within organizations.
- Analyze the impact of disruptive technologies on industries and business models.
- Develop strategies for managing the innovation process from idea generation to commercialization.
- Evaluate the ethical and social implications of innovation in a global context.

Session 1: Introduction to Innovation Management

1. Overview of innovation and its significance in business.
2. Types of innovation: product, process, business model, and social innovation.
3. The innovation ecosystem: stakeholders, networks, and knowledge flows.
4. Real-life case studies of successful and failed innovations.

References:

- Christensen, C. M. (2013). The innovator's dilemma: When new technologies cause great firms to fail. Harvard Business Review Press.
- Dyer, J. H., Gregersen, H. B., & Christensen, C. M. (2011). The innovator's DNA: Mastering the five skills of disruptive innovators. Harvard Business Review Press.

Session 2: Innovation Strategy and Culture

1. Developing an innovation strategy aligned with organizational goals.
2. Creating an innovative culture: leadership, incentives, and organizational structure.
3. Open innovation and collaboration: internal and external sources of innovation.

References:

- O'Reilly, C. A., & Tushman, M. L. (2013). Organizational ambidexterity: Past, present, and future. *Academy of Management Perspectives*, 27(4), 324-338.
- Chesbrough, H. (2003). *Open innovation: The new imperative for creating and profiting from technology*. Harvard Business Review Press.

Session 3: Ideation and Opportunity Recognition

1. Techniques for generating creative ideas: brainstorming, mind mapping, and design thinking.
2. Evaluating and selecting ideas for further development.
3. Identifying market opportunities and customer needs.

References:

- Kelley, T., & Littman, J. (2001). *The art of innovation: Lessons in creativity from IDEO, America's leading design firm*. Crown Business.
- Brown, T. (2008). Design thinking. *Harvard Business Review*, 86(6), 84-92.
- Session 4: Innovation Process and Project Management

Session 4: Innovation Process and Project Management

1. Managing the innovation process: stage-gate models and agile methodologies.
2. Designing and managing innovation projects.
3. Risk management and resource allocation in innovation.

References:

- Cooper, R. G. (2008). Perspective: The stage-gate® idea-to-launch process—update, what's new, and NexGen systems. *Journal of Product Innovation Management*, 25(3), 213-232.
- McGrath, R. G. (2019). *The end of competitive advantage: How to keep your strategy moving as fast as your business*. Harvard Business Review Press.

Session 5: Managing Disruptive Technologies

1. Understanding disruptive technologies and their impact on industries and business models.
2. Identifying signals of disruption and assessing their potential.
3. Strategies for managing and adapting to disruptive technologies.
4. Case studies of companies that successfully navigated disruptive technologies.

References:

- Christensen, C. M., Raynor, M. E., & McDonald, R. (2015). What is disruptive innovation? *Harvard Business Review*, 93(12), 44-53.
- Anthony, S. D., Johnson, M. W., Sinfield, J. V., & Altman, E. J. (2008). *Innovator's guide to growth: Putting disruptive innovation to work*. Harvard Business Review Press.

Session 6: Innovation Commercialization and Scaling

1. Bringing innovations to market: commercialization strategies and challenges.
2. Building innovation ecosystems and partnerships.
3. Scaling and managing growth in innovative ventures.

References:

- Markides, C. (2006). Disruptive innovation: In need of better theory. *Journal of Product Innovation Management*, 23(1), 19-25.
- McGrath, R. G. (2011). Discovery-driven growth: A breakthrough process to reduce risk and seize opportunity. *Harvard Business Review*, 89(3), 61-70.

Session 7: Intellectual Property and Legal Considerations

1. Intellectual property protection: patents, trademarks, and copyrights.
2. Managing intellectual property in innovation-driven organizations.
3. Legal and ethical considerations in innovation management.

References:

- Lerner, J., & Tirole, J. (2007). Some simple economics of open source. *Journal of Industrial Economics*, 54(2), 197-234.
- Murray, F., & Stern, S. (2007). Do formal intellectual property rights hinder the free flow of scientific knowledge? An empirical test of the anti-commons hypothesis. *Journal of Economic Behavior & Organization*, 63(4), 648-687.

Session 8: Global Innovation and Cultural Considerations

1. Innovation in a global context: opportunities and challenges.
2. Cross-cultural considerations in managing innovation.
3. International collaboration and innovation networks.

References:

- Chesbrough, H. W. (2012). Open innovation: Where we've been and where we're going. *Research Policy*, 43(5), 805-811.
- Zander, U., & Kogut, B. (1995). Knowledge and the speed of the transfer and imitation of organizational capabilities: An empirical test. *Organization Science*, 6(1), 76-92.

Evaluation:

1. Class Participation and Engagement - 20%:
 - Active participation in class discussions and activities.
 - Contribution to group exercises and case study analysis.
 - Demonstration of critical thinking and engagement with course materials.
2. Individual Assignments - 30%:
 - Completion of individual assignments related to each session's topics.
 - These assignments may include case analyses, reflection papers, or short essays.

- Quality of analysis, clarity of arguments, and integration of course concepts will be assessed.
- 3. Group Project - 30%:
 - Collaborative group project focusing on developing an innovative solution to a real-world problem.
 - Project proposal, progress reports, and final presentation will be evaluated.
 - Assessment criteria include creativity, feasibility, strategic alignment, and presentation skills.
- 4. Final Examination - 20%:
 - Comprehensive examination covering the course content.
 - The exam may include multiple-choice questions, short answers, and essay questions.
 - Demonstrated understanding of key concepts, theories, and their practical applications will be evaluated.

Tools of Diplomacy

Enseignant ; Emmanuel Dreyfus

Ce cours vise à présenter, analyser et approfondir les outils diplomatiques principaux dont disposent les différents acteurs de la scène internationale, en particulier les États, pour atteindre les objectifs précis qu'ils portent et défendent. La diplomatie regroupe un ensemble complexe de dispositifs et d'actions qui nécessitent des compétences spécifiques, qu'elles soient théoriques, analytiques ou pratiques. L'enjeu de ce cours est justement de les mettre en lumière et les appréhender dans leurs différences facettes.

Master RH M1S3 Cours : International mobility and expatriation

Objectifs Généraux

Dans un contexte de globalisation des marchés, les responsables RH doivent mettre en place des politiques de mobilité internationale et préparer leurs équipes à l'expatriation. Cette formation permet d'acquérir un ensemble de connaissances à la fois juridiques, techniques et fiscales. Mais au-delà du calcul du "package" de rémunération, il ne faut pas oublier la dimension humaine du changement qui conditionne bien souvent la réussite de ces mobilités. La formation vise les objectifs suivants : Calculer et optimiser le coût réel de vos expatriés. Différencier détachement et expatriation ; Choisir les meilleures options en protection sociale. Acquérir les fondamentaux de la fiscalité internationale ; Adapter le contrat de travail au contexte international.

Précisions pédagogiques

Compétences visées

Contenus Enseignés

Le programme comporte 7 parties : 1/ La mobilité internationale : de quoi parle-t-on ? (Identifier les différents types de mobilité internationale. Situer les étapes de la mobilité. Repérer les spécificités de la mobilité internationale). 2/ Connaître les points clés en droit du travail international (L'immigration : les bonnes questions à se poser. Distinction entre expatriation, détachement et contrat local. Anticiper les risques juridiques. Les schémas contractuels et clauses du contrat). 3/ Acquérir les fondamentaux de la fiscalité internationale (les trois notions de base : résidence fiscale, conventions fiscales, source du revenu). Fiscalité des courts séjours. Identifier les leviers de l'optimisation fiscale. 4/ Assurer la protection sociale des personnes expatriées ou détachées (Comprendre la différence entre expatriation et détachement. Les accords internationaux. Les outils pour optimiser la protection sociale). 5/ Déterminer la rémunération et le coût d'un expatrié (Calculer la rémunération. Négocier le passage du salaire au package global. Coût global d'un expatrié, les données pour effectuer le calcul). 6/ Prendre en compte la dimension humaine des changements (Anticiper les risques et prévoir les solutions. Anticiper les changements occasionnés. Accompagner les expatriés et leur famille). 7/ Mesurer la performance du service mobilité internationale (se doter d'indicateurs pertinents)

Critères d'évaluation

Référence(s) bibliographique(s)

Méthode d'Evaluation

Un dossier en première session et en deuxième session.

Méthodes d'Enseignement

Autres ressources et outils d'apprentissage

Pre-requis

PRE Niveau d'études

Licence Droit L1S3 Cours : Introduction to the common law 1

Objectifs Généraux

Découverte de la common law. Discovering common law. Discovering common law. Discovering common law.

Précisions pédagogiques

Compétences visées

Maîtrise du vocabulaire juridique de la common law. Mastery of common law legal vocabulary. Communiquer par oral et par écrit, de façon claire et non-ambiguë, dans au moins une langue étrangère. Mastery of common law legal vocabulary. Mastery of common law legal vocabulary. Clear, unambiguous oral and written communication in at least one foreign language.

Contenus Enseignés

Ce cours en langue anglaise exposera les principes fondamentaux du droit des personnes, de la famille et des contrats en droit anglo-saxon. This English-language course will explain the fundamental principles of personal, family and contract law in Anglo-Saxon law. This English-language course will explain the fundamental principles of personal, family and contract law in Anglo-Saxon law. This English-language course will explain the fundamental principles of personal, family and contract law in Anglo-Saxon law.

Critères d'évaluation

Maîtrise du cours et recherches personnelles. Mastering the course and personal research. Mastering the course and personal research. Mastering the course and personal research.

Référence(s) bibliographique(s)

Méthode d'Evaluation

Devoir sur table, exposés, devoirs maison. Table work, presentations, homework. Devoir sur table, exposés, devoirs maison. Table work, presentations, homework.

Méthodes d'Enseignement

Cours magistral et travaux dirigés en langue anglaise. Lectures and tutorials in English. Lectures and tutorials in English. Lectures and tutorials in English.

Autres ressources et outils d'apprentissage

Pre-requis

PRE Niveau d'études

Bac+1

Syllabus
INTERNATIONAL BUSINESS LAW

Course Title: International Business Law

Enseignant : Yalda Sacre

Email : ysacre@uco.fr

Objectifs généraux du cours :

Ce cours vise à fournir aux étudiants une compréhension approfondie du droit international des affaires. Il développe des compétences analytiques permettant de comprendre et de manœuvrer dans un environnement commercial international, tout en mettant l'accent sur le droit comparé, les contrats internationaux, les sociétés multinationales, la propriété intellectuelle, les litiges et l'investissement étranger.

Bien que ce soit un Cours Magistral, l'apprentissage repose sur une approche participative avec l'utilisation de présentations PowerPoint, et de discussions de cas pratiques.

Compétences visées :

38206BC02 - Mobiliser et produire des savoirs hautement spécialisés
38206BC04 - Contribuer à la transformation en contexte professionnel
38206BC06 - Dispenser un conseil juridique de droit privé
38206BC07 - Négocier et rédiger des actes juridiques de droit privé
38206BC08 - Anticiper ou gérer un contentieux en droit privé

Contenus enseignés :

Introduction: World legal systems, world jurisdictions.
Introduction to International Law: nature, sources, branches and utility of International Law.
Principles of International Business Law: treaties and conventions, role and enforceability.
International Contracts: formation and negotiation of contracts, consent and jurisdiction.
Trade of Goods: Risks, CISG
Dispute Settlement: mediation, jurisdiction, international courts, arbitration.
Intellectual Property Rights: patents, trademarks, copyrights.

Critères d'évaluation :
Connaissances et analyse.

Méthode d'évaluation :
Examen Oral.

Référence(s) bibliographique(s) :

- Ray August, International Business Law: Text, Cases, and Readings, 5th ed.
- Carolyn Hotchkiss, International Law for Business, McGraw-Hill
- International Trade and Business Law Annual, Cavendish Publishing
- J. Keizer, H. Wevers, Basic Guide to International Business Law, Wolters Noordhoff

Méthodes d'enseignement :

Présentations PowerPoint.
Documents fournis par l'enseignant.
Notes de Cours.

Political Parties in the English-Speaking World (24 hours)
Instructor : To be determined (TBD)

Course description

Focusing specifically on the English-speaking world ('anglo-saxon' according to the French perspective), this course aims to understand the specificities of political representation through political parties as the central object of study. Using a historical approach, we will analyze how these parties were formed, their founding ideologies, and the evolution of their political positions over time in governing their respective countries. Between the models of bipartisanship, tripartism, and multipartism, we study the typologies and systems of political parties and their roles in the process of democratic construction and political pluralism. Starting with Great Britain, we will focus on certain major countries that emerged from British colonization.

Course objective

This course is based primarily on the political history of the English-speaking world. The main objective of the course is to enable students to develop a thorough understanding of the formation of this particular geographic area and its numerous connections. The course content provides in-depth knowledge of history, political figures, ideas, and the events that motivated them. Improving general culture is a fundamental part of the course. This knowledge then provides the ability to analyze and compare the role of political parties in English-speaking political systems and elsewhere.

Teaching organization and assessment methods

Each course will be accompanied by a selection of required and supplementary texts. To ensure the smooth running of the course, students are asked to read the texts before the session. The vast majority of articles are open source and available online. Some articles can be found on CAIRN, which you can access via your UCO student account. Articles with restricted access will be sent directly to your email address. Attendance is mandatory. The PowerPoint presentations used during the semester complement the in-person lectures. The final exam (written essay) accounts for 100% of the final grade.

****Schedule and required readings are susceptible to change according to the specific instructor in charge of the course****

Course	Theme	Required Reading	Optional reading
1.	Introduction, definition of the "Anglo-Saxon" geographical area, political parties & party systems	Emile CHABAL, "The Rise of the Anglo-Saxon: French Perceptions of the Anglo-American World in the Long Twentieth Century" Paul A. KRAMER, "Empires, Exceptions, and Anglo-Saxons: Race and Rule between the British and United States Empires, 1880–1910"	Renato RODRIGUES DA SILVA, "The Uses of the 'Anglo-Saxon Past' between Revolutions, Imperialism and Racism" Mélanie TORRENT, "Le commonwealth et l'influence britannique dans le monde : risque et défis",
2.	Roles, theories of political parties and party systems	Anson MORSE, "What is a Party?" Steven WOLINETZ, "Beyond the Catch-All Party: Approaches to	Fernando Casal BÉRTOA, "Political parties or party systems? Assessing the 'myth' of

	Emergence of English political parties	the Study of Parties and Organization in Contemporary Democracies" Émilie VAN HAUTE & Nicolas SAUGER, "Partis politiques et systèmes partisans"	institutionalisation and democracy" Seymour Martin LIPSET, "Some Social Requisites of Democracy: Economic Development and Political Legitimacy"
3.	Political parties - England / Great Britain	Wilbur C. ABBOTT, "The Origin of English Political Parties" Stuart BROOKES & Andrew REYNOLDS, "The Origins of Political Order and the Anglo-Saxon State" Richard ROSE, "Classes sociales et partis politiques en Grande-Bretagne dans une perspective historique"	Martin MARCUSSEN, <i>et al.</i> "Constructing Europe? The Evolution of French, British, and German Nation-State Identities"
4.	Political parties - Ireland / Northern Ireland	Catherine MCGLYNN, Jonathan TONGE & Jim MCAULEY, "The Party Politics of Post-devolution Identity in Northern Ireland" John COAKLEY, <i>Ethnic conflict and its resolution: the new Northern Ireland model</i>	Élise FERON, "Les églises et le conflit nord-irlandais" Michael MARSH, <i>Party identification in Ireland: an insecure anchor for a floating party system</i>
5.	Political parties - USA	John ALDRICH & Ruth GRANT, "The Antifederalist, the First Congress, and the First Parties", Rogers M. SMITH, "Beyond Tocqueville, Myrdal, and Hartz: The Multiple Traditions in America" Federalist papers #10 and #51 David Karol, "American Political Parties: Exceptional No More"	Martin GILENS & Benjamin PAGE, "Testing Theories of American Politics: Elites, Interest Groups, and Average Citizens" Alan I. ABRAMOWITZ & Steven W. WEBSTER, "Negative Partisanship: Why Americans Dislike Parties But Behave Like Rabid Partisans"
6.	Political parties - Canada	Philip CONVERSE, Georges DUPEUX & John MEISEL, <i>Continuities in popular political culture: French and Anglo-Saxon contrasts in Canada</i> Pascale DUFOUR & Christophe TRAISNEL, "Aux frontières mouvantes des mouvements sociaux, ou quand les partis politiques s'en mêlent. Le cas du souverainisme au Québec"	E. BOURGEOIS, & J.-F. GODBOUT, "Le développement des partis politiques au Bas-Canada (1791-1840)" Martin WESTMACOTT, "Les Whips et la cohésion des partis politiques"

		Frank UNDERHILL, <i>Les partis politiques canadiens : La société historique du Canada</i>	
7.	Political parties - Australia	Ray MARKEY, "A Century of the Labour Movement in Australia" Simon JACKMAN, <i>Political parties and electoral behavior (Australia)</i>	Sarah CAMERON & Ian MCCALLISTER, "Trends in Australian Political Opinion 1987-2019. Results from the Australian Election Study 1987-2019"
8.	Political parties - India	Ashutosh VARSHNEY, "Why Democracy Survives" Rajiv KUMAR, "Great transition in Indian politics: Reflections on the dynamics of party system" Milan VAISHNAV & Jamie HINSTON, <i>The Dawn of India's Fourth Party System</i>	Rajni KOTHARI, "The Congress 'System' in India" Giles VERNIER, "Les partis politiques en Inde : un pluralisme politique qui résiste"

Bibliography

ABBOTT, Wilbur C., "The Origin of English Political Parties", *The American Historical Review*, vol. 24, n° 4, 1919 : 578- 602.
(document à envoyer)

ABRAMOWITZ, Alan I. & WEBSTER, Steven W., "Negative Partisanship: Why Americans Dislike Parties But Behave Like Rabid Partisans", *Advances in Political Psychology*, vol. 39, Suppl. 1, 2018 : 119-135.
<http://www.acsu.buffalo.edu/~jcampbel/documents/LaymanCarseyReview2006.pdf>

AÏT-AOUDIA, Myriam, *et al.*, "Enquêter dans les partis politiques. Perspectives comparées", *Revue internationale de politique comparée*, vol. 17, n°4, 2010 : 7-13.

<https://www.cairn.info/revue-internationale-de-politique-comparee-2010-4-page-7.htm>

ALDRICH, John & GRANT, Ruth, "The Antifederalist, the First Congress, and the First Parties", *The Journal of Politics*, vol. 55, n° 2, 1993: 295-326.

<http://faculty.winthrop.edu/holderj/Aldrich%20and%20Grant%20on%20first%20parties.pdf>

ASHKANASY, Neal, TREVOR-ROBERTS, Edwin & EARNSHAW, Louise, "The Anglo Cluster: Legacy of the British Empire", *Journal of World Business*, vol. n° 1, 2002 : 28-39.

https://espace.library.uq.edu.au/data/UQ_13565/Ashkanasy_Trevor-Woods_Earnshaw_Final_2001.pdf?Expires=1630620190&Key-Pair-Id=APKAJKNBJ4MJBNC6NLQ&Signature=c227nRB9MlJYc8meu7gMb9p~qbZk~ieGWN69OV1Hh37rhOgxBspnXJkLwe9GjSXg9ixtkxM1pZQyShbSTzUzwQHftTKWw2FHvR5kwr3R~PNzJG3kHeOSujfQHC91cqxyvm5MaC0asGeT-IapDg1IZz6-LpLLxWROefsK0nRQ6UhlR2KLud3WlMRXRXwkLnag4NPM-wZarxzoGEXtl-VvtmLyPj01uSIRCVk0hbeivD2Gr5yPAmn7ngMCi-Pfworpcn-sQeQJNCAG1x-MN5mZ-eRadY9EJrbAUy0r7CV8iAzCDXnu8jqeYt0TZrRKfth~6twvBOWUsqO4tyWJ2SnVZw__

BASTOS, Francisco Roa, "Des partis paradigmatiques, "Lapalombara & Weiner, "Lipset & Rokkan" et la science normale du politique dans les années 1960", *Revue française de science politique*, vol. 67, n° 1, 2017 : 97-119.

<https://www.cairn.info/revue-francaise-de-science-politique-2017-1-page-97.htm>

BAWN, Kathleen, *et al.*, "A Theory of Political Parties: Groups, Policy Demands and Nominations in American Politics", *Perspectives on Politics*, vol. 10, n° 3, 2012 : 571-597.
https://www.researchgate.net/publication/259424891_A_Theory_of_Political_Parties_Groups_Policy_Demands_and_Nominations_in_American_Politics

BÉRTOA, Fernando Casal, "Political parties or party systems? Assessing the 'myth' of institutionalisation and democracy", *West European Politics*, vol. 40, n° 2, 2017 : 402-429.
<https://whogoverns.eu/wp-content/uploads/2014/10/EPsA-2014.pdf>

BICKERTON, J. P., "Crime et châiment : le Parti progressiste-conservateur du Canada entre 1984 et 1993", *Politique et Sociétés*, vol. 16, n°2, 1997 : 117-142.
<https://www.erudit.org/fr/revues/ps/1997-v16-n2-ps2490/040069ar.pdf>

BOURGEOIS, E., & GODBOUT, J.-F., "Le développement des partis politiques au Bas-Canada (1791-1840)", *Revue d'histoire de l'Amérique française*, vol. 70, n° 1-2, 2016 : 83-111.
<https://www.erudit.org/fr/revues/haf/2016-v70-n1-2-haf02868/1038290ar.pdf>

BROOKES, Stuart & REYNOLDS, Andrew, "The Origins of Political Order and the Anglo-Saxon State", *Archaeology International*, n°. 13/14, 2009-2011 : 84-93.

CAMERON, Sarah & MCCALLISTER, Ian, *Trends in Australian Political Opinion 1987-2019. Results from the Australian Election Study 1987-2019*, Australian National University, [2020].
<https://australianelectionstudy.org/wp-content/uploads/Trends-in-Australian-Political-Opinion-1987-2019.pdf>

CHABAL, Emile, "The Rise of the Anglo-Saxon: French Perceptions of the Anglo-American World in the Long Twentieth Century", *French Politics, Culture & Society*, vol. 31, n° 1, 2013 : 24-46.
<http://www.homepages.ed.ac.uk/echabal/ecanglosaxon.pdf>

COAKLEY, John, *Ethnic conflict and its resolution: the new Northern Ireland model*, working paper, University College Dublin, n° 9, 2001.
<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.1007.6128&rep=rep1&type=pdf>

COHEN, G. L., "Party Over Policy: The Dominating Impact of Group Influence on Political Beliefs," *Journal of Personality and Social Psychology*, vol. 85, n° 5, 2003 : 808-822.
https://ed.stanford.edu/sites/default/files/party_over_policy.pdf

COMBRES, Alain, "La question linguistique et les partis politiques québécois (1960-1990)", *Bulletin d'histoire politique*, vol. 8, n°1, 1999 : 115-122.
<https://www.erudit.org/en/journals/bhp/1900-v1-n1-bhp04643/1060387ar.pdf>

CONVERSE, Philip, DUPEUX, Georges & MEISEL, John, *Continuities in popular political culture: French and Anglo-Saxon contrasts in Canada*, working paper, 1967.
https://isr.umich.edu/wp-content/uploads/historicPublications/Continuitiesinpopularpoliticalculture_2573_.PDF

CROISSANT, Aurel & MERKEL, Wolfgang, *Political Party Formation in Presidential and Parliamentary System*, FES Philippine Office, 20 p.
<https://library.fes.de/pdf-files/bueros/philippinen/50072.pdf>

DALTON, Russell J. & WELDON, Steven, *Partisanship and Party System Institutionalization*, working paper, Washington DC, 2005, 26 p.
(document à envoyer)

DUFOUR, Pascale & TRAISNEL, Christophe, "Aux frontières mouvantes des mouvements sociaux, ou quand les partis politiques s'en mêlent. Le cas du souverainisme au Québec", *Politique et Sociétés*, vol. 28, n° 1, 2009 : 37–62
<https://www.erudit.org/fr/revues/ps/2009-v28-n1-ps2957/001724ar.pdf>

DELOY, Corinne, *Grosse surprise en Irlande où le Sinn Féin arrive en tête des élections législatives*, Fondation Robert Schuman, 8 février 2020.
<https://www.robert-schuman.eu/fr/doc/oeo/oeo-1871-fr.pdf>

DÖRING, Holger & REGEL, Sven, "Party Facts: A database of political parties worldwide", *Party Politics*, vol. 25, n° 2, 2019 : 97-109.
<https://www.econstor.eu/bitstream/10419/209736/1/Full-text-article-Doering-et-al-Party-facts.pdf>

Federalist papers #10 and #51
<http://www.polazzo.com/Federalist%20Paper%2010%20and%2051%20by%20Madison.pdf>

FERON, Élise, "Les églises et le conflit nord-irlandais", *Revue Projet*, vol. 4, n° 281, 2004 : 28-31.
<https://www.revue-projet.com/articles/2004-4-les-eglises-et-le-conflit-nord-irlandais/7267>

FIORINA, Morris, *Parties and partisanship: A forty year retrospective*, working paper, Stanford University, 2001, 40 p.
<https://web.stanford.edu/~mfiorina/PARTIES%20AND%20PARTISANSHIP.pdf>

GAUJA, Anika, CHEN, Peter, CURTIN, Jennifer, & PIETSCH, Juliet, (eds), *Double Disillusion: The 2016 Australian Federal Election*, Australian National University Press, 2018.
<https://press-files.anu.edu.au/downloads/press/n4149/pdf/book.pdf>

GAUJA, Anika & SAWER, Marian (eds), *Party Rules? Problems of political party regulation in Australia*, Australian National University Press, 2016.
<https://press-files.anu.edu.au/downloads/press/n2109/pdf/book.pdf>

GILENS, Martin & PAGE, Benjamin, "Testing Theories of American Politics: Elites, Interest Groups, and Average Citizens", *Perspectives on Politics*, vol. 12, n° 3, 2014 : 564-581.
https://scholar.princeton.edu/sites/default/files/mgilens/files/gilens_and_page_2014_-testing_theories_of_american_politics.doc.pdf

GREEN, Jane, "When Voters and Parties Agree: Valence Issues and Party Competition", *Political Studies*, vol. 55, 2007 : 629–655.
(document à envoyer)

INGLEHART, Ronald, "The Renaissance of Political Culture", *The American Political Science Review*, vol. 82, n° 4, 1988 : 1203-1230
https://edisciplinas.usp.br/pluginfile.php/5171746/mod_resource/content/0/inglehart1988.pdf

JACKMAN, Simon, *Political Parties and Electoral Behavior*, working paper, Stanford University, Sept. 2002.
<https://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.464.3428&rep=rep1&type=pdf>

JAFFRELOT, Christophe, "Inde : l'État de droit en procès", *Les Études du CERI*, n° 36, 1997
<https://www.sciencespo.fr/ceri/sites/sciencespo.fr/ceri/files/etude36.pdf>

JENNINGS, Jeremy, "Peut-on parler d'un modèle anglo-saxon? (Contribution à une histoire de nos préjugés)", *Cevipof - Notes & Études*, n° 20, janvier 2017 : 1-13.
http://www.cevipof.com/fichier/p_publication/476/publication_pdf_ne_20.pdf

KAROL, David, "American Political Parties: Exceptional No More", in Nathaniel PERSILY (ed), *Solutions to Political Polarization in America*, 2015 : 208-217.
<https://gvpt.umd.edu/sites/gvpt.umd.edu/files/pubs/AmericanPoliticalPartiesExceptionalNoMore%20.pdf>

KELLY, Norm & ASHIAGBOR, Sefakor, *Partis Politiques et démocratie : Perspectives théoriques et pratiques. Groupes parlementaires*, National Democratic Institute, 2011.
<https://www.ndi.org/sites/default/files/PDF-French-Parliamentary-Groups.pdf>

KITTILSON, Miki & TATE, Katherine, *Political Parties, Minorities and Elected Office: Comparing Opportunities for Inclusion in the U.S. and Britain*, CSD working paper, University of Irvine, 2004, 22p.
<https://escholarship.org/content/qt9j40k1m0/qt9j40k1m0.pdf>

KOTHARI, Rajni, "The Congress 'System' in India", *Asian Survey*, vol. 4, n° 12, 1964 : 1161-1173.
<https://jan.ucc.nau.edu/~sj6/Kothari%20Congress%20System.pdf>

KRAMER, Paul A., "Empires, Exceptions, and Anglo-Saxons: Race and Rule between the British and United States Empires, 1880–1910", *The Journal of American History*, March 2002 : 1315-1353.
https://www.paulkrameronline.com/wp-content/uploads/2015/08/empires-exceptions_1-1.pdf

KUMAR, Rajiv, "Great transition in Indian politics: Reflections on the dynamics of party system", in Chanwhan KIM & Rajiv KUMAR, *Great Transition in India: Critical Explorations*, 2020 : 175-189.
https://www.worldscientific.com/doi/pdf/10.1142/9789811222344_0009

LAYMAN, Geoffrey, CARSEY, Thomas, & HOROWITZ, Juliana, "Party Polarization in American Politics: Characteristics, Causes and Consequences", *Annual Reviews of Political Science*, n° 9, 2006 : 83-10.
<http://www.acsu.buffalo.edu/~jcampbel/documents/LaymanCarseyReview2006.pdf>

LEEMING, David Adams, "Origins and Background of Anglo Saxon Culture", in *The Anglo-Saxons*, Collection 1, Holt-Rhinehart Winston, 1-16.
<https://www.eriesd.org/site/handlers/filedownload.ashx?moduleinstanceid=9537&dataid=11850&FileName=Origins%20of%20Anglo%20Saxon%20Culture%20.pdf>

"Les partis politiques en Inde : un pluralisme politique qui résiste", *Questions internationales*, n° 106, mars-avril 2021 : 22-25.
https://www.vie-publique.fr/sites/default/files/202104/3303331601050_QI_106_Extrait.pdf

LIPSET, Seymour Martin, "Some Social Requisites of Democracy: Economic Development and Political Legitimacy", *The American Political Science Review*, vol. 53, n° 1, 1959 : 69-105.
https://scholar.harvard.edu/files/levitsky/files/lipset_1959.pdf

MAINWARING, Scott & TORCAL, Mariano, *Party system institutionalization and party system theory after the third wave of democratization*, Working Paper #319, Kellogg Institute, April 2005, 40 p.
https://kellogg.nd.edu/sites/default/files/old_files/documents/319.pdf

MARCUSSEN, Martin, *et al.* "Constructing Europe? The Evolution of French, British, and German Nation-State Identities", *Journal of European Public Policy*, vol. 6, n° 4, 1999 : 614-633.
http://aei.pitt.edu/2326/1/002594_1.pdf

MARKEY, Ray, "A Century of the Labour Movement in Australia", *Illawarra Unity* - Journal of the Illawarra Branch of the Australian Society for the Study of Labour History, vol. 4, n° 1, 2004 : 42-63.
<https://ro.uow.edu.au/cgi/viewcontent.cgi?article=1006&context=unity>

MARSH, Michael, *Party identification in Ireland: an insecure anchor for a floating party system*, working paper, Trinity College, 2003.
<https://www.tcd.ie/ines/files/partyid.pdf>

MCGLYNN, Catherine, TONGE, Jonathan & MCAULEY, Jim, "The Party Politics of Post-devolution Identity in Northern Ireland", *British Journal of Politics and International Relations*, vol. 16, 2014 : 273-290
<https://core.ac.uk/download/pdf/80775238.pdf>

MEVELLEC, Anne & TREMBLAY, Manon, "Les partis politiques municipaux : la « westminsterisation » des villes du Québec ?", *Recherches sociographiques*, vol 54, n° 2, 2013 : 325–347.
<https://www.erudit.org/en/journals/rs/1900-v1-n1-rs0809/1018284ar.pdf>

MORSE, Anson, "What is a Party?", *Political Science Quarterly*, vol. 11, n°1, 1896 : 68-81.
(document à envoyer)

PIQUET, Martine, "Le Commonwealth: Conviction et incertitudes", *L'Esprit du temps*, vol. 4 n° 49, 2016 : 327-337.
<https://www.cairn.info/revue-oultre-terre2-2016-4-page-327.htm>

ROSE, Richard, "Classes sociales et partis politiques en Grande-Bretagne dans une perspective historique", *Revue française de sociologie*, numéro spécial. Le comportement politique, 1966 : 636-662.
https://www.persee.fr/doc/rfsoc_0035-2969_1966_hos_7_1_1106

RODRIGUES DA SILVA, Renato, "The Uses of the 'Anglo-Saxon Past' between Revolutions, Imperialism and Racism", *Práticas da História*, n° 12, 2021 : 129-160.
<https://praticasdahistoria.pt/article/view/24965/18401>

SMITH, Rogers M., "Beyond Tocqueville, Myrdal, and Hartz: The Multiple Traditions in America", *The American Political Science Review*, vol. 87, n° 3, 1993 : 549-566.
<http://urban.hunter.cuny.edu/~schram/Grad%20American/Political%20Culture/Smith.pdf>

TORRENT, Mélanie, "Le commonwealth et l'influence britannique dans le monde : risque et défis", *L'Esprit du temps*, vol. 4, n° 49, 2016 : 338-361.
<https://www.cairn.info/revue-oultre-terre2-2016-4-page-338.htm>

UNDERHILL, Frank, *Les partis politiques canadiens : La société historique du Canada*, Brochure historiques n° 8, Ottawa, 1973, 28 p.
https://cha-shc.ca/_uploads/5c38ba738d9c0.pdf

VAN HAUTE, Émilie & SAUGER, Nicolas, "Partis politiques et systèmes partisans", *Politique comparée*, 2018 : 575-610.
https://www.researchgate.net/publication/328913587_Partis_politiques_et_systemes_partisans

VAISHNAV, Milan & HINSTON, Jamie, *The Dawn of India's Fourth Party System*, working paper, Carnegie Endowment for International Peace, Sept. 2019.
<https://carnegieendowment.org/2019/09/05/dawn-of-india-s-fourth-party-system-pub-79759>

VARSHNEY, Ashutosh, "Why Democracy Survives", *Journal of Democracy*, vol. 9, n° 3, 1998 : 36-50.
http://ashutoshvarshney.net/wp-content/files_mf/journalofdemocracy_1998.pdf

VILLENEUVE-SICONNELLY, Katryne, *Partis antisystèmes et partis populistes : Une réévaluation conceptuelle*, working paper, Congrès annuel de l'Association canadienne de science politique, 2019, 22 p.

<https://www.cpsa-acsp.ca/documents/conference/2019/598.Villeneuve-Siconnelly.pdf>

WESTMACOTT, Martin, "Les Whips et la cohésion des partis politiques", *Revue parlementaire canadienne*, automne 1983 : 10-15.
(document à envoyer)

WOLINETZ, Steven, "Beyond the Catch-All Party: Approaches to the Study of Parties and Organization in Contemporary Democracies", in Richard GUNTHER, José Ramón MONTERO & Juan LINZ, *Political Parties: Old Concepts and New Challenges*, 2003 : 136-165.
<https://olemiss.edu/courses/pol628/wolinetz02.pdf>

**L'Afrique et ses enjeux politiques/Africa's Contemporary Political Issues
(24 hours)**

Professor : Mr. Brad SAFARIK
contact : bsafarik@uco.fr

Course description

This course analyzes and contextualizes the various political, economic, and social issues facing the African continent, particularly Africa south of the Sahara. Designed as an introduction to politics and political economy in Africa, this course examines different perspectives on the continent, particularly since the waves of independence in the 1960s. Topics covered include colonial legacies, state formation, democratization and authoritarianism, specific national and regional conflicts, the consolidation of civil society, and the role of developmental foreign aid.

Course objective

The acquisition of general knowledge about the African continent is a fundamental part of the course. The objectives of the course are to understand the colonial traces of the state and society in Africa and then to follow the social, economic, and ideological transformations that have taken place through a longue-durée perspective. The aim is not only to understand the main analytical approaches to Africa and the development challenges facing the continent, but also to appreciate the complexities of these analyses.

Teaching organization and assessment methods

Each course will be accompanied by a selection of required and supplementary texts. To ensure the proper preparation for the course, students are asked to read the texts before each respective session. The vast majority of articles or books are open source and available online. Some articles can be found on CAIRN, which you can access via your UCO student account. Articles with restricted access will be sent directly to your email address. Attendance is mandatory. The final exam for the course (written exam) accounts for 100% of the final grade.

Course n°	Main theme	Required reading	Optional reading
1.	Introduction, geographical revision & colonial heritage	Mamoudou GAZIBO & Céline THIRIOT, "Introduction. L'Afrique en science politique", in Mamoudou GAZIBO, <i>et al. Le politique en Afrique</i> , 2009 : 13-18. Abdul Raufu MUSTAPHA, "Repenser la science politique africaniste", 2006 : 4-11. Alex THOMSON, <i>An Introduction to African Politics</i> , chs. 1 & 2, 2010: 1-31.	Achille MBEMBE, "À la lisière du monde : Frontières, territorialité et souveraineté en Afrique", 2000 : 259-284.
2.	Analyses upon Independence	Kwame NKRUMAH, <i>Africa Must Unite</i> , ix – xvii (introduction), 1963.	Hakim ADI & Marika SHERWOOD, <i>Pan-African History: Political figures from Africa and the</i>

		Frederick COOPER, "Introduction: from colonies to Third World", 2002, 1-19. Gabrielle LYNCH & Gordon CRAWFORD, "Democratization in Africa 1990-2010: an assessment", 2011: 275-310.	<i>Diaspora since 1787</i>, 2003 (read some profiles). Michel DOBRY, "Les voies incertaines de la transitologie : choix stratégiques, séquences historiques, bifurcations et processus de path dependence", 2000 : 585-614.
3.	Third Wave : Liberalization and hybrid regimes	Larry DIAMOND, "Elections Without Democracy: Thinking about Hybrid Regimes", 2002, 21-35. Michael BRATTON & Nicolas VAN DE WALLE, "Neopatrimonial Regimes and Political Transitions in Africa", 1994: 453-489. Robert JACKSON & Carl ROSBERG, "Why Africa's Weak States Persist: The Empirical and the Juridical in Statehood", Oct. 1982: 1-24.	Steven LEVITSKY & Lucan WAY, "Elections Without Democracy: The Rise of Competitive Authoritarianism", 2002: 51-65. Andreas SCHEDLER, "Elections Without Democracy: The Menu of Manipulation", 2002: 36-50. Robert MATTES, "La démocratie en Afrique : La demande, l'offre, et le 'démocrate insatisfait'", Fév. 2019.
4.	Theoretical approaches: decrypting the state in Africa	Jean-François BAYART, "L'historicité de l'État importé", 1996, 23 p. Jean-François MEDARD, "L'État patrimonialisé", 1990 : 25-36. Anne PITCHER, Mary MORAN & Michael JOHNSTON, "Rethinking Patrimonialism and Neopatrimonialism in Africa", 2009: 125-56.	Gero ERDMANN & Ulf ENGEL, <i>Neopatrimonialism Revisited - Beyond a Catch-All Concept</i>, Feb. 2006. Christian LUND, "Twilight Institutions: Public Authority and Local Politics in Africa", 2006: 685-705. Béatrice HIBOU, "Retrait ou redéploiement de l'État?", 1998 : 151-168.
5.	Civil society – “bottom-up” analysis	Jean-François BAYART, "La revanche des sociétés africaines", 1983 : 95-127. Christian COULON, "Les dynamiques de l'ethnicité en Afrique noire", in Pierre BIRNBAUM (dir.), <i>Sociologie des nationalismes</i>, 1997 : 37-53.	Michael BRATTON, <i>Civil Society and Political Transition in Africa</i>, 1994, 21 p. <i>Trois décennies de transition démocratique en Afrique : quels dividendes pour les</i>

			<i>citoyens ?</i> , Rapport du Dialogue régional de Cotonou, 10-12 nov. 2017
6.	Political instability and conflict	Céline THIRIOT, "La place des militaires dans les régimes post-transition d'Afrique subsaharienne", 2008 : 15-34. Didier PÉCLARD & Delphine MECLOULAN, <i>Rebel Governance and the Politics of Civil War</i>, 2015.	Marie-Luce DESGRANDCHAMPS, "Du Congo au Biafra. Guerres civiles et actions humanitaires dans les relations internationales postcoloniales", 2018 : 55-67.
7.	Political instability and conflict II	Christopher CRAMER, "<i>Civil War is Not a Stupid Thing</i>": <i>exploring growth, distribution and conflict linkages</i>, Oct. 2011. Laurent GOETSCHER & Didier PECLARD, "Les conflits liés aux ressources naturelles. Résultats de recherches et perspectives", 2006.	David LEWIS, John HEATHERSHAW & Nick MEGORAN, "Illiberal Peace? Authoritarian Modes of Conflict Management", 2018.
8.	Development aid, economic extraversion, & debt	Jean-François BAYART, "L'Afrique dans le monde : une histoire d'extraversion", 1999, 97-120. Deborah BRÄUTIGAM, "China, Africa and the International Aid Architecture", 2010, 48 p. Jean-Phillipe BERROU & Thomas EEKHOUT, "L'économie informelle : un défi au rêve d'émergence des économies africaines ?", 2019 : 121-146.	Thomas BIERSCHEK, Jean-Pierre CHAUVEAU et Jean-Pierre OLIVIER DE SARDAN, <i>Courtiers en développement : Les villages africains en quête de projets</i>, 2000. Arthur SILVE, "Botswana et Maurice, Deux Miracles Africains : Profiter de ses rentes sans hypothéquer son développement", 2012 : 29-45.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	M. Zachary Prestwich & Mme Marie Legagneux
Title of the course:	English
Year of study and semester:	Year 1, Semester 1, 2,
Total hours	36 by semester
Academic prerequisites for this course:	High school diploma
Evaluation methods:	Evaluation during the semester: - Individual oral presentations (20%), ILOS 4.2 - Individual homework: reading, writing (30%), ILOS 4.1 - Final Written test (50%), ILOS 4.1
Course objectives:	➤ To improve overall level in English with the aim of achieving native proficiency and the ability to function easily at the level required in an academic environment. ➤ To improve oral comprehension through activities using authentic media. ➤ To enhance communication skills through grammar-based activities. ➤ To improve spoken fluency and confidence when communicating spontaneously. To understand and develop the most efficient language learning methods for acquiring overall fluency in English.
Key concepts / notions:	As above
General presentation of the course/syllabus:	General English is a four skills course in which students will develop listening, speaking, reading and writing skills, as well as learn about English-speaking cultures around the world (see detailed Lesson content document)

Intended Learning Outcomes	Definition:
4. Interpersonal skills	4.1 Ability to produce logical and consistent content in a written form in English and at least one other foreign language. 4.2 Ability to communicate orally in a clear and unambiguous manner, to give a presentation in front of an audience, a peer group and/or a lecturer. Demonstrate negotiation skills. Discuss and debate problems with methodological rigor and logical coherence.

Bibliography:

Mccarthy, M & O'Dell, F. English Vocabulary in use second edition, Upper intermediate. Cambridge University Press, 2009.

Mccarthy M, & O'Dell, F. English Vocabulary in use Advanced, Cambridge University Press, 2008.

Murphy, R. English Grammar in use third edition Intermediate. Cambridge University Press, 2009.

Hashemi, L with Murphy, R. English Grammar in use supplementary exercises. Cambridge University Press, 2008.

Hewings, M. Advanced Grammar in use second edition. Cambridge University Press, 2009.

Hancock, M. English Pronunciation in use Intermediate, Cambridge University Press, 2008

Cosgrove, A & Hobbs, D. Open World – B2 First Student's book without answers. Cambridge University Press, 2019.

Brook-Hart, G. Copello, A, Passmore, L & Uddin, J. Complete First student's book with answers, third edition. Cambridge University Press, 2021.

Spratt, M & Taylor, L. The Cambridge CAE course self study student's book. Cambridge University Press, 1999.

ETS. The Official Guide to the TOEFL test, third edition. McGraw-Hill, 2009.

Sharpe, P. Barron's Practice Exercises for the TOEFL, 6th Edition. Barron's Educational Series, 2007.

Bovée, C & Thill, J. Business Communication Today global edition. Pearson Education, 2014.

Hacker, D & Sommers, N. A Pocket Style Manual sixth edition. Bedford St Martin's, 2012.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	Richard Palmer
Title of the course:	English
Year of study and semester:	Year 2, Semester 3
Total hours	24
Academic prerequisites for this course:	Year 1 English
Evaluation methods:	Evaluation during the semester: - Individual oral presentations (20%), ILOS 4.2 - Written test: listening, reading, writing (30%), ILOS 4.1 - Final Written test (50%): Listening , Reading, Written (ILOS 4.1)
Course objectives:	To improve overall level in English with the aim of achieving native proficiency and the ability to function easily at the level required in an academic environment and a professional environment.
Key concepts / notions:	Business, Economics, The Economy, Advertising, Comparing-contrasting, Business Pitches, Vocabulary development (upgrade)
General presentation of the course/syllabus:	General English is a four skills course in which students will develop listening, speaking, reading and writing skills. Studies of various authentic or didacticised documents to learn, read, recognise and use English more and more naturally in their exchanges. Themes: 1.Business Issues -The role of economists -Factors that influence company performance -Doing business in a globalised context -Actors in the Economy (IMF, World Bank, WTO...) 2.Powerful Advertising -Advertising Techniques -Ad Critique (Physical and Visual) -History and influence of Advertising on business -Analysis of an Ad 3.Pitching an Idea (Elevator Pitch) -Small Talk (techniques) -Selling Self (power verbs and key words) -Selling an idea (persuasion- from Ad techniques) 4.Compare and Contrast

	-Critiquing in a nuanced manner -Highlight pros and cons and present same
--	---

Intended Learning Outcomes	Definition:
4. Interpersonal skills	4.1 Ability to produce logical and consistent content in a written form in English and at least one other foreign language. 4.2 Ability to communicate orally in a clear and unambiguous manner, to give a presentation in front of an audience, a peer group and/or a lecturer. Demonstrate negotiation skills. Discuss and debate problems with methodological rigor and logical coherence.

Bibliography:

Mccarthy, M & O'Dell, F. English Vocabulary in use second edition, Upper intermediate. Cambridge University Press, 2009.

Mccarthy M, & O'Dell, F. English Vocabulary in use Advanced, Cambridge University Press, 2008.

Murphy, R. English Grammar in use third edition Intermediate. Cambridge University Press, 2009.

Hashemi, L with Murphy, R. English Grammar in use supplementary exercises. Cambridge University Press, 2008.

Hewings, M. Advanced Grammar in use second edition. Cambridge University Press, 2009.

Hancock, M. English Pronunciation in use Intermediate, Cambridge University Press, 2008

Cosgrove, A & Hobbs, D. Open World – B2 First Student's book without answers. Cambridge University Press, 2019.

Brook-Hart, G. Copello, A, Passmore, L & Uddin, J. Complete First student's book with answers, third edition. Cambridge University Press, 2021.

Spratt, M & Taylor, L. The Cambridge CAE course self study student's book. Cambridge University Press, 1999.

ETS. The Official Guide to the TOEFL test, third edition. McGraw-Hill, 2009.

Sharpe, P. Barron's Practice Exercises for the TOEFL, 6th Edition. Barron's Educational Series, 2007.

Bovée, C & Thill, J. Business Communication Today global edition. Pearson Education, 2014.

Hacker, D & Sommers, N. A Pocket Style Manual sixth edition. Bedford St Martin's, 2012.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	MOUGHAYT, Bachar
Title of the course:	Principles of Marketing
Year of study and semester:	Year 2, Semester 1
Total of hours:	30
Academic prerequisites for this course:	Introductory course in marketing
Evaluation methods:	Evaluation during the semester: -written test (25%): questions on the content of the course, ILOS 1.1 -group projects (25%): presentations + dossier (ILOS 4.3) Final exam (50%): -written test: case studies (ILOS 1.2) and questions on the content of the course (ILOS 1.1)
Course objectives:	This course provides students with an overview of the marketing function with an emphasis on creating value through marketing, consumer behaviour, pricing strategies, marketing channels, and various methods of marketing mix
Key concepts:	Marketing strategies; customer value; product branding strategies; pricing strategies; profit maximization; new product development; life-cycle strategies; distribution channels; public relations within the promotion
General presentation of the course/syllabus:	1. Marketing: Creating and Capturing Customer Value -Define marketing and outline the steps in the marketing process -Explain the importance of understanding customers and the marketplace and identify the five core marketplace concepts -Identify the key elements of a customer-driven marketing strategy and discuss the marketing management orientations that guide marketing strategy -Discuss customer relationship management and identify strategies for creating value for customers and capturing value from customers in return 2. Products, Services, and Brands: Building Customer Value -Define product and the major classifications of products and services -Describe the decisions companies make regarding their individual products and services, product lines, and product mixes -Identify the four characteristics that affect the marketing of services and the additional marketing considerations that services require -Discuss branding strategy—the decisions companies make in building and managing their brands. 3.Pricing Strategies - Describe the major strategies for pricing new products

	- Explain how companies find a set of prices that maximizes the profits from the total product mix - Discuss how companies adjust their prices to consider different types of customers and situations - Discuss the key issues related to initiating and responding to price changes 4.New Product Development and Product Life-Cycle Strategies - Explain how companies find and develop new-product ideas - List and define the steps in the new-product development process and the major considerations in managing this process - Describe the stages of the product life cycle and how marketing strategies change during a product's life cycle - Discuss two additional product issues: socially responsible product decisions and international product and services marketing 5.Retailing and Wholesaling - Explain the role of retailers in the distribution channel and describe the major types of retailers - Describe the major retailer marketing decisions - Discuss the major trends and developments in retailing - Explain the major types of wholesalers and their marketing decisions 6.Advertising and Public Relations - Define the role of advertising in the promotion mix - Describe the major decisions involved in developing an advertising program - Define the role of public relations in the promotion mix - Explain how companies use public relations to communicate with their publics
--	---

Intended Learning Outcomes	Definition:
1. Core knowledge	1.1 Ability to navigate and apply in practice the fundamental knowledge base in management, marketing, economics, accounting, finance, and business law. 1.2 Ability to carry out a market analysis, prepare a marketing plan, a balance sheet, an income statement, analyze cash flows, and develop a business plan
4. Interpersonal skills	4.3 Ability to organize a project-based group work to deliver the best possible result (formulate goals, distribute roles and tasks, prioritize assignments etc.).

Bibliography

Kotler, P., & Armstrong, G. (2018). "Principles of Marketing". 17th Edition. Pearson Education, Inc.

Perreault Jr., W. D., Cannon, J. P., & McCarthy, E. J. (2013). "Essentials of Marketing: A Marketing Strategy Planning Approach". 14th Edition. McGraw-Hill Education.

Lamb, C. W., Hair, J. F., & McDaniel, C. (2020). "MKTG". 13th Edition. Cengage Learning.

Keller, K. L., & Kotler, P. (2016). "Marketing Management". 15th Edition. Pearson Education, Inc.

Schiffman, L. G., & Kanuk, L. L. (2014). "Consumer Behavior". 11th Edition. Pearson Education, Inc.

Course Title: Marketing and Consumer behavior

Course Duration: 18 hours

Course Description:

This course explores the fundamental principles of marketing and consumer behavior. Students will gain insights into how consumers make decisions, the factors influencing those decisions, and how marketers can leverage this understanding to develop effective marketing strategies.

Course Objectives:

- Understand the core concepts and theories of marketing and consumer behavior.
- Analyze the factors influencing consumer behavior, including psychological, social, cultural, and situational factors.
- Explore various models and frameworks for understanding consumer decision-making processes.
- Examine the role of market segmentation, targeting, and positioning in marketing strategies.
- Evaluate the impact of digital technology and globalization on consumer behavior and marketing practices.
- Develop critical thinking and analytical skills to apply marketing and consumer behavior theories in real-world scenarios.

Course Outline:

I. Introduction to Marketing and Consumer Behavior (3 hours)

- Overview of Marketing Concepts
- Evolution of Consumer Behavior Studies
- Importance of Understanding Consumer Behavior in Marketing
- Key Psychological and Sociological Theories

II. Consumer Decision-Making Process (3 hours)

- Models of Consumer Decision Making (Economic, Cognitive, Emotional)
- Factors Influencing Consumer Behavior (Internal and External)
- Consumer Behavior Research Methods (Surveys, Experiments, Observations)

III. Psychological and Social Influences on Consumer Behavior (3 hours)

- Perception, Learning, and Memory
- Motivation and Maslow's Hierarchy of Needs
- Attitudes, Beliefs, and Values

- Social Influence and Group Dynamics

IV. Cultural and Situational Influences (3 hours)

- Cultural Factors in Consumer Behavior
- Subcultures and Cross-Cultural Marketing
- Situational Factors (Time, Place, Context)
- Decision Heuristics and Biases

V. Market Segmentation and Targeting (3 hours)

- Understanding Market Segmentation
- Target Market Selection Strategies
- Positioning and Differentiation

VI. Marketing Strategies and Applications (3 hours)

- Product Development and Branding
- Pricing Strategies
- Distribution Channels and Retailing
- Integrated Marketing Communications

VII. Contemporary Issues in Marketing and Consumer Behavior (3 hours)

- Impact of Technology on Consumer Behavior
- Ethical and Sustainable Marketing Practices
- Globalization and International Marketing
- Future Trends in Marketing and Consumer Behavior

Assessment Methods:

Final project: Develop a marketing strategy for a real or hypothetical product/service, incorporating insights from consumer behavior theories.

Recommended References:

- Lantos, G. P. (2015). Consumer Behavior in Action: Real-life Applications for Marketing Managers. Routledge.
- Mooij, M. K. de. (2004). Consumer Behavior and Culture: Consequences for Global Marketing and Advertising. SAGE.
- Peter, J. P., & Jerry, O. (2007). Consumer Behavior. McGraw-Hill Companies, Incorporated.

Sociology of International Relations

Enseignant : Samantha Marro-Bernadou

This course aims at studying IR using a different perspective from what was done in Bachelor, in order to upgrade students' IR skills. The sociological perspective will enable us to put the light on IR practices, modes of action and organizations, considering that international relations must be studied as social facts. This way, students will have a good understanding of international phenomena, both in terms of theory and practice. A focus on contemporary conflicts will be useful for future diplomats. Course outline Available soon. Helpful references: Guillaume Devin & Marieke Louis, *Sociologie des relations internationales*, Paris, La Découverte, 2023, 128 p. Thomas Meszaros, "The French Tradition of Sociology of International Relations: An Overview", *The American Sociologist*, vol. 48, n°3/4, 2017, pp. 297-341

Migration and Environmental Issues (18 hours)

Instructor: M. Brad SAFARIK

contact: bsafarik@uco.fr

Course description

This course is designed to study the history and evolution of migration within international relations, with an emphasis on how environmental issues have come to impact migrations flows. While primarily focusing on the roles of states in managing migration, the course will also describe the overall international architecture of organizations and agencies that engage in the question of migration at different scales in both the public and private sectors. The different theories behind the phenomenon of migration will be analyzed with case studies to link theory to practice. The definition of the different categories of migrants will be emphasized alongside the obligations of states in respect to international law and treaties designed to protect them. The course will focus on migration as a global phenomenon, while also focusing on specific regional trends in the world. This geographic approach allows for important comparative analysis and understanding of both the differences and similarities that migration issues pose for different countries.

Course objectives

- Contextualize the history of migration at the global and regional levels
- Ability to define the different categories of migrants and the international protections that may apply to them
- Understanding of state obligations of migrant protection under international law
- Develop a comparative analysis of how and why countries and regions approach migration differently
- Appreciate the risks and benefits facing states when formulating immigration policy
- Knowledge of the main international organizations that are involved in migration issues

Course structure

Each course will be accompanied with a selection of readings. In order to be fully prepared for each course, it is necessary to read the required text before the course in question. If the readings are not readily available online, the instructor will send them to you directly by mail. The course will be lecture-based, but extensive student engagement will be required during class discussions. Various group activities will be included during the semester and participation is an essential and mandatory component of the course. The lecture and group activities will all be done in the English language.

Evaluation

Presence is required for each course unless the student has a justification for their absence. The course will include case study work focusing on immigration and environmental policy for a specific country. Participation in the oral presentation along with a country-specific position paper will make up 20% of the final grade. The final exam will be a written essay where students are allotted three hours to complete. The final exam will make up 80% of the final grade.

Class	Main theme	Required reading
1.	Part I: Posing the foundations	Adamson & Tsourapas, "Migration Diplomacy in World Politics", 2019 Akçapar, "International Migration and Diplomacy", 2017

	Introductions, categories, & definitions	
2.	Part I: Posing the foundations Categories (cont'd) & theories of migration	Castles, "Understanding Global Migration", 2010 Donato, "A Glass Half Full? Gender in Migration Studies", 2006 Fukuda-Parr & Muchhala, "The Southern origins of sustainable development goals", 2020 King, Skeldon, & Vullnetari, "Internal and International Migration: Bridging the Theoretical Divide", 2008 Meyers, "Theories of International Immigration Policy: A Comparative Analysis", 2004
3.	Part II: History & legal architecture Post-WWII	International Commission of Jurists, "Migration and International Human Rights Law", 2021 International Organization for Migration (IOM), <i>International Migration and Development. Continuing the Dialogue: Legal and Policy Perspectives</i> , 2008
4.	Part II: History & legal architecture Post-Cold War	Brouwer & Kumin, "Interception and Asylum", 2003 Faist, "Migrants as Transnational Development Agents", 2008 Adamson & Greenhill, "Deal-making, diplomacy and transactional forced migration", 2023. Bozorgmehr, Bakalian, & Salman, "Host hostility and Nativism", 2012 Lid'ák, & Štefančík, "Migration Diplomacy as a Foreign Policy Instrument", 2022
5.	Part III: Environmental issues Debates & state responsibilities	Dun & Gemenne, "Defining 'environmental migration'", 2008 Black, "The effect of environmental change on human migration", 2011 Government of Great Britain, "Foresight: Migration and Global Environmental Change", 2011 Piguet, "Linking climate change, environmental degradation, and migration: a methodological overview", 2010 Warner, "Global environmental change and migration: Governance challenges", 2010
6.	Part III: Environmental issues Adaptations to climate change	Renaud, "A Decision Framework for Environmentally Induced Migration", 2011 Swain, "Environmental migration and conflict dynamics: focus on developing regions", 1996 Warner, "Climate change, environmental degradation and migration", 2010

	Debate: Externalization of borders	
7.	Part IV: Focus on regional dynamics Migration & diplomacy	Levitt, & Jaworsky, “Transnational Migration Studies: Past Developments and Future Trends”, 2007 European Parliament, “EU External Migration Policy and the Protection of Human Rights, 2020 Borderon, “Migration influenced by environmental change in Africa: A systematic review of empirical evidence”, 2019 Faret, « Enjeux migratoires et nouvelle géopolitique à l’interface Amérique latine-États-Unis », 2018 IOM, “Extraregional Migration in the Americas: Profiles, Experiences and Needs”, 2019 IOM, “Central America, North America and the Caribbean: Regional Strategy 2020-2024”, 2020 Jespersion, <i>et al.</i> “Illicit Flows Fuelling Conflict in the Tri-Border: Migration and Artisanal gold mining in Sudan, Chad and Libya”, 2021
8	Special session	

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	MOUGHAYT, Bachar
Title of the course:	International Marketing
Year of study and semester:	Year 3, Semester 6
Academic prerequisites for this course:	Principles of marketing Market Research and Analysis
Evaluation methods:	Evaluation during the semester: -written test (25%): questions on the content of the course, ILOS 1.1 -group projects: presentations + dossier (25%), ILOS 2.2 - Final exam: case studies and questions on the content of the course (50 %), ILOS 1.1, ILOS 1.2
	decision-making process, internationalization, market selection, entry modes, triggers, barriers, contract manufacturing, implementation
Course objectives:	This course offers the students an analytic decision-oriented framework for the development and implementation of global marketing programmes. The students should be able to analyse, select and evaluate the appropriate conceptual frameworks for approaching the five main management decisions connected with the global marketing process: The students should understand how the firm can achieve global competitiveness through the design and implementation of market responsive programmes
	1.Global marketing in the firm - Characterize and compare the management style in SMEs (small and mediumsized enterprises) and LSEs (large-scale enterprises) - Identify drivers for global integration and market responsiveness - Explain the role of global marketing in the firm from a holistic perspective - Describe and understand the concept of the value chain - Identify and discuss different ways of internationalizing the value chain 2.Initiation of internationalization - Discuss the reason (motives) why firms go international - Explain the difference between proactive and reactive motives - Analyse the triggers of export initiation - Explain the difference between internal and external triggers of export initiation - Describe different factors hindering export initiation - Discuss the critical barriers in the process of exporting 3.Intermediate entry modes

	-Describe and understand the main intermediate entry modes: 1- contract manufacturing; 2- licensing; 3- franchising; and 4- joint venture/strategic alliances - Discuss the advantages and disadvantages of the main intermediate entry modes - Explain the different stages in joint-venture formation - Explore the reasons for the 'divorce' of the two parents in a joint-venture constellation - Explore different ways of managing a joint venture/strategic alliance
--	--

Intended Learning Outcomes	Definition
1. Core knowledge	1.1 Ability to navigate and apply in practice the fundamental knowledge base in management, marketing, economics, accounting, finance, and business law. 1.2 Ability to carry out a market analysis, prepare a marketing plan, a balance sheet, an income statement, analyze cash flows, and develop a business plan.
2. Ethics and ERS competences	2.2 Understanding of international and multi-cultural issues in the current business environment. Capacity for socio-economic, cultural, political, regional, and cross-country analysis.

Bibliography

Cateora, P. R., Graham, J. L., & Gilly, M. C. (2011). International Marketing. McGraw-Hill.
Hollensen, S. (2014). Global Marketing: A Decision-Oriented Approach. Pearson.
Keegan, W. J., & Green, M. C. (2017). Global Marketing. Pearson.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	Kobzar-Brice, Kateryna
Title of the course :	Digital Marketing
Year of study and semester:	Year 3, Semester 6
Total hours:	36
Academic prerequisites for this course:	Principles of marketing Digital culture Digital transformation and sustainability Digital project management
Evaluation methods :	Evaluation during the semester: -group projects (50%): dossier (ILOS 3.2) and oral presentations (ILOS 5.1) Final Exam: -written test (50 %): questions on the content of the course and MCQ (ILOS 1.1)
Course objectives :	The goal is to help a business undergo digital transformation. The project for this program takes the students through the project management lifecycle in a structured format.
Key concepts / notions:	Initiation, planning, execution, monitor & control, and closure stages of the project management lifecycle
General presentation of the course/syllabus:	1. Agile way of thinking – Agile Estimation, Planning, Monitoring and Control 2. Scrum is a framework for project management – Roles, Events and Artifacts 3. Skills & Tools to manage the digital projects – Stay Detail-oriented but Big-picture Focused (Notion, Monday, Trello, Hubspot,) – Create Visually Appealing Decks (google, prezi, crello..) – Speak in the Same Language as Developers – Collect Feedback (google, typeform...) – Visualize Data for Stakeholders (power BI, google..) 4. Case studies - learn best practices 5. Real project implementation: help a small family business undergo digital transformation – Agile Estimation and Planning of actions – Management of project within Scrum sprint frameworks (creation of website/ application/ landing pages/ lead generation via e-mail system) – Presentation of project, collect of feedback & adjustment

Intended Learning Outcomes	Definition
1. Core knowledge.	1.1 Ability to navigate and apply in practice the fundamental knowledge base in management, marketing, economics, accounting, finance, and business law
3. Intellectual skills.	3.2. Demonstrate basic research skills and methodological rigor, produce qualitative and quantitative research, make conclusions, defend a chosen position, evaluate the reliability of data sources.
5. ICT skills	5.1 Demonstrate a general mastery of IT tools relevant to business administration.

Bibliography

1.eMarketing excellence: planning and optimizing your digital marketing, Chaffey, Dave; Smith, P. R. 2013

2.Internet Marketing: integrating online and offline strategies, Mary Lou Roberts; Debra L Zahay 2012

3.Visual Social Media Marketing: Harnessing Images, Instagram, Infographics and Pinterest to Grow Your Business, Krista Neher 2013

4.The best digital marketing campaigns in the world: II, Damian Ryan 2014

5.Digital marketing: a practical approach, Alan Charlesworth 2014

6.An introduction to social media marketing, Alan Charlesworth 2015

7.Digital marketing: strategy, implementation and practice Dave Chaffey; Fiona Ellis-Chadwick; Dave Chaffey 2012

SEO & ANALYTICS

<https://alyze.info/>

<https://www.semrush.com/>

<https://neilpatel.com/ubersuggest/>

<https://analytics.google.com/analytics/web/>

<https://answerthepublic.com/5bd53w/member/searches>

CREATION & PLANNING AT SOCIAL MEDIA

<https://www.canva.com/https://create.vista.com/>

<https://www.mojo-app.com/>

<https://www.planoly.com/>

<https://www.loomly.com/>

Course Title: International Marketing

Course Duration: 18 hours

Course Description:

International marketing focuses on the strategies and tactics necessary to market products and services globally. This course will explore the complexities of international markets, cultural differences, market entry strategies, and the impact of globalization on marketing practices.

Course Objectives:

- Understand the fundamental concepts and theories of international marketing.
- Analyze the impact of cultural, economic, political, and legal factors on international marketing strategies.
- Explore various market entry modes and their implications for international business expansion.
- Develop skills in conducting market research and analysis for international markets.
- Examine the role of digital marketing in reaching global audiences.
- Evaluate case studies and real-world examples of successful international marketing campaigns.
- Cultivate critical thinking and problem-solving skills in the context of global marketing challenges.

Course Outline:

I. Introduction to International Marketing (2 hours)

- Overview of international marketing
- Importance of international marketing in the global economy
- Key differences between domestic and international marketing
- Theories and frameworks in international marketing

II. Understanding Global Markets (2 hours)

- Cultural influences on consumer behavior
- Economic factors affecting international marketing decisions
- Political and legal environments in international markets
- Technological advancements and their impact on global marketing

III. Market Entry Strategies (2 hours)

- Exporting, licensing, franchising, and joint ventures

- Direct investment strategies: subsidiaries and acquisitions
- Strategic alliances and partnerships
- Risks and benefits associated with different market entry modes

IV. Market Research and Analysis (2 hours)

- Importance of market research in international marketing
- Methods and techniques for conducting international market research
- Market segmentation and targeting in global markets
- Competitive analysis and positioning strategies

V. International Product and Brand Management (2 hours)

- Product adaptation vs. standardization
- Global branding strategies
- Product life cycle management in international markets
- Packaging and labeling considerations

VI. International Pricing and Distribution Strategies (2 hours)

- Pricing strategies for global markets
- Factors influencing international pricing decisions
- Distribution channels and logistics management
- E-commerce and digital distribution in global marketing

VII. International Promotional Strategies (2 hours)

- Integrated marketing communications in global campaigns
- Cultural considerations in advertising and promotion
- Social media and digital marketing on a global scale
- Public relations and crisis management in international markets

VIII. Case Studies and Practical Applications (2 hours)

- Analysis of successful international marketing campaigns
- Review of recent trends and developments in global marketing
- Group discussions and presentations on real-world international marketing challenges
- Final assessment and review

Assessment Methods:

Final Exam: 100% of the course grade

Recommended References (real references):

- Bradley, F. (2005). International Marketing Strategy. Pearson Education.
- Shaw, J., & Onkvisit, S. (2008). International Marketing: Strategy and Theory. Routledge.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	Kateryna Kobzar-Brice
Title of the course:	Digital transformation and sustainability
Year of study and semester:	GIEE 1, Semester 2
Total hours:	18
Academic prerequisites for this course:	None
Evaluation methods :	Evaluation during the semester: -individual Homework (20%), ILOS 5.1 -group projects (30%): oral presentations, ILOS 2.3 -final written test (50 %): questions on the content of the course and MCQ, ILOS 5.2
Course objectives:	To introduce the concept of digital transformation and challenges of the 4 th industrial revolution era. To discuss sustainable and ethical challenges of digital world; understand the key technologies and concepts behind the disruptive innovation and technological breakthroughs.
Key concepts / notions:	Digital transformation, disruptive innovation, sharing economy, platforms and new business models, artificial Intelligence, information wars and privacy issues.
General presentation of the course/syllabus:	The course introduces the problematics of omnipresent digitalization, its impact on business and people's lives. How technologies transform industries? How new business models built on digital technologies might have a positive impact on sustainability? What are the best practices of applying technologies to reducing the footprint in production, etc. The overview of the current state of digital transformation within various industries appeals to reflections about the future of technologies and related economic development. The following topics are covered within the course. • 4th industrial revolution and Digital transformation • Disruptive innovation and entrepreneurship • Sharing economy, platforms and new business models • Data management, data related issues • Digital business: online customer acquisition techniques Group project: sustainable digital project pitch

Intended Learning Outcomes	Definition
2. Ethics and ERS competences	2.3 Ability to identify sustainability challenges and address the ESG-related agenda in future managerial tasks.
5. ICT skills	5.1 Demonstrate a general mastery of IT tools relevant to business administration. 5.2 Understanding of core concepts of programming languages (sequences, events, loops, conditional instructions, functions, variables), principles of data collection, analysis, and protection.

Bibliography

McAfee, A., Brynjolfsson, E., <i>Machine, Platform, Crowd: Harnessing our digital future</i> , WW Norton & Co, 2017.
Schwab, Klaus, <i>The 4th Industrial Revolution</i> , World Economic Forum, 2016.

NGO Governance

Enseignant : Géraud Veillet-Lavallée

This course aims to deepen understanding of the structure and governance of NGOs active on the international scene. It examines the role of these entities, which have become essential in key areas such as humanitarian aid, the environment and human rights. This course will provide a detailed analysis of the interactions between NGOs and other players in international diplomacy, highlighting the dynamics of cooperation and conflict that can arise.

Semestre 2

Foreign policy analysis

Enseignant ; Pierre Bourgois

Les relations internationales se définissent par l'absence de souveraineté au-dessus des États. En d'autres termes, ces derniers évoluent dans un monde anarchique, au sein duquel ils adoptent chacun une action spécifique, dont la forme et la substance leur sont propres et dépendent d'une multitude de critères. Ce cours vise à analyser la politique étrangère sous ses nombreuses dimensions, qu'elles soient historiques, conceptuelles ou encore, géopolitiques. L'objectif sera ainsi de comprendre les enjeux qui entourent la conduite extérieure des États, et d'offrir une grille d'analyse permettant de l'interpréter dans sa complexité

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	ABBAS Ali Hussein
Title of the course:	Statistics for economics and management.
Year of study and semester:	GIEE 1, Semester 2.
Total hours:	36
Academic prerequisites for this course:	None
Evaluation methods:	Evaluation during the semester: - Written test (50 %): exercises (ILOS 3.1) - Final exam (50 %): Written test with exercises (ILOS 3.1)
Course objectives:	The goal of this course is to introduce students to the essential methods and concepts in descriptive statistics.
Key concepts / notions:	Mean, Median, Quartiles, standard deviation, z-score, correlation coefficient, probability, Bayes Theorem, random variable, binomial distribution, Poisson distribution, normal distribution.
General presentation of the course/syllabus:	• Data: Categorical and Quantitative Data, Cross-Sectional and Time Series Data. • Measures of Location: Mean, Median, Mode and Quartiles. • Measures of Variability: Range, Interquartile Range, Variance and Standard Deviation. • z-Scores and Chebyshev's Theorem. • Five-Number Summary and Box Plot. • Measures of Association Between Two Variables: Covariance and Correlation Coefficient. • Probabilities: Combinations and Permutations. • Events and Their Probabilities. • Conditional Probability and Independent Events. • Bayes Theorem. • Discrete Probability Distributions. • Binomial, Poisson, and Hypergeometric Probability Distributions. • Continuous Probability Distributions. • Uniform, Normal and Exponential Probability Distributions.

Intended Learning Outcomes	Definition
3. Intellectual skills	3.1. Ability to solve complex problems, integration of theoretical knowledge and application of analytical approaches, logic, deductive reasoning, and critical thinking.

Bibliography

Sweeney Dennis J., Anderson David R., *Statistics for Business & Economics*, Cengage Learning India Pvt. Ltd, 2018.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	Méra Xavier
Title of the course:	International Economics
Year of study and semester:	Year 2, Semester 4
Total of hours	36
Academic prerequisites for this course:	Introduction to economic analysis History of economic thought Microeconomic principles Macroeconomic principles
Evaluation methods:	Evaluation during the semester (50 %): -Written test: MCQ test, ILOS 1.1 Final exam (50 %): - Written test MCQ, questions on the content of the course (ILOS 1.1) and text commentary (ILOS 3.2)
Course objectives:	The aim of the course is to cover the fundamentals of the theories and empirics of international trade. Students should then be able to understand the age-old free trade vs protectionism controversy and its present significance, and what is at stake in the development of international institutions.
Key concepts / notions:	Economic integration, tariffs, import quotas, trade agreement, GATT, WTO, comparative advantage, relative factor abundance, economies of scale, interindustry/interindustry trade, rate of protection, infant industry, harmonization of standards.
General presentation of the course/syllabus:	This course offers a comprehensive examination of the underlying reasons for the existence of trade, the expected patterns that trade follows, and the resulting impact on the allocation of productive resources in each country. Additionally, it delves into the consequences of legal trade barriers and their historical roots. The course is organized as outlined below: - Introduction to the World Economy - International Institutions since WWII - Comparative Advantages and the Gains from Trade - More Reasons to Trade - Tariffs and Quotas - Commercial Policy - Labor and Environmental Standards

Intended Learning Outcomes	Definition
1. Core knowledge	1.1 Ability to understand and put into practice the foundation of fundamental knowledge in management, marketing, economics, accounting, finance and business law, knowing how to take a step back.
3. Intellectual skills	3.2 Demonstrate basic research skills and methodological rigor, produce quality qualitative and quantitative research, draw conclusions, defend a given position and know how to assess the validity of data sources.

Bibliography

Gerber, J. (2017). *International Economics*, 7th ed., Pearson, 2017

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	ISRAEL, Karl-Friedrich
Title of the course:	Monetary and financial economics: a Christian approach
Year of study and semester:	L2, S4
Total of hours	18
Academic prerequisites for this course:	Introduction to economic analysis History of economic thought Macroeconomic principles
Evaluation methods:	Evaluation during the semester: -reading test (30%), ILOS 2.1 -written test (20%): questions on the content of the course and exercise, ILOS 3.1, 1.1 Final exam (50%): questions on the content of the course and exercises, ILOS 3.1, 1.1
Course objectives:	The aim of the course is to provide strong foundations in monetary theory and to highlight ethical and moral considerations related to money, its production and distribution as well as its evolution in history
Key concepts:	Monetary theory, monetary policy, commodity money, fiat money, credit money, inflation, deflation, financial instability, redistribution of income and wealth
General presentation of the course/syllabus:	1. Foundational texts in the economic analysis of money: Nicolas Oresme and the Scholastics 2. Christian teachings on money 3. The origins and evolution of money 4. Comparative monetary systems: commodity moneys and fiat moneys and their properties 5. Banking under full and fractional reserves 6. Free banking versus central banking 7. Credit expansion and financial fragility 8. The justifications and effects of various monetary policies 9. The economic and cultural consequences of monetary expansion 10. The redistributive effects of monetary expansion

Intended Learning Outcomes	Definition
1. Core knowledge	1.1 Ability to navigate and apply in practice the fundamental knowledge base in management, marketing, economics, accounting, finance, and business law
2. Ethics and ERS competence	2.1 Ability to apply fundamental philosophical concepts to major ethical and social challenges, detect ethical problems specific to professional environments, understand ethical problem-solving mechanisms, especially in its human aspects (dignity, rights, and responsibilities).
3. Intellectual skills	3.1 Ability to solve complex problems, integration of theoretical knowledge and application of analytical approaches, logic, deductive reasoning, and critical thinking.

Bibliography:

Nicholas Oresme (1355): Treatise on the Origin, Nature, Law and Alterations of Money
Hülsmann (2019): Nicholas Oresme and the First Monetary Treatise
Juan de Mariana (1609): A Treatise on the Alteration of Money
Rothbard (2008): The Mystery of Banking, Auburn: Ludwig von Mises Institute.
Rothbard (2008): What has Government done to our Money, Auburn: Ludwig von Mises Institute

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	BLONDEAU, Céline
Title of the course:	Financial Markets and Institution
Year of study and semester:	Year 3, Semester 6
Academic prerequisites for this course:	Accounting principle Macroeconomics and Microeconomics principle Mathematics applied to management and economics
Evaluation methods:	Evaluation during the semester (50 %): - written test: questions on the content of the course (ILOS 1.1) and exercises (ILOS, 3.1) Final exam (50 %): - written test questions on the content of the course (ILOS 1.1) and exercises (ILOS, 3.1)
Course objectives:	This module introduces the various types of financial institutions and their role in society including banks, insurance companies and investment managers. It then provides an overview of the major financial markets (money market, capital market and derivative market) and products (stocks, bonds, money market instruments) and how these are related to each other and to the institutions introduced earlier.
Key concepts / notions:	Stock market, Bond market, Money market, Interest rate risk and foreign exchange risk and hedging strategies, Banking institutions, Fractional reserve banking system and transformation risk, the role of the central bank, Systemic risk and regulation (Basel rules).
General presentation of the course/syllabus:	1. Introduction: presentation of the different institutions (markets, banks, asset managers etc.), some statistics 2. Capital Market: Stock and Bond Market, pricing (and elements of micro-structure), valuation, risk measurement and profile. 3. Money Market: Risk, valuation, the role of the interbank market 4. Foreign Exchange Market: Role and determinant. 5. Banking institution: Balance sheet analysis, Fractional reserve banking system, the Central bank (role, mission and tools), regulation (Basel) 6. Investment Funds: Typology, risk, structure Study Case 1: Trading book, types of orders and pricing Study Case 2: Risk Measurement Study Case 3: Stocks and Bonds Pricing Study Case 4: Interest rate risk and hedging strategy for a Bank Study Case 5: Foreign exchange rate risk and hedging strategy for a corporate.

Intended Learning Outcomes	Definition:
1. Core knowledge	1.1 Ability to navigate and apply in practice the fundamental knowledge base in management, marketing, economics, accounting, finance, and business law.
2. Intellectual skills	3.1 Ability to solve complex problems, integration of theoretical knowledge and application of analytical approaches, logic, deductive reasoning, and critical thinking.

Bibliography

Essentials of Investments By: Zvi Bodie; Alex Kane; Alan Marcus Publisher: McGraw-Hill Higher Education (International)
Corporate Finance, Global Edition Paperback – 18 Jun. 2019 by Jonathan Berk (Author), Peter DeMarzo (Author)

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	Lermyte Jason
Title of the course:	Portfolio Management and Corporate Finance
Year of study and semester:	Year 3 , Semester 6
Total of hours	40
Academic prerequisites for this course:	Accounting principle Mathematics applied to management and economics Computing (Excel and word) Financial Markets and Institutions
Evaluation methods:	Evaluation during the semester (50 %): - written test: questions on the content of the course (ILOS 1.1) and exercises (ILOS 1.2, 3.1) Final exam (50 %): - written test questions on the content of the course (ILOS 1.1) and exercises (ILOS 1.2, 3.1)
Course objectives:	This module introduces the various types of financial theories in the field of portfolio management and corporate finance.
Key concepts / notions:	Efficient portfolio, diversification, risk return, market risk vs specific risk, CAPM, capital structure, WACC, firm valuation, equity valuation and interest rate risk measurement.
General presentation of the course/syllabus:	1. Introduction: risk, return, of an asset and of a portfolio of assets (concept of diversification). 2. Market Model, systematic vs specific risk 3. Efficient Portfolio and Markowitz theory (with and without a risk-free asset). Tobin separation theory. 4. CAPM Model 5. Method of Equity and Firm Valuation (Gordon Shapiro – DCF model) 6. Financing structure of a firm, Modigliani-Miller Theorem. 7. Market Efficiency Hypothesis 8. Behavioral finance and technical analysis

Intended Learning Outcomes	Definition:
1.Core knowledge	1.1 Ability to navigate and apply in practice the fundamental knowledge base in management, marketing, economics, accounting, finance, and business law. 1.2 Ability to carry out a market analysis, prepare a marketing plan, a balance sheet, an income statement, analyze cash flows, and develop a business plan.
3.Intellectual Skills	3.1 Ability to solve complex problems, integration of theoretical knowledge and application of analytical approaches, logic, deductive reasoning, and critical thinking.

Bibliography

Essentials of Investments By: Zvi Bodie; Alex Kane; Alan Marcus Publisher: McGraw-Hill Higher Education (International)
Corporate Finance, Global Edition Paperback – 18 Jun. 2019 by Jonathan Berk (Author), Peter DeMarzo (Author)

Business Strategy

MBA1

Unit # 00

Programme Overview

Course Objectives

- ◆ This course provides an overview of key concepts in business strategy, emphasizing the development and execution of effective strategic plans.
- ◆ Topics include:
 - industry analysis
 - competitive advantage
 - strategic planning frameworks, and
 - the role of innovation in shaping business strategies.

Course evaluation

◆ Assessment will be based as follows

1. Group research and presentations (20%)
2. Individual research project (10%)
3. In-class participation (10%)
4. An end of module test (60%)

Course Schedule

Session	Activity
11-Jan	Unit 01: Introduction to Business Strategy (Importance of strategic thinking, Evolution of strategic management)
18-Jan	Unit 02: The Strategic Planning Process (Components of a strategic plan)
25-Jan	Unit 03: External Analysis (Industry Analysis, Porter's Five Forces Framework, Identifying industry trends and opportunities)
15-Feb	Unit 04: External Analysis (PESTLE Analysis, Competitive landscape mapping)
22-Feb	Unit 05: Internal Analysis and Competitive Advantage (SWOT Analysis, Resource-Based View (RBV), Core competencies and capabilities)
07-Mar	Unit 06: Internal Analysis and Competitive Advantage (Competitive Advantage, Value Chain Analysis, Building and sustaining competitive advantage)
14-Mar	Unit 07: Formulating and Executing Strategy (Generic Business Strategies - Cost Leadership, Differentiation, Focus - Strategic positioning)
28-Mar	Unit 08: Innovation and Business Strategy (Nautika Case Study Guidelines)
04-Apr	Unit 09: Strategy Implementation (Nautika Case Study Group Work)
11-Apr	Unit 10: Strategy Implementation (Nautika Case Study Presentations)
18-Apr	Unit 11: Strategy and Growth
25-Apr	Unit 12: End of Module Test

Course Administration

1. Assistant: Raphael

- » Office: IA014 – Bâtiment Jeanneteau
- » Telephone: 02 72 79 63 53
- » Email: DUMAS rdumas@uco.fr

2. Lecturer: Mr. Ben P Dogley

- » Part-time Lecturer
- » Email: contact@pme-international-consulting.com

Texts

- ◆ David & David, 2016, *Strategic Management: A Competitive Advantage Approach, Concepts and Cases, Global Edition*
- ◆ Johnson, Whittington & Scholes, 2008, *Exploring Strategy Text & Cases 9th Edition*
- ◆ Porter, 2004, *The Competitive Strategy: Techniques for Analysing Industries and Competitors*

Course Title: MBA in Supply Chain Management

Course Duration: 20 hours

Instructors:

Professor A (12 sessions of 2 hours each)

Professor B (12 sessions of 2 hours each)

Course Description:

This course provides an in-depth exploration of supply chain management strategies and practices. It covers the fundamental concepts, emerging trends, and real-world applications of supply chain management in a global business environment.

Course Objectives:

By the end of this course, students will be able to:

- Understand the key components of supply chain management.
- Analyze supply chain performance and identify areas for improvement.
- Evaluate the impact of supply chain decisions on a firm's overall strategy.
- Apply supply chain concepts to real-world business scenarios.
- Collaborate effectively with supply chain partners.

Course Outline:

Session 1: Introduction to Supply Chain Management (Professor A)

- Instructors' introductions and course overview.
- Historical evolution of supply chain management.
- Key drivers of supply chain management.

Session 2: Supply Chain Strategy and Design (Professor A)

- Formulating supply chain strategies.
- Supply chain network design.
- Supply chain performance metrics.

Session 3: Procurement and Supplier Management (Professor A)

- Strategic sourcing.
- Supplier selection and evaluation.

- Risk management in procurement.

Session 4: Operations and Inventory Management (Professor A)

- Inventory management techniques.
- Demand forecasting.
- Lean and agile supply chain strategies.

Session 5: Logistics and Distribution Management (Professor B)

- Transportation management.
- Warehouse and distribution center operations.
- Last-mile delivery.

Session 6: Information Technology in Supply Chain (Professor A)

Role of technology in supply chain management.

Supply chain software systems.

Data analytics for supply chain optimization.

Session 7: Sustainability and Ethics in Supply Chain (Professor A)

- Sustainable supply chain practices.
- Ethical considerations in supply chain management.
- Corporate social responsibility.

Session 8: Global Supply Chain Management (Professor B)

- Managing global supply chains.
- Cross-cultural issues in supply chain.
- Risk mitigation in global supply chains.

Session 9: Supply Chain Integration (Professor B)

- Collaborative planning, forecasting, and replenishment (CPFR).
- Vendor-managed inventory (VMI).
- Supply chain collaboration.

Session 10: Supply Chain Disruptions and Resilience (Professor ?)

- Identifying and managing supply chain disruptions.

- Building supply chain resilience.
- Business continuity planning.

Session 11: Case Studies and Group Projects (Both Professors)

Analyzing real-world supply chain cases.

Group project presentations and discussions.

Session 12: Final Exam and Course Wrap-Up (Both Professors)

Assessment:

Class participation: 10%

Group project: 30%

Midterm examination: 30%

Final examination: 30%

Course Materials:

Required textbook (to be specified by instructors).

Supplementary readings and case studies.

Crandall, R. E., Crandall, W. R., & Chen, C. C. (2009). *Principles of Supply Chain Management*. CRC Press.

Mani, V., & Delgado, C. (2018). *Supply Chain Social Sustainability for Manufacturing: Measurement and Performance Outcomes from India*. Springer.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	CSIBI Oscar, BOUCHE George
Title of the course	International Strategic Management
Year of study and semester:	Year 3, Semester 6
Academic prerequisites for this course:	Marketing, Management, Financial analysis
Evaluation methods:	Evaluation during the semester: -individual exercises (15%), ILOS 2.2 -case studies (25%), ILOS 2.2, 3.2 -group projects: based on a Partner company case problem, validate the Export potential of an international growth strategic decision, and validate a market choice, ILOS 2.2, 3.2 Final Exam (50%): MCQ (ILOS 1.1) and Business Case (2.2, 3.2)
Course objectives	The overall objective of this course is to provide students with an understanding of the essential principles and tools of international strategic management with a view to developing the knowledge, skills, and awareness inherent in an international practice in an international context.
Key concepts / notions	Strategic diagnosis, corporate strategy, business strategy, growth, outsourcing, business model, competitive advantage, product mapping, business proposal, Internationalization.
General presentation of the course/syllabus:	1. Introduction to the strategy and the strategic approach - To formulate the strategy of an organization in a synthetic way. - Distinguish between the characteristics of the strategy at the level of general management, at the level of the field of activity or at the operational level. - Explain the three components of the strategic management model. - Describe how the work of different people contributes to the strategy. - Appreciating the importance of different organizational contexts, academic disciplines and four theoretical prisms in understanding the strategy. 2.External environment analysis - Describe the strengths of the macroenvironment using the PESTEL model. - Evaluate different forecasting technics. - Identify the pivotal variables that determine the evolution of the macroenvironment, to build alternative scenarios. - Using Porter's 5(+1) forces of competition model

- Assessing the attractiveness of an industry based on the analysis of the 5(+1) forces.
- To identify different types of industries and their evolution
- To analyse the positioning of competitors in the same industry, in terms of strategic groups, market segments, allowing to identify Blue Oceans.

3. Internal Diagnosis

- Key Success Factors for an Industry,
- Life cycle of an industry
- Capabilities,
- Resources, Skills,
- Competitive advantage,
- Value chain, VRIO analysis
- SWOT definition and implementation.

4.Strategic Choices, Corporate Strategies

- Scope of the company: diversification/specialization
- Business development (alliance, purchase, outsourcing, integration)
- Ansoff's growth matrix
- BCG Matrix Experience Curve mains strategies vs International Market development, Porter's test of diversification

5: Strategic Choices, Business Strategies

- Segmentation of Strategic Business Areas
- Segmentation criteria
- Generic strategies
- The strategic clock
- Co-operation
- Business Model, Canvas and Value proposition Canvas

6: Strategic Choices, Internationalization

- Choice of market penetration. Building and International Strategy: Where to start? How to select à target Market,
- Factors of internationalization. Deciding which international strategy to follow

7: International environment

- Globalization, free trade, challenges, and opportunities for business growth.
- Global/Local Dilemma. Global Organization, Organization Models and Structures
- Jobs related with International Trade activities

8: Internationalization process

- Internationalization models, Upsala vs Born Global.
- Presentations of the models
- Strength and weakness of each model

	- Firm's reasons for Internationalization - Final Case Presentation: Selected partner company problem presentation and team's definition. 9: International Project Evaluation - Types of international Organizations - International Growth models. - Country evaluation and Selection - Macroeconomic analysis - Country Risk elements to consider. - COFACE system and International Credit. 10: International Marketing and Human Resources - Export Activities Management. - Subsidiaries Management. - 4 P international dimension. - International Trade show management. - International Digital marketing. 11: International Logistic - International Incoterms. - Freight Forwarder and Custom clearance process. - Howard Perlmutter EPG model - Global Manufacturing. - Global Supply Chain and project management tools. 12: International Finance - International Payment system. - The documentary letter of Credit. - The SWIFT Transfer. - International Accounting control. 13: Clarification for final presentation - Building the Export Action Plan - Tutorial work for final presentation preparation
--	---

Intended Learning Outcomes	Definition
1. Core knowledge	1.1 Ability to navigate and apply in practice the fundamental knowledge base in management, marketing, economics, accounting, finance, and business law.
2. Ethics and ERS Competences	2.2 Understanding of international and multi-cultural issues in the current business environment. Capacity for socio-economic, cultural, political, regional, and cross-country analysis.
3. Intellectual skills	3.2 Demonstrate basic research skills and methodological rigor, produce qualitative and quantitative research, make conclusions, defend a chosen position, evaluate the reliability of data sources.

Bibliography

Teaching books and manuals:

Johnson, G., Scholes, K., & Whittington, R. (2008). Exploring corporate strategy: Text and cases. Pearson education.

Daniels, J. D., Radebaugh, L. H., & Sullivan, D. P. (2013). International business: Environments and operations. Pearson.

Johnson, G., Whittington, R., Scholes, K., Angwin, D., & Regner, P. (2014). Exploring strategy (10. utg.). Harlow: Pearson.

Mayrhofer, U. (2014). Les grands auteurs en management international. EMS Editions.

Other fundamental works and articles discussed:

Buckley, P. J., & Casson, M. (1976). A long-run theory of the multinational enterprise. In The future of the multinational enterprise (pp. 32-65). Palgrave Macmillan, London.

Johanson, J. and Vahlne, J.-E. (2009) 'The Uppsala internationalization process model revisited: From liability of foreignness to liability of outsidership', Journal of International Business Studies, 40(9), pp. 1411–1431. doi:10.1057/jibs.2009.24.

Oviatt, B. M., & McDougall, P. P. (1997). Challenges for internationalization process theory: The case of international new ventures. MIR: Management International Review, 85-99.

Sapienza, H. J., Autio, E., George, G., & Zahra, S. A. (2006). A capabilities perspective on the effects of early internationalization on firm survival and growth. Academy of management review, 31(4), 914-933.

Ghemawat, P. (2001). Distance still matters. Harvard business review, 79(8), 137-147.

Ghemawat, P. (2007). Differences across countries: the CAGE distance framework. Harvard Business School Press, Redefining Global Strategy: Crossing Borders in a World Where Differences Still Matter, Boston, USA, 8-10.

Bartlett, C. A., & Ghoshal, S. (2002). Managing across borders: The transnational solution. Harvard Business Press.

Bartlett, C. A., & Ghoshal, S. (2003). What is a global manager?. Harvard business review, 81(8), 101-108.

Kogut, B. (1985). Designing global strategies: Comparative and competitive value-added chains. Sloan Management Review (pre-1986), 26(4), 15.

Yip, G. S. (1989). Global strategy... in a world of nations. Sloan management review, 31(1), 29-41.

Vrontis, D., & Thrassou, A. (2007). Adaptation vs. standardization in international marketing—the country-of-origin effect. *Innovative marketing*, 3(4), 7-20.

Wind, Y., Douglas, S. P., & Perlmutter, H. V. (1973). Guidelines for developing international marketing strategies. *Journal of Marketing*, 37(2), 14-23

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	Detkova Aleksandra
Title of the course :	Data analysis for management
Year of study and semester:	Year 3, Semester 6
Total hours:	24
Academic prerequisites for this course:	Mathematics for economics and management 1, 2 Statistics for economics and management
Evaluation methods :	Evaluation during the semester: - individual dossier (50%) : exercices (ILOS 5.1, 5.2) Final exam : -written test (50 %): questions on the content of the course and exercises (ILOS 5.2)
Course objectives :	The objective of this course is to learn how data can help in decision making and to develop basic but full skillset for performing data analysis in modern IT and beyond. It is also to learn how to understand analysts and their work
Key concepts / notions:	Exploratory statistics and distributions; Statistical inference; A/B tests from concept to conducting and analyses; Linear Regression and its usage; Tables, Databases, Querying, SQL; Business metrics; Dashboarding; The art of telling a story out of data.
General presentation of the course/syllabus:	The course starts with a refreshing of basic statistical knowledge about what is distribution and which measurements are relevant to describe the data. Students will learn the properties of normal distribution and discuss its application in reality as well as how to make a conclusion about a large population based on limited data. All concepts will be practiced in RStudio in the practical lesson. After this, students will learn A/B tests, one of the most popular practices for decision-making in modern IT; how to design, conduct an a/b test, and evaluate its results, to make a conclusion and make a business decision based on the results of a/b test. Knowing how to analyze data is not full without knowing where to find data. The course will train one of the obligatory analyst skills: database querying. Students will learn how data is saved, what is database and how to make a query to a database to retrieve a dataset. In other words, we will learn and practice basic SQL querying. The separate topic covered by the course is business metrics. The art of creating a set of metrics for monitoring business is crucial

	for managing a company. We will have a practice in ideation of business metrics for real business cases with open discussion. The final art of data analysis is to tell a story with data. Knowing business needs and defining metrics, students will be offered to build a dashboard in one of the BI tools and tell their own story with data. This altogether will build a basic but full skillset for modern analysts.
--	---

Intended Learning Outcomes	Definition
5. ICT skills	5.1 Demonstrate a general mastery of IT tools relevant to business administration. 5.2 Understanding of core concepts of programming languages (sequences, events, loops, conditional instructions, functions, variables), principles of data collection, analysis, and protection.

Bibliography

Keller, Gerald. Statistics for management and economics. Cengage Learning, 2022.

Kohavi, Ron, Diane Tang, and Ya Xu. Trustworthy online controlled experiments: A practical guide to a/b testing. Cambridge University Press, 2020.

Muller, Jerry Z. "The tyranny of metrics." The Tyranny of Metrics. Princeton University Press, 2019.

Taylor, Allen G. SQL for Dummies. John Wiley & Sons, 2018.

Wexler, Steve, Jeffrey Shaffer, and Andy Cotgreave. The big book of dashboards: visualizing your data using real-world business scenarios. John Wiley & Sons, 2017

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	MERA, Xavier
Title of the course:	Logic
Year of study and semester:	L1, S2
Total hours:	18
Academic prerequisites for this course:	none
Evaluation methods:	Evaluation during the semester: - written test (50 %): MCQ-type mid-term test on the content of the course, ILOS 3.1 Final exam (50 %): -written test questions on the content of the course, ILOS 3.1
Course objectives:	The central purpose is to teach students how to think straight. While it is hoped this will help them, in all areas of life, to understand and distinguish between possibly true and inherently fallacious claims, the more direct objective is to help them improve the arguing skills they need in most other courses of the programme.
Key concepts / notions:	Logical fallacies; verbal logic; red herring; special pleading; ad hominem; genetic fallacy; tu quoque; faulty appeal to authority; appeal to the people; straw man; circular reasoning; equivocation; loaded question; slippery slope; whole-to-part and part-to-whole fallacies; either or; hasty generalization; weak analogy; post hoc ergo propter hoc; proof by lack of evidence...
General presentation of the course/syllabus:	This being an introductory course of short duration for non-philosophers, it focuses on the arguably most direct way to grasp the basics, i.e. the detection of logical fallacies, using everyday life examples. The title of each part below reflects the traditional classification of the grand categories of such fallacies. - Avoiding the Question - Making Assumptions - Statistical Fallacies - Propaganda

Intended Learning Outcomes	Definition
3. Intellectual skills	3.1. Ability to solve complex problems, integration of theoretical knowledge and application of analytical approaches, logic, deductive reasoning, and critical thinking.

Bibliography

Nathaniel Blueborn; Hans Blueborn. The Fallacy Detective: Thirty-Eight Lessons on How to Recognize Bad Reasoning. Christian Logic, 2015.

Hans Blueborn; Nathaniel Blueborn; Richard Lapierre. The Thinking Toolbox: Thirty-Five Lessons That Will Build Your Reasoning Skills. Christian Logic, 2005.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	Méra, Xavier
Title of the course:	European Integration and Economic growth
Year of study and semester:	Year 3, Semester 2
Total of hours:	24
Academic prerequisites for this course:	International Economics
Evaluation methods:	Evaluation during the semester (50 %): Written test: MCQ test, (ILOS 1.1) Final exam (50 %): - Written test MCQ, questions on the content of the course (ILOS 1.1) and text commentary (ILOS 3.1)
Course objectives:	The central purpose is to acquaint students with the basics of the European Integration process, historically, and capture its meaning with the help of economic reasoning.
Key concepts / notions:	Regional trade agreement; customs union; free trade; protectionism; preferential liberalisation; multilateral liberalisation; economic integration; political centralisation; federalism; economic union; intergovernmentalism; harmonisation; mutual recognition of standards; domino effect; common agricultural policy; price floor; tariff; green revolution; farm subsidy; commercial policy; competition policy; antitrust; growth-effect of integration
General presentation of the course/syllabus:	This course traces its origins to a regional trade agreement, with a primary focus on the selective liberalization it entails and its potentially ambiguous implications from a global trade perspective. Additionally, the course explores another distinctive aspect of this process, which is political centralization. It employs specific policy examples currently carried out by supranational political entities to assess their potential economic ramifications. - History of European Integration - The Unsustainable Common Agricultural Policy - European Integration as Preferential Liberalisation - Competition, Commercial Policies and Growth

Intended Learning Outcomes	Definition
1. Core knowledge	1.1 Ability to navigate and apply in practice the fundamental knowledge base in management, marketing, economics, accounting, finance, and business law.
3. Intellectual skills	3.1 Ability to solve complex problems, integration of theoretical knowledge and application of analytical approaches, logic, deductive reasoning, and critical thinking.

Bibliography

Baldwin R. & Wyplosz C., The Economics of European Integration, 6th edition, McGraw-Hill 2019.

UNIVERSITE CATHOLIQUE DE L'OUEST

MBA Global Business Administration

Course Title: International Strategy

Hours 18h00

Course Description:

This course explores the principles, frameworks, and decision-making tools for developing and implementing strategies in international contexts. It examines how firms expand abroad, adapt to global environments, and build competitive advantages across borders. Through cases, articles, and group projects, students will develop analytical and practical skills for managing international expansion and operations.

Course Objectives: and innovation

By the end of this course, students will be able to:

- Understand key concepts and frameworks of international strategic management.
- Analyze international business environments and entry modes.
- Assess country risks and opportunities using tools such as the CAGE framework.
- Design internationalization strategies aligned with corporate objectives.
- Build an international project proposal and action plan.

Core Topics (Course Outline)

Session	Topic	Key Concepts & Activities
1	<i>Introduction to International Strategy</i>	Overview of globalization and international trade; 4T Model (Transport, Tariff, Time, Transaction); key trade theories (Smith, Ricardo, HOS, Krugman).
2	<i>International Business Environment and Globalization</i>	Economic integration, free trade agreements (EU, NAFTA, ASEAN); global vs. regional strategies; group discussion on globalization pros/cons.
3	<i>When and Where to Internationalize?</i>	Market selection criteria, country risk analysis, CAGE distance framework (Ghemawat, 2007), and timing of entry decisions.
4	<i>How to Internationalize: Entry Modes and Implementation</i>	Exporting, licensing, franchising, joint ventures, wholly owned subsidiaries; case study: (IKEA or French SMEs abroad).
5	<i>Global Strategy and Organizational Structure</i>	Multinational, transnational, and global strategies (Yip, 1989); structure, coordination, and control; managing international operations.
6	<i>Applied Project and Group Presentations</i>	Presentation of international market entry projects and evaluation of strategic feasibility and budget; synthesis and feedback.

Key References

Main textbooks

- Johnson, G., Whittington, R., & Scholes, K. (2020). *Exploring Strategy*. Pearson.
- Daniels, J. D., Radebaugh, L. H., & Sullivan, D. P. (2013). *International Business: Environments and Operations*. Pearson.
- Mayrhofer, U. (2014). *Les grands auteurs en management international*. EMS Éditions.

Recommended articles

- Johanson, J. & Vahlne, J.-E. (2009). *The Uppsala internationalization process model revisited*. *Journal of International Business Studies*, 40(9), 1411–1431.
- Ghemawat, P. (2001). *Distance still matters*. *Harvard Business Review*, 79(8), 137–147.
- Moalla, E., & Mayrhofer, U. (2020). *How does distance affect market entry mode choice?* *European Management Journal*, 38(1), 135–145.
- Yip, G. S. (1989). *Global strategy... in a world of nations*. *Sloan Management Review*, 31(1), 29–41.

Assessment

The evaluation of this course is conducted **entirely through a final written examination (100%)** organized by the university.

- **Final Exam (100%)** – A two-hour individual test covering all course topics, including theoretical frameworks, applied case studies, and key concepts discussed during lectures.

There is **no continuous assessment component**; participation, presentations, and in-class activities are designed to support learning but are **not graded**.

Learning Outcomes

Upon completion, students will be able to:

- Diagnose and interpret global market forces.
- Formulate international expansion strategies.
- Evaluate entry modes and organizational adaptations.
- Communicate and defend strategic recommendations effectively.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	SAKLI Meriem
Title of the course:	Corporate Law
Year of study and semester:	Year 2, Semester 4
Hours:	20
Academic prerequisites for this course:	Foundations of law Business Law
Evaluation methods:	Evaluation during the semester: - written test (50%): questions on the content of the course (ILOS 1.1) and case studies (ILOS 3.1) Final exam (50%): - written test: questions on the content of the course (ILOS 1.1) and case studies (ILOS 3.1)
Course objectives:	This is a course that covers the principles and fundamentals of Corporate Law.
Key concepts / notions:	Company, Competition, Statutes, Bankruptcy, Capital
General presentation of the course/syllabus:	1.Introduction to Company Law and Legal Method -Overview of company law and its importance in business and legal contexts. -Legal method and reasoning in the context of company law. -Sources of company law: statutes, case law, and regulations. 2.Corporate Governance -The concept of corporate governance and its significance. -Duties and responsibilities of directors and officers. -Shareholder rights and activism. -The role of corporate governance in promoting ethical business practices. 3.Law and Finance -The intersection of law and finance in corporate transactions. -Capital structure and financing options for corporations. -Securities regulation and the role of the Securities and Exchange Commission. -Corporate finance strategies and legal considerations. 4.Competition Law -Introduction to competition law and antitrust regulations. -Anti-competitive practices, including monopolies and cartels.

	-Merger control and the impact on corporate transactions. -Global perspectives on competition law. 5. Corporate Reconstruction -Corporate restructuring and reorganization strategies. -Mergers, acquisitions, and takeovers. -Insolvency and the role of bankruptcy law. -Legal and financial considerations in corporate reconstruction. 6. Comparative Public Law -Comparative analysis of corporate law systems in different jurisdictions. -The influence of international law on corporate governance. -Case studies of corporate legal frameworks in select countries. 7. Bankruptcy Law -Bankruptcy law principles and procedures. -Debtor-creditor relationships and bankruptcy proceedings. -Liquidation, reorganization, and debt discharge. -Legal protection for creditors and debtors.
--	---

Intended Outcomes	Learning	Definition
1. Core knowledge		1.1 Ability to navigate and apply in practice the fundamental knowledge base in management, marketing, economics, accounting, finance, and business law.
3. Intellectual skills		3.1 Ability to solve complex problems, integration of theoretical knowledge and application of analytical approaches, logic, deductive reasoning, and critical thinking.

Bibliography

The Law, Corporate Finance, and Management Don Mayer, Daniel M Warner, George J Siedel Jethro K Lieberman 2012

THE ESSENTIAL ELEMENTS OF CORPORATE LAW WHAT IS CORPORATE LAW? John Armour Henry Hansmann Reinier Kraakman 2009

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	SACRE, Yalda
Title of the course:	European Business Law
Year of study and semester:	Year 2, Semester 4
Total of hours	36
Academic prerequisites for this course:	Business Law Corporate Law
Evaluation methods:	Evaluation during the semester: - case studies (15%) ILOS 3.1 - group projects: oral presentations (15%) ILOS 1.1 - written test (20%): questions on the content of the course, ILOS 1.1 Final exam (50%): questions on the content of the course, ILOS 1.1
Course objectives:	To prepare business students to effectively address issues arising from the application of EU law to business activities across national borders, this course provides an overview of the fundamental principles and rules governing the main areas of the Internal Market. It covers areas such as the four freedoms of movement, competition law, taxation as well as customs rules and commercial policy.
Key concepts / notions:	Taxes, Trade, Competition, Labour, Capital, Goods
General presentation of the course/syllabus:	1. European Economic integration 2. Free Movement of Goods 3. Free Movement of Capital, Services and Establishment of Companies 4. Free Movement of Workers, Non-Discrimination, and Collective Bargaining 5. Competition Law: Jurisdiction and Enforcement 6. Competition Law : Anticompetitive Agreements 7. Competition Law : Abuse of Dominance 8. Competition Law : Merger Control 9. Public Restrictions of Competition 10. State Aid 11. Tax Rules and Harmonization 12. Common Commercial Policy and Customs Union

Intended Outcomes	Learning	Definition
3. Core knowledge		1.1 Ability to navigate and apply in practice the fundamental knowledge base in management, marketing, economics, accounting, finance, and business law.
3. Intellectual skills		3.1 Ability to solve complex problems, integration of theoretical knowledge and application of analytical approaches, logic, deductive reasoning, and critical thinking.

Bibliography

Paul Craig and Gráinne de Búrca, *EU Law: Text, Cases, and Materials*, 7th edn, OUP 2020, Richard Baldwin and Charles Wyplosz, *The Economics of European Integration*, 6th edn, McGraw-Hill 2021. Internal market: <https://eur-lex.europa.eu/summary/chapter/24.html> Competition: <https://eur-lex.europa.eu/summary/chapter/08.html> Taxation: <https://eur-lex.europa.eu/summary/chapter/21.html> External trade: <https://eur-lex.europa.eu/summary/chapter/07.html> Customs: <https://eur-lex.europa.eu/summary/chapter/12.html>

Environmental Governance (36 hours)
Instructor : To be determined (TBD)

Course description

Environmental governance examines the interactions between governments, societies, and the natural world. Studying the structures and motivations of environmental management systems across temporal and spatial scales, we can contextualize the growing role of the environment on policy agendas worldwide. This interdisciplinary class will combine the disciplines of political science and the role of governments in crafting and carrying out public policy, the role of economics in influencing markets and human behavior, and sociology in the myriad ways that human behavior affects and is affected by society-nature interactions. A multi-scale approach will focus on case studies of environmental governance at the local levels of individual countries, regional approaches, as well as global initiatives.

Course objectives

Through a combination of theoretical frameworks, empirical observations and specific case studies, the course proposes to further understanding as to how and why environmental policy and management of the natural world has become a key concern of our age. Understanding how governments construct regulatory regimes that coerce specific behaviors of national populations and the private sector will underline the complex nature of environmental governance and provide analytical tools to evaluate both past and existing policies, while also imagining future ones.

Organization and testing

Each class will be accompanied by required and complementary texts to read. In order to properly prepare for each lecture, students are asked to have completed the reading before the beginning of each class. Nearly all of the texts are available in Open Access online or can be accessed on CAIRN via your student account. For any articles not easily found online, the teacher will send them to you beforehand. The final exam will be a three-hour written dissertation on a subject linked to topics discussed in class. The exam can be written in French or English (recommended). The written exam is worth 60% of the total course grade, with the other 40% coming from the TD groupwork.

****Schedule and reading requirements are subject to change according to the specific instructor****

Course	Title	Required reading	Complementary reading
1.	Introduction, definitions, and general overview	World Resources Institute, Chapter 1: "Environmental Governance. Whose voice? Whose choice?"	Weiss, T. "Governance, good governance and global governance - conceptual and actual challenges"
2.	La pensée écologique	Selected readings from book "La pensée écologique" White, L., "The Historical Roots of Our Ecological Crisis"	

		Descola, P., "Ecology as Cosmological Analysis"	
3.	Managing common resources through social arrangements: Commons Theory, Common-Pool resources, public goods I	Hardin, G. "The Tragedy of the Commons" Ostrom, E. "Collective action and the evolution of social norms"	McCarthy, J. "Commons" (see Castree: pgs. 498-515) Acheson, J. "Institutional Failure in Resource Management"
4.	Managing common resources through social arrangements: Commons Theory, Common-Pool resources, public goods II	Olson & Zeckhauser, "Collective goods, comparative advantage, and alliance efficiency", 1967 Grafton, Q. "Governance of the Commons: A Role for the State?"	View documentary - For Cod's Sake - YouTube Ostrom & Ostrom, "Public Good and Public Choices"
5.	International negotiations on the environment	Conca, K. "Environmental Governance After Johannesburg: From Stalled Legalization to Environmental Human Rights?" Damian, M. & Graz, J.-C. "L'Organisation mondiale du commerce, l'environnement et la contestation écologique"	Mitchell, R. "International Environmental Agreements: A Survey of Their Features, Formation, and Effects" Simmons, B. "Compliance with International Agreements"
6.	Scales of environmental governance: international	Ford, L. "Transnational actors in global environmental politics" Haas, P. "Environment: Pollution"	Bernstein, S. "Legitimacy in Global Environmental Governance" Nathan S. "Scale"
7.	Scales of environmental governance: international (cont'd) + national	Bulkeley, H. "Reconfiguring environmental governance: towards a politics of scales and networks" Litfin, K. "Sovereignty in World Ecopolitics"	Conca, K. "Rethinking the Ecology-Sovereignty Debate" Haas, P. "Addressing the Global Governance Deficit"
8.	Scales of environmental governance: national	Figueiredo, Y. « Aux sources du débat écologique contemporain : l'expérience américaine » Ackurin, "Constructing the Rights of Nature"	Meynen, W. & Doornbos, M. "Decentralizing Natural Resource Management: A Recipe for Sustainability and Equity"
9.	Scales of environmental governance: Community-based	Marshall, G. "Nesting, subsidiarity, and community-based environmental governance beyond the local Level" Agrawal, A. & Gibson, C. "Enchantment and Disenchantment: The Role of	Fenton, P. & Gustafsson, S. "Moving from high-level words to local action: governance for urban sustainability in municipalities"

		Community in Natural Resource Conservation"	
10.	Economic rationalism, markets & the private sector	Vandenbergh, M. "The New Walt-Mart Effect: The Role of Private Contracting in Global Governance" Libecap, G. "The tragedy of the commons: property rights and markets as solutions to resource and environmental problems" Prakash, A. & Potoski, M., "Racing to the Bottom? Trade, Environmental Governance, and ISO 14001"	Vandenbergh, M. "Private Environmental Governance" Falkner, R. "Private environmental governance and international relations: exploring the links" Theys, J. "Le développement durable face à sa crise : un concept menacé, sous-exploité ou dépassé ?"
11.	Environmental governance & human security	Dalby, S. "Security and Ecology in the Age of Globalization" Raleigh, C. & Urdal, H. "Climate Change, Environmental Degradation and Armed Conflict"	Rastoin, J.-L. & Gérard, G., « Sécurité et politiques alimentaires » Déjeant-Pons, M. & Pallemmaerts, M., "Human rights and the environment", 2002 (browse book)
12.	Resource scarcity & conflicts	Lasserre, F., Emmanuel G. & Mottet, E. « La géopolitique des ressources » Kahl, C. "Plight, Plunder, and Political Ecology" Dinar, S. "Resource Scarcity and Environmental Degradation", 2011	Homer-Dixon, T. "Environment, Scarcity and Violence", <i>International Security</i>, 19(1), 1994: 5-40 Lasserre, F. « Conflits hydrauliques et guerres de l'eau : un essai de modélisation » Kaplan, « The Coming Anarchy », 1994

Ethics of War

Professor: Pierre Bourgois

War occupies a central place in International Relations. While its nature has constantly evolved throughout history, so has its representation. The idea of "thinking about war" has animated human society, Western and non-Western, since their origins.

In this sense, one of the major sources of reflection is intimately linked to the question of the legitimacy of war. More specifically, it looks into knowing if a war is just or not, whether concerning its beginning (*jus ad bellum*), the conduct in war (*jus in bello*) or its ending (*jus post bellum*). This course analyzes the doctrine of just war through multiple dimensions (historical, theoretical, practical, critical, etc.).

In other terms, it proposes an understanding of the ethics of war through its complexities, starting from the different debates and challenges, both political (terrorism, preventive war, humanitarian interventions, etc.) and technological (cyberwarfare, drones, enhanced soldiers, etc.), which contribute to its evolution.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	M. Zachary Prestwich & Mme Marie Legagneux
Title of the course:	English
Year of study and semester:	Year 1, Semester 1, 2,
Total hours	36 by semester
Academic prerequisites for this course:	High school diploma
Evaluation methods:	Evaluation during the semester: - Individual oral presentations (20%), ILOS 4.2 - Individual homework: reading, writing (30%), ILOS 4.1 - Final Written test (50%), ILOS 4.1
Course objectives:	➤ To improve overall level in English with the aim of achieving native proficiency and the ability to function easily at the level required in an academic environment. ➤ To improve oral comprehension through activities using authentic media. ➤ To enhance communication skills through grammar-based activities. ➤ To improve spoken fluency and confidence when communicating spontaneously. To understand and develop the most efficient language learning methods for acquiring overall fluency in English.
Key concepts / notions:	As above
General presentation of the course/syllabus:	General English is a four skills course in which students will develop listening, speaking, reading and writing skills, as well as learn about English-speaking cultures around the world (see detailed Lesson content document)

Intended Learning Outcomes	Definition:
4. Interpersonal skills	4.1 Ability to produce logical and consistent content in a written form in English and at least one other foreign language. 4.2 Ability to communicate orally in a clear and unambiguous manner, to give a presentation in front of an audience, a peer group and/or a lecturer. Demonstrate negotiation skills. Discuss and debate problems with methodological rigor and logical coherence.

Bibliography:

Mccarthy, M & O'Dell, F. English Vocabulary in use second edition, Upper intermediate. Cambridge University Press, 2009.

Mccarthy M, & O'Dell, F. English Vocabulary in use Advanced, Cambridge University Press, 2008.

Murphy, R. English Grammar in use third edition Intermediate. Cambridge University Press, 2009.

Hashemi, L with Murphy, R. English Grammar in use supplementary exercises. Cambridge University Press, 2008.

Hewings, M. Advanced Grammar in use second edition. Cambridge University Press, 2009.

Hancock, M. English Pronunciation in use Intermediate, Cambridge University Press, 2008

Cosgrove, A & Hobbs, D. Open World – B2 First Student's book without answers. Cambridge University Press, 2019.

Brook-Hart, G. Copello, A, Passmore, L & Uddin, J. Complete First student's book with answers, third edition. Cambridge University Press, 2021.

Spratt, M & Taylor, L. The Cambridge CAE course self study student's book. Cambridge University Press, 1999.

ETS. The Official Guide to the TOEFL test, third edition. McGraw-Hill, 2009.

Sharpe, P. Barron's Practice Exercises for the TOEFL, 6th Edition. Barron's Educational Series, 2007.

Bovée, C & Thill, J. Business Communication Today global edition. Pearson Education, 2014.

Hacker, D & Sommers, N. A Pocket Style Manual sixth edition. Bedford St Martin's, 2012.

Faculty:	Law, Economics and Management
Campus:	Angers
Programme:	GIEE
Name / First name of the teacher:	Richard Palmer
Title of the course:	English
Year of study and semester:	Year 2, Semester 3
Total hours	20
Academic prerequisites for this course:	Year 1 English
Evaluation methods:	Evaluation during the semester: - Individual oral presentations (20%), ILOS 4.2 - Written test: listening, reading, writing (30%), ILOS 4.1 - Final Written test (50%): Listening , Reading, Written (ILOS 4.1)
Course objectives:	To improve overall level in English with the aim of achieving native proficiency and the ability to function easily at the level required in an academic environment and a professional environment.
Key concepts / notions:	Business, Economics, Management, The World of Work, English for Business Communication, Vocabulary development (upgrade), Press Release, Crisis Management
General presentation of the course/syllabus:	General English is a four skills course in which students will develop listening, speaking, reading and writing skills. Studies of various authentic or didacticised documents to learn, read, recognise and use English more and more naturally in their exchanges. Themes Crisis Communication in Business -The use of media in business communication -How companies communicate to clients -Redaction of crisis communication examples (written, oral, video production) -Critiquing crisis management responses of Anglophone businesses Work Life Balance - Jobs and career paths (related to GIEE) -Networking on social media (LinkedIn) -Revamping CV for Internships (Revision of CV Writing and Editing) -Working for the OECD – a case study

Intended Learning Outcomes	Definition:
4. Interpersonal skills	4.1 Ability to produce logical and consistent content in a written form in English and at least one other foreign language. 4.2 Ability to communicate orally in a clear and unambiguous manner, to give a presentation in front of an audience, a peer group and/or a lecturer. Demonstrate negotiation skills. Discuss and debate problems with methodological rigor and logical coherence.

Bibliography:

Mccarthy M, & O'Dell, F. English Vocabulary in use Advanced, Cambridge University Press, 2008.

Murphy, R. English Grammar in use third edition Intermediate. Cambridge University Press, 2009.

Hewings, M. Advanced Grammar in use second edition. Cambridge University Press, 2009.

Sloman J. Garratt D. Guest J. & Jones E. (2016). Economics for business (Seventh). Pearson Education Limited. Retrieved August 30, 2022, from <https://idp.warwick.ac.uk/idp/shibboleth>



COURSES TAUGHT IN ENGLISH

Spring semester



Faculté des Humanités
2026-2027

UNDERGRADUATE
& POSTGRADUATE LEVELS

Mise à jour: mars 2026 last update : March 2026

Table of Contents

<i>Undergraduate</i>	5
<i>Arts Plastiques</i>	5
Cours disciplinaire en anglais	5
Disciplinary course in English.....	5
Langue étrangère II / Anglais – pratique artistique	5
Creative practical English	5
Langue étrangère / anglais et pratique plastique	5
English and plastic arts	5
<i>Histoire de l'art</i>	7
Langue étrangère disciplinaire	7
Disciplinary foreign language	7
Langue étrangère disciplinaire	7
Art History	7
Cours disciplinaire en anglais	8
Art History	8
<i>LEA – Langues étrangères appliquées</i>	9
Communication orale anglaise II	9
Oral Communication English II.....	9
Communication orale anglaise IV	9
Oral Communication English IV	9
Économie politique internationale	10
International political economy	10
Grammaire anglaise appliquée à l'écrit II	10
English grammar applied to writing	10
Langue professionnelle anglaise II	11
Business English II	11
Economie politique des Etats-Unis	11
Political economy of the United States.....	11
Le monde des affaires dans les pays anglophones	12
The business world in English-speaking countries	12
Marketing international (en anglais)	12
International Marketing	12
Enjeux interculturels et géopolitiques contemporains des pays de langue anglaise	13
Contemporary intercultural and geopolitical issues in English-speaking countries	13
Introduction au management stratégique	13
Introduction to strategic management	13

Production écrite anglaise II.....	14
English written production II.....	14
Lettres.....	15
Littérature étrangère en anglais II.....	15
Foreign literature in English II	15
Littérature étrangère en anglais	15
Foreign literature in English.....	15
LLCER (Langues, littératures et cultures étrangères et régionales) -Anglais.....	16
Civilisation britannique II.....	16
British civilization II	16
Communication orale : Culture contemporaine-Revue de presse anglophone I.....	16
Oral Communication : Contemporary Culture - Anglophone Press Review I.....	16
Grammaire et écriture descriptive (anglais) II.....	17
Grammar and descriptive writing (English) II	17
Littérature américaine.....	17
American literature	17
Civilisation américaine II	18
American Civilization II	18
Littérature des pays anglophones III.....	18
Literature of English-speaking countries III.....	18
Littérature des pays anglophones IV	19
Literature of English-speaking countries IV	19
Analyse de l'image LV1 - anglais II.....	19
Image analysis LV1 - English II.....	19
Ateliers d'écriture créative LV1 - anglais.....	19
Creative writing workshops LV1 - English.....	19
Littérature des pays anglophones VI	20
Literature of English-speaking countries VI.....	20
Littérature des pays anglophones VII.....	20
Literature of English-speaking countries VII	20
Rédaction web LV1 - anglais	20
Web writing LV1 - English	20
Mineures.....	22
Comédie musicale (anglais) et Analyse scénique via le digital	22
Musical comedy (English) & Scenic analysis via digital	22
Histoire des Arts (LV1 anglais) et Expression écrite.....	22
History of the Arts (LV1 English) & Written Expression (LV1 English).....	22
Histoire de la littérature (LV1 anglais) et Analyse de textes littéraires (LV1 anglais)	23
History of literature (LV1 English) & Analysis of literary texts (LV1 English)	23
L'art anglophones du suspense dans la nouvelle (LV1 anglais) et.....	23

The Art of Suspense in the Short Story (LV1 English) &	23
Geopolitics and the Contemporary International System.....	24
Geopolitics and the Contemporary International System	24
Utopie-dystopie et le roman de science-fiction et.....	25
Utopia-dystopia and the science-fiction novel &.....	25
International Press Review (Business & Politics).....	26
International Press Review (Business & Politics).....	26
Suivi actualité économique et politique – Anglais	26
Economic and political news monitoring	26

Undergraduate

Arts Plastiques

Cours disciplinaire en anglais

Disciplinary course in English

Code : H-LARPL-S6-17	Niveau et semestre : Licence 3, semestre 2
Volume horaire : 20h	ECTS :2

Course content:

In addition to the contemplation of this theme, this course's main goal is for students to engage English more fully in their own artistic, curatorial, and critical-thinking practices. This means that we will practice English through a range of participatory activities: object performance, sci-fi writing, audio plays, food art, listening and talking exercises.

=====

Langue étrangère II / Anglais – pratique artistique

Creative practical English

Code : H-LARPL-S2-69	Niveau et semestre : Licence 1, semestre 2
Volume horaire : 20h	ECTS :2

Course content:

This course develops English language skills through a creative clothing design project. Students will design wearable pieces from recycled materials and explore how clothing can express identity, history, and culture. English will be used to describe ideas, give feedback, and present the work.

=====

Langue étrangère / anglais et pratique plastique

English and plastic arts

Code : H-LARPL-S4-59	Niveau et semestre : Licence 2, semestre 4
Volume horaire : 20h	ECTS : 2

Course content:

This course aims to familiarize students with the English language for both everyday use and for their studies in performing and plastic arts. Using David Henry Hwang's play *M. Butterfly* (2017) as a starting point, the course will focus on strengthening students' oral communication skills.

The class will be held primarily in English.

The main objective is for students to be able to present an oral, critical reflection in English on a topic related to theater and plastic arts. Students will also produce a short dialogue about a play, text, or a theatrical production. The course will also help students enrich and solidify their technical vocabulary in English and be able to use these skills in an oral assessment.

Following on from the previous semester, the final grade will be based on a group project of three people, mixing students from performing arts and plastic arts. The project involves a "bord de plateau"/meeting/interview where the three students will discuss a question related to the play that came up during the course. The final grade will also take into account attendance, punctuality, preparatory work, in-class participation, commitment, and the student's overall progress.

=====

Histoire de l'art

Langue étrangère disciplinaire

Disciplinary foreign language

Code : H-LHIAR-S2-140	Niveau et semestre : Licence 1, semestre 2
Volume horaire : 20h	ECTS : 2

Course content:

Through the analysis of a selection of American paintings from the 2nd half of the 19th century and the 1st half of the 20th century, this course will focus on the representation of the founding history of the United States of America and the myths associated with it, such as: the landing of the Mayflower and the Pilgrim Fathers, the American War of Independence, the American Civil War, the conquest of the West and the fantasy of “Manifest Destiny”, or the glorification of rurality and wide open spaces. Finally, we will study the Great Depression and the change that took place in the paintings of the time.

The aim of this course is twofold. On the one hand, students acquire a body of historical and artistic knowledge related to the topic (analysis of paintings and different types of documentary resources: theoretical texts, press articles, videos, etc.). On the other hand, they practice English applied to the discipline, in order to develop their oral and written expression and fluency. The course is based on dialogue with, and between, students through individual and group practical exercises.

=====

Langue étrangère disciplinaire

Art History

Code : H-LHIAR-S4-66	Niveau et semestre : Licence 2, semestre 2
Volume horaire : 20h	ECTS : 2

Course content:

This course explores the representation of human movement in visual art from Antiquity to the Early Modern period. Focusing on the dancing, athletic, theatrical, and ritual body, students will trace how artists across and cultures approached the challenge of capturing motion in still images and static media. Through a combination of chronological and thematic modules, we will analyze how evolving artistic tools and technologies – from classical sculpture to medieval manuscripts, Renaissance painting to Baroque spectacle – reshaped the way movement was depicted and understood. Alongside the art historical content, the course also aims to develop

students' critical thinking and communication skills in English through regular discussions, writing exercises, visual analyses, and museum visits.

Contents:

- Movement in Antiquity – The Idealized Body in Motion
- The Moving Body in the Middle Ages – Carnival, Theater, and Ritual
- Gesture and Emotion – The Renaissance and the Legacy of Antiquity
- The Early Modern Stage – Theatricality, Allegory, and Bodily Spectacle

=====

Cours disciplinaire en anglais

Art History

Code : H-LHIAR-S6-18	Niveau et semestre : Licence 3, semestre 2
Volume horaire : 20h	ECTS :2

Course content:

In the course, we will consider artistic work of Bronislava Nijinska, one of the decisive reformers of the academic system of dance, in relation to her interest in new musical and thematic itineraries of dance, her progressive pedagogy, and her long-lasting effects on contemporary dance of today. Chapters from Bronislava Nijinska's Early Memoirs and Lynn Garafola's La Nijinska: Choreographer of the Modern in English constitute the basis of the course.

=====

LEA – Langues étrangères appliquées

Communication orale anglaise II

Oral Communication English II

Code : H-LLEA-S2-172	Niveau et semestre : Licence 1, semestre 2
Volume horaire : 12h	ECTS : 2

Course content:

Conduct increasingly complex professional communications by practicing comprehension, restitution, free expression, and continuous speaking.

- General Objectives
- Develop the skills to successfully conduct increasingly complex professional communications.
- Perform comprehension, restitution, free expression, and continuous speaking exercises using authentic audio and audiovisual documents related to the world of business and organizations.
- Be able to understand and adapt your communication according to different parameters (types of speech, register constraints, types of interaction, different accents and dialects, etc.).

Communication orale anglaise IV

Oral Communication English IV

Code : H-LLEA-S4-126	Niveau et semestre : Licence 2, semestre 2
Volume horaire : 12h	ECTS : 2

Course content:

Course Description: Develop quality professional communication skills both for businesses (job applications) and within a company or organization, and from within a company or organization to external audiences (clients, suppliers, government, financial institutions, media, etc.).

General Objectives

Develop your ability to describe, comment, and analyze (continuous oral expression).

Ability to express your opinion and debate (interactive oral expression).

Develop your listening comprehension skills using various types of documents.

Be able, orally and/or in writing, to reproduce, explain, reformulate, and comment on the content of one or more audio, audiovisual, and/or multimedia media.

Économie politique internationale

International political economy

Code : H-LLEA-S2-171	Niveau et semestre : Licence 1, semestre 2
Volume horaire : 18h	ECTS : 2

Course content:

Course Description: Examination of the importance of economics in contemporary international relations and the effects of trade and economic decisions on the relationships between states, markets, and societies.

General Objectives: To become familiar with:

The dynamic links between markets, states and institutions, and civil society in the global context.

The main theories explaining these economic links.

The different structures that organize the global political economy: production, trade, finance, security, and knowledge.

Key interactions between the state and markets in different regions of the world: developing countries, the European Union, emerging economies (China, India, Brazil), and the Middle East.

=====

Grammaire anglaise appliquée à l'écrit II

English grammar applied to writing

Code : H-LLEA-S2-170	Niveau et semestre : Licence 1, semestre 2
Volume horaire : 24h	ECTS : 3

Course content:

Course Description: Review or acquisition of essential grammatical mechanisms allowing students to master a maximum of basic structures and apply them to writing increasingly complex texts related to the business and organizational world.

General Objectives

Acquire a solid understanding of basic rules.

Apply grammatical knowledge to writing.

Improve communication through precise use of grammatical rules (pronouns, linking words, tenses, conjugation, etc.)

Demonstrate competence in writing professional messages in English.

Acquire advanced skills in formal and semi-formal writing.

=====

Langue professionnelle anglaise II

Business English II

Code : H-LLEA-S2-169	Niveau et semestre : Licence 1, semestre 2
Volume horaire : 12h	ECTS : 2

Course content:

Course Description: Expand your knowledge of English related to various professional, business, and organizational situations, interactions, and themes.

General Objectives

Deepen your understanding and mastery of vocabulary, phrases, and professional interactions by practicing real-life situations (presenting a company, selling a product, participating in a recruitment committee, etc.).

Equip yourself with the tools to conduct more complex interactions through exercises organized around advanced topics (communication, advertising, marketing, banking, administration, tourism, distribution channels, and transportation).

=====

Economie politique des Etats-Unis

Political economy of the United States

Code : H-LLEA-S4-130	Niveau et semestre : Licence 2, semestre 2
Volume horaire : 18h	ECTS : 2

Course content:

Course Description: Situate the nature of government intervention in the economic sphere and analyze the factors and actors involved in the development of economic policy implementation processes.

General Objectives

Examine the economic system in the United States, the economic policy of the U.S. government, and the positions of other economic actors within this system.

Understand the government's economic institutions and decisions.

Understand other economic actors in the contemporary context.

=====

Le monde des affaires dans les pays anglophones

The business world in English-speaking countries

Code : H-LLEA-S4-131	Niveau et semestre : Licence 2, semestre 2
Volume horaire : 18h	ECTS : 2

Course content:

Course Description: Analyze the structure of businesses and non-governmental organizations in the United Kingdom and the United States.

General Objectives

Understand the specific political, economic, social, and regulatory environments of these countries.

Examine the specific contexts of businesses and organizations in English-speaking countries.

Complete practical case study activities to understand the specific characteristics of markets and societies in English-speaking countries.

=====

Marketing international (en anglais)

International Marketing

Code : H-LLEA-S4-143	Niveau et semestre : Licence 2, semestre 2
Volume horaire : 18h	ECTS : 2

Course content:

Course Description: Study strategies implemented by companies and organizations to expand their international reach. General Objectives

Understand the international market (identification of potential markets and customers, market segmentation, and international pricing strategies).

Analyze recent internationalization case studies highlighting strategic successes and failures.

Understand and be able to discuss the various themes of international marketing and determine their importance for companies.

=====

Enjeux interculturels et géopolitiques contemporains des pays de langue anglaise

Contemporary intercultural and geopolitical issues in English-speaking countries

Code : H-LLEA-S6-37	Niveau et semestre : Licence 3, semestre 2
Volume horaire : 18h	ECTS : 2

Course Description:

Examine contemporary geopolitical and intercultural issues facing the United Kingdom and the United States.

General Objectives

Place these issues in historical, ideological, cultural, and socioeconomic contexts.

Study the foreign policies of the United Kingdom and the United States in specific geopolitical and intercultural situations or according to different international themes.

=====

Introduction au management stratégique

Introduction to strategic management

Code : H-LLEA-S6-54	Niveau et semestre : Licence 3, semestre 2
Volume horaire : 18h	ECTS : 2

Course content:

Course Description: Introduce the fundamental concepts of business and organizational strategy in an international context.

General Objectives

Learn the origins, concepts, and challenges of strategic management.

Understand the strategic challenges facing businesses and organizations today.

Study the main management and strategic analysis tools and their application in determining strategic choices.

Practice strategic analysis of the environment, industry, market, and competition, as well as the strategic capabilities of a business or organization.

Contextualize the dimensions of strategic management related to the issues of energy and ecological transition, natural resource availability, and climate change.

=====

Production écrite anglaise II

English written production II

Code : H-LLEA-S6-40	Niveau et semestre : Licence 3, semestre 2
Volume horaire : 18h	ECTS : 2

Course content:

Course Description: Develop writing and written production skills in a professional environment.

General Objectives

Develop written documents within an organization (company, association, local authority, etc.).

Practice techniques specific to writing reports, studies, minutes, newsletters, brochures, websites, etc.

Develop skills in writing complex administrative and professional texts.

Become familiar with the linguistic and sociocultural parameters of writing in English.

=====

Lettres

Littérature étrangère en anglais II

Foreign literature in English II

Code : H-LLETTR-S4-26	Niveau et semestre : Licence 2, semestre 2
Volume horaire : 20h	ECTS :2

Course content:

Pursue literary specialization through knowledge of other major and influential authors of English literature. Based on the questions raised in the works studied, develop your ability to reflect not only on the role of literature in general but also on the light that literary works can shed on personal questions. Deepening the study of the English language, comprehension, oral and written skills.

=====

Littérature étrangère en anglais

Foreign literature in English

Code : H-LLETTR-S6-15	Niveau et semestre : Licence 3, semestre 2
Volume horaire : 20h	ECTS :2

Course content:

General Objectives

Continuation of the study of major and influential works of English literature and the objectives set for the second year.

Based on the questions raised in the works studied, develop the ability to reflect not only on the role of literature in general but also on the insights that literary works can provide for personal questions.

Deepening of the study of the English language, comprehension, and expression, both written and oral. Targeted Skills

Written and oral expression and communication.

Implementation of methods and tools for English courses.

Data analysis.

Research assignments in the library and online

Guided reading of the work on a weekly basis.

=====

LLCER (Langues, littératures et cultures étrangères et régionales) -Anglais

Civilisation britannique II

British civilization II

Code : H-L-LLCE-S2-77 / H-LLLCA-S2-109	Niveau et semestre : Licence 1, semestre 2
Volume horaire : 24h	ECTS :3

Course content:

Continuation of the historical and civilizational approach of the countries of LV1 (here Great Britain) through the study of periods (from the origins to the present day), eras (from the invasion of the Franco-Normans to the Commonwealth) and specific situations (Hundred Years War, emigration to America, colonization of Africa and India, etc.) which made it possible to build the United Kingdom and its Empire.

=====

Communication orale : Culture contemporaine-Revue de presse anglophone I

Oral Communication : Contemporary Culture - Anglophone Press Review I

Code : H-L-LLCE-S2-85 / H-LLLCA-S2-103	Niveau et semestre : Licence 1, semestre 2
Volume horaire : 12h	ECTS :2

Course content:

Explore the contemporary culture of English-speaking countries through the lens of press reviews, articles, and English-language press websites to improve oral communication. Regular consultation of written and audiovisual materials requires students to conduct research in order to prepare for tutorials in advance and put into practice the knowledge acquired during lectures.

=====

Grammaire et écriture descriptive (anglais) II

Grammar and descriptive writing (English) II

Code : H-LLLCA-S2-104	Niveau et semestre : Licence 1, semestre 2
Volume horaire : 24h	ECTS : 2

Course content:

Continuation of the course given in semester 1 covering the fundamentals of grammar, syntax, vocabulary and style. A solid theoretical foundation combined with multiple exercises should encourage awareness of the rigor and effectiveness of expression (mastery of grammar first and foremost, but also finding the right word, clarity of words, impactful style, rendering in line with the thought to be expressed, etc.) as well as the merits of such expertise to successfully carry out, both personally and professionally, any task requiring the art of writing and convincing. During this first stage, we will focus more particularly on descriptive writing, which will require, in addition to an in-depth study of grammar, an enrichment of lexical fields and the acquisition of ad hoc writing techniques and tools. As fields of application, narrative writing, rhetoric and argumentative writing, creative writing, web writing and, as is appropriate in the context of a literary degree, many written works (essays, text studies, dossiers, etc.) linked to literature courses will be added in the following semesters.

=====

Littérature américaine

American literature

Code : H-L-LLCE-S2-76 / H-LLLCA-S2-110	Niveau et semestre : Licence 1, semestre 2
Volume horaire : 24h	ECTS : 3

Course content:

Historical and conceptual presentation, in the form of an overview, of the major periods of American literature (from the colonial period (John Cotton) to Toni Morrison, including Thoreau, E. Poe, N. Hawthorne and E. Hemingway, etc.). The stated objective is to expand students' knowledge and general culture about North American literature and to enable them to better understand the contemporary literary landscape (the 'short story', fantasy literature, children's literature), thus providing them with a solid historical-literary culture. A selection of texts and/or authors through significant extracts (both from a stylistic and conceptual point of view) will allow them to acquire the theoretical notions of the study of American literature in order to facilitate the understanding and identification of the thematic axes of the works studied.

=====

Civilisation américaine II

American Civilization II

Code : H-LLLCA-S4-64 / H-L-LLCE-S4-80	Niveau et semestre : Licence 2, semestre 2
Volume horaire : 24h	ECTS :3

Course content:

Continuation of the historical and civilizational approach to the countries of LV1 (here the United States of America) through the study of periods (from the origins to the present day), eras (from the Pilgrim Fathers to the Gulf War, passing by the War of Independence, the Civil War, etc.) and specific situations (slavery, immigration and integration, Latinos, etc.) which made it possible to build the United States of America and its hegemonic position. The main objective is to help students clearly identify the main periods of the long history of the USA in order to enable them to take a critical personal look at events which relate to the culture of their LV1.

=====

Littérature des pays anglophones III

Literature of English-speaking countries III

Code : H-L-LLCE-S4-81 / H-LLLCA-S4-67	Niveau et semestre : Licence 2, semestre 2
Volume horaire : 18h	ECTS :3

Course content:

Historical in-depth study of the different major literary periods of the LV1 countries, in their fundamental and cultural approach, in order to be able to perfect the knowledge and general culture of the students about the countries of the language studied; the emphasis will be placed on works that mark the identity of the countries concerned, with the application of an in-depth analysis.

=====

Littérature des pays anglophones IV

Literature of English-speaking countries IV

Code : H-L-LLCE-S4-82 / H-LLLCA-S4-68	Niveau et semestre : Licence 2, semestre 2
Volume horaire : 18h	ECTS :3

Course content:

Same description as that of Literature of English-speaking countries III for the in-depth study of a separate work.

=====

Analyse de l'image LV1 - anglais II

Image analysis LV1 - English II

Code : H-LLLCA-S6-18	Niveau et semestre : Licence 3, semestre 2
Volume horaire : 18h	ECTS :2

Course content:

This course will allow students to deepen their knowledge of various image analysis methods and tools. The objective is to master the meaning construction mechanisms at play in an image, to analyze the way in which it appeals to readers and to be able to identify the way in which it conveys a message. A panel of diverse images will be the subject of this study: advertising images, posters, press photographs, paintings, etc.

=====

Ateliers d'écriture créative LV1 - anglais

Creative writing workshops LV1 - English

Code : H-LLLCA-S6-13	Niveau et semestre : Licence 3, semestre 2
Volume horaire : 18h	ECTS :3

Course content:

Workshops allowing students to learn and practice literary writing in English, in order to develop stylistic, lexical and grammatical mastery of the language through an approach highlighting their creativity. Support for these workshops in small groups in a spirit of literary experimentation and confidence-building.

=====

Littérature des pays anglophones VI

Literature of English-speaking countries VI

Code : H-LLLCA-S6-14 / H-L-LLCE-S6-16	Niveau et semestre : Licence 3, semestre 2
Volume horaire : 18h	ECTS :3

Course content:

Thematic and stylistic study of literary works from English-speaking countries. The objective is to pursue literary specialization through the prism of detailed studies of recognized works with diverse historical and cultural contexts. Thanks to a mastery of the analytical technique specific to text commentary and literary dissertation acquired in the second year of the degree, the student will be able to develop his or her reflection on the issues raised by the works studied.

=====

Littérature des pays anglophones VII

Literature of English-speaking countries VII

Code : H-LLLCA-S6-15 / H-L-LLCE-S6-17	Niveau et semestre : Licence 3, semestre 2
Volume horaire : 18h	ECTS :3

Course content:

Same description as that of Literature of English-speaking countries VI for the in-depth study of a separate work.

=====

Rédaction web LV1 - anglais

Web writing LV1 - English

Code : H-LLLCA-S6-17	Niveau et semestre : Licence 3, semestre 2
Volume horaire : 20h	ECTS :2

Course content:

Writing on diverse media in English is based, in this teaching, on very good writing skills and on discursive strategies adapted to digital formats: writing techniques for social networks, collaborative writing (wiki), writing multimedia articles, documentary writing (web curation tools). Students learn how a content management system works and master its use and

customization. The rules that govern the editorial design of a site, a digital newsletter or an online article are also discussed. In addition, the challenges of web writing, understanding and applying web writing techniques, developing documentary products on the web are taught.

Mineures

Comédie musicale (anglais) et Analyse scénique via le digital

Musical comedy (English) & Scenic analysis via digital

Code : H-MINEU-LEC-S2-5 / H-MINEU-LEC-S2-6	Niveau et semestre : Licence 1, semestre 2
Volume horaire : 24h	ECTS : 3

Course content:

Musical comedy (English): This course aims to raise students' awareness of the theatrical genre of the musical, a colorful reflection of constantly evolving English-speaking society and cultural life. The chronological and historical presentation of a solidly documented panorama of musical theater will highlight the constituent elements of scenarios and representations - stage space, scenography, osmosis between dialogues and musical score, precision of choreography. Far from being a breaking point in the plot, the scene of music and dance contributes to the strength of the story which is expressed between the notes. The musical sequence has a cathartic effect from the moment the emotions felt are too intense to be contained. A story of romantic seduction, a social story, a story of protest, the musical is a register of choice for exploring the most ultimate, most passionate, most committed states. The critical approach to representative works of musical comedy – status, practice, purpose, reception – will make it possible to evaluate many existential, humanist and societal issues. This teaching will be part of a sparkling methodology combining classical and digital culture in a transdisciplinary artistic field.

Scenic analysis via digital (English): The various tutorials on stage analysis will stimulate the reflection and critical sense of students equipped with a vast range of knowledge and theoretical concepts specific to this extremely codified theatrical genre that is the musical. More anchored in practice, the digital method will combine skills development and personal development. The implementation of the assimilated theories will give rise to many debates relating to case studies which will thus facilitate the exercise of reflective perspective and the application of colorful theoretical notions of humanism.

=====

Histoire des Arts (LV1 anglais) et Expression écrite

History of the Arts (LV1 English) & Written Expression (LV1 English)

Code : H-MINEU-LEC-S2-1 / H-MINEU-LEC-S2-2	Niveau et semestre : Licence 1, semestre 2
Volume horaire : 24h	ECTS : 3

Course content:

History of the Arts (LV1 English): Diachronic treatment of the development of the arts present in English-speaking countries, through a global approach to the major artistic trends and their recent developments; allowing the student to better understand the influence of the arts on the culture of the LV1 countries and their impact on contemporary civilizational developments.

Written Expression (LV1 English): Written work through grammar, translation, synthesis and expression activities, in order to promote the progressive mastery of the English language and to enrich the lexical field around media issues.

=====

Histoire de la littérature (LV1 anglais) et Analyse de textes littéraires (LV1 anglais)

History of literature (LV1 English) & Analysis of literary texts (LV1 English)

Code : H-MINEU-LEC-S4-1 / H-MINEU-LEC-S4-2	Niveau et semestre : Licence 2, semestre 2
Volume horaire : 26h	ECTS : 3

Course content:

Histoire de la littérature (LV1 anglais): Cultural and civilizational life through a selection of works and literary texts from various English-speaking authors and countries (Great Britain, Ireland, United States, Australia, South Africa, India, etc.). Critical treatment and detailed commentary of literary extracts representative of selected eras in a literary, cultural and civilizational approach.

Analyse de textes littéraires (LV1 anglais): In-depth study of various reading strategies through the prism of extracts from literary works covered during the lecture course. The objective will be to develop fine analysis skills in order to grasp all the linguistic, semantic, and narrative structure subtleties of literary texts.

=====

L'art anglophones du suspense dans la nouvelle (LV1 anglais) et

The Art of Suspense in the Short Story (LV1 English) &

Code : H-MINEU-LEC-S4-7 / H-MINEU-LEC-S4-8	Niveau et semestre : Licence 2, semestre 2
Volume horaire : 26h	ECTS : 3

Course content:

The Art of Suspense in the Short Story (LV1 English): Writing short stories or novellas often begins many literary careers. The brevity of these writings has revealed the talents of exceptional storytellers attentive to detail and the tone and atmosphere of their stories. A work of fiction and imagination, the short story is inspired by various sources: realistic, historical,

sentimental, and fantastic. Through an anthology of English, Irish, and American authors, this master class aims to introduce and raise awareness among students of the critical reading of the literary genre of the short story. The historical, societal, and cultural approach to English-language works will highlight the specific context of their creation. On a diachronic level, it will be necessary to highlight the origin and spontaneous or conditioned evolution of this protean genre, then to question to what extent the short story writer adheres to or breaks with the literary tradition of his time, demonstrating creativity. An expression of strangeness and mystery, the short story, due to its brevity and density, requires short story writers to compete in ingenuity. The theme of the art of suspense in the short story will immediately be part of the poetics of the short story.

Film adaptation of English-language short stories (LV1 English): This course will focus on the diversity of adaptations of English-language literary short stories in the form of feature films or television series. The analysis of the film transposition will highlight the challenges of adapting the word to the image, the modalities of the filmic space and the way in which the film restores the thematic and narrative landmarks of the short story - plot, characterization, historical and social context. In order to analyze the transcoding of the written story into a filmic story, the student will be able to apply their knowledge of cinema techniques acquired in the first year of the degree and make a critical and reasoned judgment on the interaction between the art of writing and the art of the camera, two types of autonomous narrations.

=====

Geopolitics and the Contemporary International System

Geopolitics and the Contemporary International System

Code : H-MINEU-SPO-S6-4	Niveau et semestre : Licence 3, semestre 2
Volume horaire : 18h	ECTS : 2

Course content:

Course Description: Examine contemporary geopolitical and intercultural issues facing the United Kingdom and the United States.

General Objectives

Place these issues in historical, ideological, cultural, and socioeconomic contexts.

Study the foreign policies of the United Kingdom and the United States in specific geopolitical and intercultural situations or according to different international themes.

=====

Utopie-dystopie et le roman de science-fiction et

Utopia-dystopia and the science-fiction novel &

Code : H-MINEU-LEC-S6-6 / H-MINEU-LEC-S6-8	Niveau et semestre : Licence 3, semestre 2
Volume horaire : 26h	ECTS :3

Course content:

Utopia-dystopia and the science-fiction novel : With expertise in the literary and media genre of science fiction, the student will continue during this semester his quest for linguistic and socio-cultural knowledge while refining his critical sense and his spirit of discernment. In this perspective, this lecture course will develop the theme of utopia-dystopia through the prism of science fiction novels. If the concepts of utopia and dystopia evoke two emblematic figures of English humanism, Thomas More and George Orwell, it is clear that the search for an ideal world combined with fear of the future have continued to inspire many contemporary English-speaking writers. The plurality of dystopian narratives testifies to the insatiable craze of a readership for atypical fictional worlds, terrifying plots, heroes with tortured souls. These societies with their unusual customs, where intolerance and inequality reign, captivate young readers who readily project themselves into these gloomy or flamboyant spaces by identifying with their hero or heroine. The study of a panel of contemporary literary works will allow us to study the functioning and challenges of these fictions in terms of creation and reception.

Critical analysis of dystopian works through the digital prism: In recent decades, the expansion of the digital universe has extended the appeal of science fiction novels to the internet. As part of tutorials, various dystopian works via digital technology (adaptations of novels, short stories, comics, video games) will be the subject of in-depth studies, presentations, exchanges on case studies, and debates aimed at oral fluency and spontaneous argumentation on a specific aspect of a digital transposition. The work of a writer or artist approached via digital tools will thus offer the student an original perspective on the issue of dystopia, and the opportunity to qualify their opinions, to free themselves from any preconceived ideas in order to argue their points with circumspection.

=====

Postgraduate

International Press Review (Business & Politics)

International Press Review (Business & Politics)

Code : H-MLEA-S2-122	Niveau et semestre : Master 1, semestre 2
Volume horaire : 18h	ECTS : 2

Course content:

The main objective is for students to be able to present an oral, critical reflection in English on a topic related to theater and plastic arts. Students will also produce a short dialogue about a play, text, or a theatrical production. The course will also help students enrich and solidify their technical vocabulary in English and be able to use these skills in an oral assessment.

Following on from the previous semester, the final grade will be based on a group project of three people, mixing students from performing arts and plastic arts. The project involves a "bord de plateau"/meeting/interview where the three students will discuss a question related to the play that came up during the course. The final grade will also take into account attendance, punctuality, preparatory work, in-class participation, commitment, and the student's overall progress.

=====

Suivi actualité économique et politique – Anglais

Economic and political news monitoring

Code : H-MLEA-S2-148	Niveau et semestre : Master 1, semestre 2
Volume horaire : 18h	ECTS : 2

Course content:

Be informed and understand the economic and political issues specific to each country studied.

=====

Informations Logement - *Housing information*

Le service du logement de l'UCO propose plusieurs options :
The accommodation office of UCO offers several options:

1- Chambre chez l'habitant – *Homestay*

2 FORMULES <i>2 FORMULAS</i>	Forfait pour le 1 ^{er} semestre* <i>Package for the 1st semester*</i> (Sept.-Dec./Jan.)	Forfait pour le 2 nd semestre* <i>Package for the 2nd semester*</i> (Jan.- May)	Forfait pour l'année universitaire* <i>Package for the academic year*</i> (Sept.-May)	Supplément/semaine si départ en janvier ou juin* <i>Supplement/week if departure in January or in June*</i>
Formule n° 1 : Chambre chez l'habitant + accès à la cuisine <i>Homestay and access to the kitchen</i>	1 836 euros	1 934 euros	3 615 euros	98 euros
Formule n° 2 : Chambre + tous les petits déjeuners + 3 dîners par semaine + accès à la cuisine <i>Homestay + all breakfasts + 3 dinners/week + access to the kitchen</i>	2 870 euros	3 025 euros	5 685 euros	155 euros

* Les prix comprennent les frais administratifs et les assurances.

** rates include administrative fees and insurances*

Non inclus - *Not included:*

- le dépôt de garantie (330 €) à payer directement au propriétaire à votre arrivée

- The deposit (330 euros) is not included and will be payable directly to the owner on your arrival.



Après avoir reçu votre "formulaire de logement", le service du logement vous demandera de payer des frais de réservation, ces frais ne seront pas remboursés si vous annulez le logement. Le reste du prix du logement (solde) est à payer dès votre arrivée à l'UCO par **virement bancaire**.
*After having received your "request for accommodation", the accommodation office will ask you to pay for booking fees: non-refundable in case of cancellation. The remaining sum will be asked upon arrival at UCO through a **bank transfer**.*

Remplissez le formulaire "Demande_logement_habitant.pdf"
Fill in the form « Demande_logement_habitant.pdf »

Direction du Développement International - Service des Relations Internationales
Tél : 02 41 81 66 42 | Email : beatrice.bernard@uco.fr

UCO

Direction du Développement International - Service des Relations Internationales
3 place André Leroy
49008 Angers - FRANCE



www.uco.fr



www.facebook.com/Universite.UCO



twitter.com/UnivCathoOuest

2- Chambre en résidence universitaire - *Room in a university residence*

Tarifs 2025/2026 – Rates 2025/2026

L'UCO dispose d'un nombre limité de chambres dans deux résidences universitaires. Priorité est donnée aux étudiants qui restent toute l'année universitaire (septembre à mai).

UCO has a limited number of rooms in two university residences. Please note that priority is given to students who are staying a full academic year (September to May)

NOM DE LA RÉSIDENCE <i>RESIDENCE</i>	TYPE DE CHAMBRE <i>TYPE OF ACCOMODATION</i>	Loyer mensuel <i>Fees for ONE MONTH</i>	Provision <i>Deposit</i>	Frais de réservation* <i>Booking Fees *</i>
Bourgonnier (19 rue Lainé Laroche) OPTION 1	Chambre rénovée de 9m2 avec wc et douche individuels/cuisine collective <i>Renovated room (9m2) with private shower/toilet and shared kitchen.</i>	263,72 euros	270 euros	160 euros
Couffon Pavot (1, rue Léon Pavot) OPTION 2	Chambre tout confort de 9m2 avec cabine douche-sanitaire et coin cuisine individuels. <i>Comfortable room (9m2) with private bathroom/toilet and kitchenette corner.</i>	274,07 euros	274 euros	160 euros
Couffon Pavot (1, rue Léon Pavot) OPTION 3	Studette de 14 m2 avec cabine douche- sanitaire et kitchenette individuelles. <i>Small apartment (14m2) with private bathroom/toilet and kitchenette corner.</i>	358,94 euros	359 euros	160 euros

***Les frais de réservation correspondent aux frais administratifs et à l'assurance logement/responsabilité civile.**

Les loyers et la provision sont à payer au CROUS après réception des factures. Les prix comprennent les loyers, le kit de linge de lit, la connexion internet. La provision est entièrement remboursée à la fin du séjour si la chambre est restituée dans l'état où elle a été trouvée.

****Booking fees correspond to administrative costs and housing / civil liability insurance.***

The rents and the deposit are to be paid to CROUS after receipt of invoices.

Prices include rent, bedding, internet connection. The deposit will be refunded at the end of your stay if you leave the room in the condition you found it.

Remplissez le formulaire « Reservation_chambre_residence.pdf »
Fill in the form « Reservation_chambre_residence.pdf »

3- Foyers privés - *Room in university residence*

Vous avez également la possibilité d'obtenir une chambre dans **un foyer** (résidence privée). **Vous devez les contacter directement et le plus tôt possible afin de faire la réservation.**

Possibility to reserv a room in a private residence. You must contact them directly and make the reservation as soon as possible.

- Foyer de l'ESVIÈRE – 2 bis, rue de l'Esvière – 49100 ANGERS (pour filles et garçons - *for girls & boys*)
Tél.33(0)2.41.88.94.25 – foyer.esviere@free.fr - www.foyer.esviere.free.fr -

- Foyer MERICI – 62, rue Mirabeau – 49000 ANGERS – (pour filles- *for girls only*)
Tél.33(0)2.41.25.35.00 – contactfoyermerici@gmail.com – www.foyer-etudiantes-merici.com

- Foyer DAVID D'ANGERS – 22, rue David d'Angers – 49100 ANGERS – (pour filles et garçons - *for girls & boys*)
Tél. 33(0)2.41.44.02.38 – accueil@fjtda-angers.fr – www.fjtda-angers.org

- Foyer MARGUERITE D'ANJOU – 52, Bld du Roi René – 49100 ANGERS (pour filles- *for girls only*)
Tél.33(0)2.41.20.24.00 – marguerite.danjou2@wanadoo.fr - www.assomargueritedanjou.com

- Foyer LE QUINCONCE – 7, rue du Quinconce – 49100 ANGERS (pour filles et garçons - *for girls & boys*)
Tél.33(0)2.41.20.24.00 - marguerite.danjou2@wanadoo.fr - www.assomargueritedanjou.com

- Foyer St AUBIN – 22, rue Donadieu de Puycharic – 49100 ANGERS – (pour filles et garçons - *for girls & boys*)
Tél.33(0)9.81.35.25.25 – info@foyersaintaubin.fr – www.foyersaintaubin.fr

Logements indépendants - *Independent housing:*

- Résidence CAMBRIDGE – 77 bis, rue des Ponts de Cé – 49000 ANGERS
Tél. 33(0)2.41.44.02.38 – residencecambridge@orange.fr – www.residencecambridge.over-blog.com

- Résidence LES ESTUDINES – 1, rue Charlotte Delbo– 49100 ANGERS
Tél. 33(0)9.69.39.22.00 – reservation@estudines.com – www.estudiens.com

- STUDEA NEXITY – Résidence ST SERGE – 5, Place François Mitterrand – 49100 ANGERS
Tél. 33(0)2. 41.76.33.78 – location@nexity.fr

IMPORTANT

**Si vous décidez d'arriver à Angers sans avoir un logement, comptez au moins
3 à 4 semaines pour en trouver un.**

**If you decide to arrive in Angers without accommodation,
allow at least 3 or 4 weeks to find one.**



**DEMANDE DE LOGEMENT EN RESIDENCE UNIVERSITAIRE
pour les étudiants des programmes d'échanges**

**REQUEST FOR ACCOMMODATION IN UNIVERSITY RESIDENCE
for exchange students**

☐ Option 1 : chambre avec douche et wc individuels – Bourgonnier

Room with private shower and toilet - Bourgonnier

☐ Option 2 : chambre avec cabine douche-sanitaire et coin cuisine individuels - Couffon Pavot

Room with private bathroom, toilet and kitchenette corner - Couffon Pavot

☐ Option 3 : studette avec cabine douche-sanitaire et kitchenette individuelles- Couffon Pavot

Small apartment with private bathroom, toilet and kitchenette corner - Couffon Pavot

Nom de famille / *Family Name:*

Prénom / *First Name:*

Nom de votre université / *Name of your university:*

Sexe / *Gender:* Nationalité / *Nationality:*

Date de naissance / *Date of birth:*

Pays de naissance / *Country of birth:*

Situation de famille / *Civil status:*

Adresse / *Address:*

Adresse e-mail personnelle/*personal email:*

Adresse e-mail universitaire/*university email:*

Date d'arrivée / *Arrival date:*

Date de départ / *Departure date:*

Cochez la case appropriée / *Tick the relevant box*

Handicap physique / *Physical disability* ☐ oui/yes

Veuillez spécifier / *please specify:*

Date :

Signature

Merci d'envoyer votre demande AVEC votre dossier d'inscription
Please send your request for accommodation WITH your application form

Les rubriques accompagnées d'un astérisque* n'ont pas un caractère obligatoire. Certaines de ces informations pourront être transmises, sauf opposition de votre part manifestée en cochant la case ci-contre ☐

Votre droit d'accès et de rectification aux informations prévu par la loi du 6 janvier 1978 pourra être exercé auprès de :

UCO- DSI
3 place André Leroy
49000 Angers

Master 2 Ecology and Sustainable Development Environmental Management and Sustainable Development (EMSD)

UNIVERSITÉ CATHOLIQUE DE L'OUEST

3 Place André Leroy, 49100 Angers

France

Program director:

Oihana LATCHERE (olatcher@uco.fr)

Executive assistant:

Marine PAQUET (mpaquet@uco.fr ; 02 41 81 67 19)



Course Unit Summary

(Click on the title to follow the link towards teaching unit description)

Teaching Unity	Credits	Duration	CM	TD	TP
3UE14 – Environmental and urban law	5	45h	28h	17h	
3UE15 – Policy and economy of sustainable development	3	30h	18h	12h	
3UE16 – Geographic Information System	3	30h	15h		15h
3UE17 – Project management and ethics	2	27h	17h	10h	
3UE18 – Management of environmental risk	5	45h	20h	15h	10h
3UE19 – Industrial and territorial management	5	45h	10h	35h	
3UE20 – Environmental management	3	30h	12h	12h	6h
3UE21 – English	2	24h		24h	
1 UE pour FI/CA :					
3UE12 - CA – Experimental project	2	24h		12h	12h
3UE13 – FI – Project in workplace	2	24h		24h	

Master's degree Biodiversity, Ecology, Evolution

Course Ecology and sustainable development

3UE14 – Environmental and urban law

General objectives

The primary aim of environmental law is to protect the environment and to establish a legal framework for the sustainable use of natural resources. It encompasses regulations governing pollution control, forest conservation, mineral extraction, and the management of natural resources and wildlife populations.

Environmental law addresses a broad spectrum of issues, including air and water quality, the remediation of contaminated sites, waste management, chemical safety, and the protection of both animal and plant species.

Environmental law: Right, Water, Air, Habitats, Landscapes, ICPE, Climate change

Urban law encompasses the body of laws, policies, decisions, and practices that govern the planning, management, and development of urban environments. Its primary objective is to promote reform and address the pressing challenges faced by cities and urban systems.

Urban planning law: Right, National urban planning guidelines, territorial planning guidelines

Skills bloc

Scientific skills

ECTS credits

Final exam (3 ECTS) / Continuous assessment (2 ECTS)

Targeted skills

To analyze environmental law and its practical applications ; to understand the legal system, relevant norms, and legal vocabulary related to environmental and urban issues ; to interpret and assess current regulations in order to provide informed advice to project stakeholders in the fields of environment, spatial planning, and urban development ; to address the complex challenges of urban development while integrating the principles of sustainable development.

Speakers

Philippe FOTSO pfotso.kamdem@gmail.com

PhD in Marine Environmental Law

Environmental lawyer

Delia QUILLA TIPULA delia.qt@gmail.com

Legal expert in environmental law

Part 1 : Environmental Law Foundations and Tools: Structural Overview and Specialized Protection Measures (P. FOTSO)

18h of lectures and 15h of tutorials

Part I: Structural Overview of Environmental Law (EL)

Revisiting fundamental legal knowledge - Sources of law, the pyramid of norms, how to read a court decision (e.g.: The Erika Case)

1. Definitions
2. Main characteristics of environmental law
3. Historical and theoretical foundations of environmental law
4. Sources of Environmental Law

Part II: Special environment law

Focus on nature conservation tools: protected natural areas - The terrestrial environment - The marine environment - cross-cutting protection tools: green and blue grids

- A. Preservation of biodiversity and natural areas
- B. Fight against climate change outline presentation
- C. Prevention of natural and technological risks
- D. Fight against pollution and noise pollution

Type of continuous assessment Multiple-choice questionnaire

Part 2 : Environmental Law and Urban Planning: Principles, Instruments, and Integration for Sustainable Development (D. QUILLA TIPULA)

10h of lectures and 2h of tutorials

Evolution and Characteristics of Environmental Law

Chronology: from ancient roots to the 1960s, rise in the 1990s, key milestones (Stockholm 1972, Rio 1992, Kyoto 1997)

Defining features: interdisciplinarity, lack of watertight borders, maturity phases

Distinctive traits compared to other legal branches

Sources of International, European and French Environmental Law

International treaties and soft law: Stockholm Declaration, Rio Declaration, Johannesburg, Aarhus Convention

EU level: Maastricht, Amsterdam, Water Framework Directive

French national law: Environmental Charter (2005), Environmental Code (2000 "à droit constant")

Judicial sources: Constitutional Council, Conseil d'État jurisprudence

Core Environmental Principles

Prevention vs. Precaution: definitions, application conditions, examples

Polluter-pays principle: scope and case illustrations

Sustainable development (Brundtland Report 1987)

Information & participation (Aarhus Convention)

Non-regression principle

Regulatory Instruments and Enforcement Mechanisms

Environmental Impact Assessments, eco-audits and ISO certifications
Zoning instruments: PPRI, SCOT, SDAGE, Agenda 21, PCAET

Police powers in environmental matters: State, regions, departments, municipalities
Public enquiry, authorizations and enforceable public-utility easements

Environmental Law Meets Urban Planning

Integrating environmental components into the PLU
Building permits and enforceable adaptation documents (PCAET, PPRI)
Environmental obligations in inter-municipal planning (EPCI duties)
Overview of the 2016 Biodiversity Law and new principles

Advised references

Décret n° 2016-1071 du 3 août 2016 relatif au schéma régional d'aménagement, de développement durable et d'égalité des territoires

Marcus, G., Siri, J., Gatzweiler, F., Dora, C., Aerts, J., Nandudu, S., ... & de Sá, T. H. (2022). Supporting a Healthy Planet, Healthy People and Health Equity through Urban and Territorial Planning. *Planning Practice & Research*, 37(1), 111-130.

Master's degree Biodiversity, Ecology, Evolution

Course Ecology and sustainable development

3UE15 – Policy and economy of sustainable development

General objectives

Sustainable development encompasses four interconnected dimensions: society, environment, culture, and economy. Achieving sustainable growth requires a balanced management of the relationship between humans and their environment. The overarching goal is to preserve natural resources while ensuring equitable access to healthy food, energy, water, and medicine for all. To this end, both international and national economic systems must foster economic growth while addressing global environmental challenges.

In this course, students will explore the history and evolution of sustainable development, with a particular focus on its economic dimension. They will examine how this concept is implemented by corporations and across national territories, through case studies on environmental monetary valuation, responsible tourism, certification schemes, and low-carbon strategies.

Skills bloc

Scientific skills

ECTS credits

Final exam (3 ECTS) / Continuous assessment (1 ECTS)

Targeted skills

Apply project management principles and scientific analysis tools to support effective environmental management ; Design sustainable environmental policies by integrating biological, social, and managerial components ; Understand the monetary valuation of the environment through appropriate methodological approaches ; Analyze the use of economic and regulatory instruments in environmental management.

Speakers

Carmen CANTUARIAS c.cantuarias@groupe-espi.fr

Environmental economist – Teacher/researcher ESPI2R/GREThA

Emmanuelle LAFOND emmanuelle.lafond@yahoo.fr

Lecturer in Sustainable Development

Mathilde MILOT mathilde.milot@advenirse.fr

Trainer & Consultant in CSR / CSRD

Founder of 'AdveniRse'

Part 1 : Natural capital Valuation and non-renewable resources (C. CANTURIAS)

6h of lectures and 4h of tutorials

History of environmental incentives

- The economic approach of incentives.
- Natural capital in the economy system.

Valuation of environmental goods

- Principles of valuation: option value, request value, existence value.
- Valuation methods: indirect methods, direct methods (contingent valuation), principles of cost-benefit analysis (CBA).

Environmental regulation

- Environmental policy instruments: the optimum of pollution, private internalization solutions, implementation problems, choice of instruments.
- Strategies for implementing environmental policies: the role of taxes/ecotaxes, standards, tradable emission allowances, strategies adopted by polluters.

Type of continuous assessment Oral presentation

Part 2 : Sustainable Development in corporate and tourism (E. LAFOND)

6h of lectures and 4h of tutorials

Sustainable development (definition, objectives, threats, historical background)

Multilateral agreements

From Millenium Development Goals (MDGs) to Sustainable Development Goals (SDGs)

Corporate Society Responsibility (CSR)

Responsible tourism

Certifications & Labels

Study case : Sustainable tourism

Videos and article studies about COP26 and environmental policies.

Type of continuous assessment Sulitest

Testimonials (Energy Efficiency in the Industrial Sector – Job position EY Consultant & Auditor in Sustainable development)

Part 3 : Sustainable Development in corporate and tourism (M. MILOT)

6h of lectures and 4h of tutorials

The European Green Deal: Strategy and Business Impacts

Origins and timeline: from 2014 NFRD to 2021 Climate Law

Six Green Deal objectives: climate, circular economy, biodiversity, pollution, energy, mobility

“Farm-to-Fork” and Industrial Plan case studies

Group debate: Opportunity vs. challenge for businesses

CSRD and ESRS: Transparency in Sustainability Reporting

Evolution from NFRD to CSRD: scope, audit requirements, standardized framework

Introduction to ESRS: cross-cutting, environmental, social, governance standards
Reporting obligations and phased timelines by company size
Value-chain disclosures (Scope 1–3 emissions)

Double Materiality and Extra-Financial Reporting

Concept and seven-step double materiality assessment
Financial vs. environmental & social materiality
Practical exercise: mapping Telefónica's materiality matrix
Case study: analyzing Kering's 2022 extra-financial report

EU Taxonomy: Classification and KPIs

Purpose and six environmental objectives of the Taxonomy
“DNSH” and “Minimum Safeguards” criteria
Eligibility vs. alignment: CapEx, OpEx, turnover KPIs
Examples of enabling, adapted, and non-eligible activities

Corporate Sustainability Due Diligence (CSDD)

Scope and timeline: EU vs. French law on corporate vigilance
Key obligations: risk identification, prevention, remediation, grievance mechanisms
Liability and penalties for non-compliance
Case study: reflections on Bhopal Gas Tragedy and modern supply chains

Master's degree Biodiversity, Ecology, Evolution

Course Ecology and sustainable development

3UE16 – Geographic Information System

General objectives

Geomatics, also referred to as geospatial science (including geomatics engineering, geospatial engineering, and geospatial technologies), is the discipline concerned with the collection, storage, processing, analysis, and dissemination of geographic or spatially referenced information. It encompasses a broad range of data, software products, services, and specialized tools used for the integration and management of geographic data.

Geographic Information Systems (GIS) are defined by National Geographic as “a set of tools for the input, storage and retrieval, manipulation and analysis, and output of spatial data.” From a problem-solving perspective, GIS can be understood as:

- a) a specialized digital database in which a common spatial coordinate system serves as the primary means of storing and accessing data;
- b) an interoperable technology;
- c) a decision support system that integrates spatially referenced data within a problem-solving environment.

This course adopts a practical, case-based approach to introduce students to the fundamental types of geographic data, key concepts, tools, and applications of GIS in the context of environmental analysis and management.

Skill bloc

Digital tools

ECTS credits

Continuous assessment (3ECTS)

Targeted skills

Identify and describe key applications of GIS in the modeling, analysis, and management of environmental challenges ; Analyze the role of GIS as a decision-support tool within its fields of application.

Speaker

Carlos SALGUERO carlos.salguero@iclaves.fr

GIS consultant

Founder of 'ICLAVES'

Geographic Information System (C. Salguero)

15h of lectures and 15h of practical classes

- GIS Overview
- Spatial Data Integration
- Spatial Data Representation
- Data editing
- Spatial Analysis
- Remote Sensing
- Spatial Decision Analysis and Modelling
- GIS for Environmental applications: study cases

Approach

- Lectures
- Videos
- Use of QGIS to represent geographic data and to implement analysis tools related to selected study cases

Type of continuous assessment

Group assignments
Internet and bibliographic research and presentation of GIS projects implementations and / or research studies on environmental issues.
Study cases using QGIS

Advised references

GIS for Environmental Applications, Zhu, Xuan, 2016, Routledge, Taylor and Francis (available in the UCO's library of the Angers campus)

Optional additional references:

GIS, Environmental Modelling and Engineering, Allan Brimicombe, 2010, Taylor & Francis Group

GIS and Environmental Monitoring, Applications in the Marine, Atmospheric and Geomagnetic Fields, Stavros Kolios and alt., Springer, 2017

Geoinformatics and Modelling of Landslide Susceptibility and Risk, An RS & GIS-based model building approach in the eastern Himalaya, Sujit Mandal & Subrata Mondal, Springer, 2019

Environmental Modelling with GIS and Remote Sensing, Andrew Skidmore, Taylor & Francis, 2002

GIS for Environmental Decision-Making, Andrew Lovett & Katy Appleton, Taylor & Francis, 2008

GIS for Environmental Applications, A practical approach, Xuan Zhu, Routledge, 2016

Environmental Remote Sensing and GIS in Iraq, Ayad M Fadhil Al-Quraishi & Abdelazim M. Negm, Springer, 2019

ArcGIS for Environmental and Water Issues, William Bajjali, Springer, 2018

Master's degree Biodiversity, Ecology, Evolution

Course Ecology and sustainable development

3UE17 – Project management and ethics

General objectives

Environmental project management requires not only technical expertise but also strong interpersonal skills to engage effectively with stakeholders and support ethical decision-making processes.

In this course, students will explore the foundations of project management, including its definitions, diversity, and key challenges. Effective leadership in environmental projects involves managing people-building, motivating, and coordinating a project team; through self-awareness, active listening, and conflict resolution.

From a communication standpoint, project leaders must also steer and monitor progress using appropriate collaborative tools. Additionally, they will be expected to evaluate the environmental and financial implications of a project, particularly the cost–environment benefit ratio.

The objective of this course is to develop an understanding of ethical decision-making and to learn how to integrate environmental considerations across all levels of the decision-making process.

Skill bloc

Professional skills

ECTS credits

Continuous assessment (2ECTS)

Targeted skills

Communicate and negotiate effectively with stakeholders in the environmental sector ; establish and maintain professional relationships to foster collaboration and trust ; select and employ appropriate tools, channels, and techniques for interactive communication ; Plan, coordinate, and oversee all phases of an environmental project ; Lead project teams, anticipate and evaluate key challenges, and ensure objectives are met ; Facilitate meetings to drive consensus and productive dialogue ; Apply ethical decision-making frameworks to guide project choices and trade-offs.

Speakers

Nicole LAFRASSE-VAN DEN ASSEM info@emerod.com

Consultant in Transformation and Growth

Founder of 'Une émeraude en Anjou'

Alexandre TRIKI atrikipro@gmail.com

ESG Manager

Claire LARROQUE larroque.claire@gmail.com

PhD in Philosophy, Lecturer and Trainer

Part 1 : Leadership development (N. LAFRASSE) 5h of lectures and 3h of tutorials

The various links and decision organs of a structure (company, association...) with the angle of an ecosystem:

Roles and rules in management

Mission, values

Stakeholder, governance

HR

Finance (budgets, costs and revenues)

Marketing/sales

Supply chain

Team management (understand and guide, Body language,..)

Environmental impacts

Social impacts

Societal impacts

Essential student competencies: crafting an effective CV and cover letter, and mastering both verbal and nonverbal communication skills.

Type of continuous assessment Each student will be assessed on a topic of their choice and must:

1. Deliver a concise summary of their understanding of the lecture (5 minutes).
2. Present the topic with a concrete example (5 minutes) and propose solutions to address the problem (15 minutes).
3. Pitch themselves—using their CV and cover letter—to explain why the company should hire them (time as allocated).

Part 2 : Ethics, Rhetoric, and Environmental Advocacy (A. TRIKI) 6h of lecture and 5h of tutorials

Introduction: Why Rhetoric Matters for Environmental Advocacy

Examine why facts alone don't persuade; review key social perceptions of climate change.

Core Concepts: Rhetoric, Dialectic, and Ethics

Define rhetoric vs. dialectic; explore the relationship between rhetoric and ethics.

Choosing Your Arguments: Rigor vs. Effectiveness

Distinguish rigorous (logically sound) from effective (highly persuasive) arguments; survey different argument types (e.g. framing, authority, analogy).

Building a Coherent Argumentative Line

Inventory and evaluate available arguments; sequence arguments to balance rigor, effectiveness, and subjectivity.

Counter-arguing and Objections

Practice ad rem, ad hominem, and ad personam objections; develop strategies for pre-empting counter-arguments.

Handling “Uncomfortable” Facts

Learn denial, reinterpretation, and relativization tactics; discuss ethical considerations when confronting inconvenient evidence.

Structuring Your Thinking and Presentation

Frame your core idea (“red thread”); apply Cicero’s four-part speech structure: exordium, narration, argumentation, peroration.

Closing & Next Steps

Recap key take-aways; assign follow-up reading and/or case study preparation.

Type of continuous assessment Oral presentation

Part 3 : Project Management & Environmental Ethics (C. LARROQUE)

6h of lectures and 2h of tutorials

Foundations of Ethics & Environmental Ethics

Definitions: philosophy, ethics, morality

Normative schools: consequentialism (utilitarianism) vs deontology (Kantianism)

Moral dilemmas and reasoning (e.g., trolley problem, cross-species transplant)

Instrumental vs intrinsic value; moral considerability

Ethical perspectives: anthropocentrism, zoocentrism, biocentrism, ecocentrism

Environmental Ethics in the Climate Change Context

Scientific overview: global warming, greenhouse effect, Anthropocene

Impacts on humans, wildlife, ecosystems

Sources of disagreement: uncertainty, values, cost-benefit limits

Ethical challenges: mitigation vs adaptation, global justice, historical responsibility

Duties to future generations; the “argument from ignorance”

Wicked Problems & Environmental Controversies

Characteristics of wicked problems (Rittel & Webber 1973)

Role of values, uncertainty, plural knowledge systems

Case study: Florida Everglades restoration (CERP)

Intervention ecology vs restoration ecology

Strategies for adaptive, participatory management

Ecological Restoration & Philosophical Critiques

Definitions and history of ecological restoration (SER 2002)

Debates over history and authenticity: “pristine nature” and “faking nature” (Elliot, Katz)

Restoration as partnership vs domination (Light, Higgs)

Ethical questions: ends, methods, reminders of past damage

Adaptive management cycle for experimental ethics

Project Management Implications & Ethical Integration

Recognizing variation in problem definitions and stakeholder values

Communicating scientific uncertainty and building trust

Designing ethically robust restoration or development projects

Tools: ethical impact assessment, stakeholder engagement, grievance mechanisms

Preparation for student-led presentations

Type of continuous assessment : Students will collaborate to investigate an environmental controversy by selecting a case, conducting a press and literature review, and charting its temporal evolution through key actors, arguments, uncertainties, and public arenas. They will then produce a report that preserves the debate's complexity and power relations, featuring graphical tools such as timelines, debate trees, and arena maps. This exercise hones critical analysis of socio-technical controversies and group research skills in a remote tutorial setting.

Advised references

Brown University, "A Framework for Making Ethical Decisions"

<https://www.brown.edu/academics/science-and-technology-studies/framework-making-ethical-decisions>

Santa Clara University, "A Framework for Ethical Decision Making"

<https://www.scu.edu/ethics/ethics-resources/a-framework-for-ethical-decision-making/>

Master's degree Biodiversity, Ecology, Evolution

Course Ecology and sustainable development

3UE18 – Management of environmental risk

General objectives

The management of environmental risk includes a multidisciplinary approach to describe potential hazards and impacts on the environment, to evaluate the risk of occurrence and to identify precautions to reduce the risks. Student will work on a project to determine microplastic composition, colours and shape in samples from Loire.

Skill bloc

Scientific skills

ECTS credits

Final exam (3 ECTS) / Continuous assessment (2CTS)

Targeted skills

Analyze environmental risks and formulate corresponding mitigation scenarios, including ecosystem preservation, remediation, and restoration; Apply the instruments and methodologies required for comprehensive environmental risk assessment; Attain familiarity with international regulatory frameworks governing environmental risk management.

Speaker

Barbara RETHORE barbare.rethore@uco.fr / contact@natexplorers.fr

Biologist – Scientist mediator

Founder of 'Natexplorers'

Amélie CHATEL achatel@uco.fr

Course Manager « Ecology and sustainable development UCO master »

Professor at UCO, laboratory BIOSSE (Organisms Biology, Stress, Health, Environment)

Oihana LATCHERE olatcher@uco.fr

Course Manager « Environmental Management and Sustainable Development » (M2 Ecology and sustainable development UCO)

Associate professor, laboratory BIOSSE 'Organisms Biology, Stress, Health, Environment)

Andrew BARRICK andrew.barrick@auburn.edu

Postdoctoral Research Fellow, ecotoxicologist

Auburn University, USA.

Part 1 : The Biodiversity Crisis: Context, Drivers and Conservation Responses (B. RETHORE)

7h of lectures, 7h of tutorials and 4h of practical classes

Planetary Boundaries and the State of the Living World

Introduction to the nine planetary boundaries and their current transgression

Biodiversity as a core boundary—safe operating space vs. high-risk zone

Key metrics: biocapacity, ecological footprint, Living Planet Index

Framing Biodiversity in Global Policy

Definitions of biodiversity (from genes to ecosystems)

Convention on Biological Diversity (CBD), Aichi Targets and Post-2020 Framework

Alignment with Sustainable Development Goals and the UN Decade on Ecosystem Restoration

Measuring Biodiversity Loss

Species extinction rates: background vs. current

IUCN Red List categories and regional/national assessments

Introduction to the IUCN Green Status of Species and avoided extinctions

Drivers of Biodiversity Decline

Land- and sea-use change: deforestation, wetland drainage, habitat fragmentation

Overexploitation: subsistence hunting, fisheries bycatch, wildlife trade

Climate change: scenarios, vulnerability and range shifts

Pollution and novel entities: agrochemicals, plastics, heavy metals

Invasive alien species and emerging diseases

Conserving and Restoring Biodiversity

Ecosystem services: supporting, provisioning, regulating and cultural

Conservation success stories and challenges (e.g., California condor, Everglades restoration)

Adaptive management and intervention ecology

Strategies for reconnecting protected areas and mainstreaming biodiversity

Type of continuous assessment Poster and debate

Part 2 : Environmental Risk Assessment: Integrating Chemical Monitoring and Biomonitoring (A. CHATEL)

4h of lectures, 3h of tutorials

Foundations of Environmental Monitoring

Risk management cycle: Identify → Analyze → Control → Monitor → Act

Media selection: soil, sediments, surface & deep waters, air

Overview of chemical vs. biological approaches and their roles in ERC (Avoid, Reduce, Compensate)

Chemical Monitoring Techniques

Analytical workflows: sampling, extraction, chromatography, mass spectrometry

Interpreting chromatograms and concentration data

Strengths, detection thresholds, matrix interferences, and limitations

Principles of Biomonitoring & Bioindicator Selection

Levels of biological organization: molecular, cellular, organism, population, community, ecosystem

Criteria for bioindicator choice: sensitivity, specificity, ecological relevance

Early-warning markers vs. long-term endpoints

Biomarkers of Exposure and Effect

Molecular biomarkers: DNA adducts, biotransformation enzymes, AOP framework

Oxidative stress enzymes (CAT, SOD, GPX, GR), lipid peroxidation (MDA, TBARS)

Stress proteins and lysosomal stability; immune responses and neurotoxicity assays

Integrating Biomarkers into Risk Assessment

Organismal-level endpoints: growth, reproduction, scope for growth, cellular energy allocation

Population/community responses: shifts in species composition, functional indices

Case studies linking chemical loads in sediments/fish to biomarker responses in *Gadus morhua* and benthic invertebrates

Part 3 : Chemical Contaminants and Environmental Risk Assessment (O. LATCHERE)

4h of lectures, 3h of tutorials

Principles of Environmental Risk Management

Environmental risk management cycle: identification, analysis, control, monitoring, action
Qualitative vs. quantitative risk characterization (PEC/PNEC, risk ratio)
Grading and matrix-based approaches to probability and severity
Stakeholder engagement and the role of socio-economic, legal, and ethical factors

Chemical Monitoring in Terrestrial Ecosystems

Importance of soils: habitat and retention functions
Sources and fate of trace metals in agricultural soils (Cd, Pb, Zn, Cu)
Sampling design: depth, spatial heterogeneity, matrix components
Plant and invertebrate bioindicators (Lemna, Arabidopsis, Helix) and biomarker responses

Chemical and Biological Assessment in Aquatic Compartments

Pathways of industrial discharges and accidental vs. chronic pollution
Analytical methods for water, sediment, fish (PCBs, pesticides, heavy metals)
Embryolarval toxicity tests in oysters and genotoxicity assays
Integration of chemical concentrations with biological endpoints

Emerging Contaminants, Micro- and Nanoplastics & Regulatory Responses

Sources, types, shapes, and environmental fate of micro-/nanoplastics
Exposure pathways and effects on algae, bivalves, fish, and human health
Frameworks for microplastic risk assessment (exposure, fate, effects, AOP)
Overview of French AGEC law and international regulations targeting single-use plastics

Type of continuous assessment: Poster

Part 4 : Global Ecotoxicology and Environmental Risk Assessment (A. BARRICK)

5h of lectures

Foundations of Ecotoxicology & Risk Assessment

Definitions: ecotoxicology vs. environmental toxicology

Risk-assessment framework: hazard identification, exposure, dose–response, risk characterization, management

Weight-of-evidence and lines of evidence (molecular→community)

Case study: Port 2000 development in the Seine Estuary

Monitoring Chemical Pollutants in Soil and Water

Terrestrial compartment: sampling design, depth profiles, trace-metal fate and bioavailability

Aquatic compartment: pesticide, PCB, heavy-metal analysis in water, sediments, fish

Analytical techniques: chromatography, mass spectrometry, detection limits

Linking concentration data to ecological impact

Biomonitoring & Biomarkers Across Biological Organization

Bioindicator selection: molecular, cellular, individual, population, community, ecosystem levels

Biomarkers of exposure vs. effect; early-warning markers

Adverse Outcome Pathway (AOP) approach

Integrative case studies: mussel enzymatic biomarkers, fish genotoxicity assays

Ecotoxicology of Micro- and Nanoplastics

Sources, shapes, sizes, and environmental fate of MPs/NPs

Exposure pathways and trophic transfer (Mountain-to-Sea, TROPHIPLAST project)

Tiered ERA for plastics: particle characterization → exposure → effects → AOP

Regulatory responses (French AGECL law, California plastics strategy)

Nanomaterials in the Environment & Safe-by-Design

Nanomaterial definitions, unique properties, and applications

Hazard and risk assessment challenges: grouping, read-across, data gaps

NanoReg2 framework: FAIR data, benchmark materials, high-throughput screening

Safe(r)-by-design strategies and case studies (carbon nanofibers, silicon composites)

Master's degree Biodiversity, Ecology, Evolution

Course Ecology and sustainable development

3UE19 – Industrial and territorial management

General objectives

In this course, we examine the sustainable city as an urban system that integrates ecological principles and sustainable development across social, economic, environmental, and cultural dimensions. Through case studies, site visits, and team projects, you will explore how urban and industrial environments can enhance citizen well-being via green building and industry practices. We'll analyze the dynamic interactions between natural resource systems and urban planning, and you'll learn to apply best practices for minimizing a building's impacts on human health and ecosystems throughout its life cycle—design, construction, operation, maintenance, and decommissioning. Finally, the course investigates energy efficiency strategies and technologies that reduce consumption and safeguard the environment.

Skill bloc

Scientific skills

ECTS credits

Final exam (3 ECTS) / Continuous assessment (2 ECTS)

Targeted skills

Formulate sustainable environmental management strategies that holistically integrate ecological, social, and organizational dimensions ; Analyze the complexities and challenges of industrial and territorial governance within a sustainable development framework. ; Evaluate the pivotal role of responsible natural-resource stewardship in fostering sustainable industrial and regional growth. ; Apply industrial-ecology and strategic-management principles to advance progress toward the United Nations Sustainable Development Goals.

Speakers

Manuel MORALES

Professor of Innovation and Circular Economy

Clermont School of Business

Steffen RIES

Sustainability Program Manager - Innovation Academy

Part 1 : Sustainable development in Freiburg

20h of tutorials

Introduction to Freiburg's Sustainability Strategy

Renewable-energy transition (solar, biomass)
Compact-city planning: short-distance networks
Public-transport and cycling expansion
Freiburg Climate Action Plan

Historical and Contemporary Old Town

Oberlinden medieval quarter
1970s Konviktstraße refurbishment
Evolution and enlargement of the pedestrian zone (2012–2019)
Tram network origins (since 1901) and parking-management policies

New City Hall & “Kleineschholz” District

Energy-plus design: solar-module façade and roof
840-person administration hub
Kleineschholz master plan: 500 climate-neutral homes, social inclusivity, 0.3 parking spaces/unit

Weingarten Social-Housing Quarter

1960s estate with 11 000 residents from 70+ nations
Community-led social and economic revitalization projects
Passive-house retrofit of 1970s slab tower
On-site neighborhood management and role-play session

A Century of Urban Planning a. Haslach Garden-City (early 1900s)

Terraced homes, large private gardens, self-sufficiency ethos b. Gutleutmatten New Development
500 mixed-tenure units, half subsidized rentals
Solar-thermal district heating, wood-construction pilot, Ökogeno cohousing

Ecological Hotel Tour

Roof-garden solar collectors, micro-wind turbines
Wood-pellet boiler, groundwater cooling, water-saving systems

Rieselfeld Model District

Low-energy housing and green corridors
Citizen engagement, social services, cultural activities
Integrated traffic, energy, playgrounds, rainwater management
Preview of Dietenbach: Freiburg's first climate-neutral district (6 500 units)

Vauban Sustainable Neighbourhood

Mobility concept: car-light, walkable streets

Renewable-energy microgrid, passive and low-energy homes
Green corridors and community gardens
“Vaubanaise” inclusive intergenerational housing cooperative

Type of continuous assessment Oral

Part 2 : Industrial and Territorial Ecology for Sustainable Development (M. MORALES)

4h of lectures and 6h of tutorials

Complexity & Systems Thinking in Industrial Territories

Introduce Complex Adaptive Systems (CAS): emergence, self-organization, feedback loops
Multi-level structure of territories: micro (agents), meso (networks/symbioses), macro (policy frameworks)
Sources of complexity: multiple variables, non-linearity, interconnections
Tools for systems analysis: causal-loop diagrams, stock-and-flow models, scenario building

Embedding Industry in Urban Ecosystems

Defining the sustainable city: social, economic, environmental integration
Industrial Ecology (IE): nature-inspired production networks and material/metabolism analogies
Urban Metabolism (UM): mapping material and energy flows through cities
Urban Ecology (UE): human-nature interactions, ecosystem services in urban planning

Circular Economy & Socio-Technical Transitions

Core principles of the Circular Economy: slowing, closing, intensifying, extending loops
Multi-Level Perspective (MLP) on transitions: niches, regimes, landscape
Collective action frames & circular business models (3R, 10R frameworks)
Narratives and trade-offs: rebound effects, Jevons paradox, indicators for circularity

Industrial Symbiosis, Policy & Systemic Tools

Defining Industrial Symbiosis: by-product exchanges, shared utilities, co-location benefits
Case studies: Kalundborg (Denmark), Dunkerque/Lille (France), Norrköping (Sweden)
Regulatory landscape: EU Circular Economy Action Plan, Zero-Net Industry Act, REACH, Ecodesign
Systemic tools for planning & governance: sustainability diagnostics, multi-criteria matrices, participatory scenarios

Advised references

<https://www.asla.org/climatepolicies.aspx>

https://uwe-repository.worktribe.com/preview/1054129/Biodiversity_human_health_post_print.pdf

<https://world-habitat.org/world-habitat-awards/winners-and-finalists/twelve-urban-ecology-projects-in-hedebygade/>

Master's degree Biodiversity, Ecology, Evolution

Course Ecology and sustainable development

3UE20 – Environmental management

General objectives

In the context of sustainable development, the environmental management is a big subject starting from the understanding and diagnostic of the environment to the establishment of coherent action protecting the environment or health. This course will take place in two part.

The first part will focus on Health, Environment and Safety (HES) performance and Corporate Social Responsibility (CSR). These laws, regulations and guidelines have become significant issues for industry and corporate, leading them to deploy an appropriate CSR strategy. The course will approach the case study in a corporate and another one about ICPE-Seveso for chemical substances and mixes.

The second part will focus on The river Loire valley. It has become a UNESCO World heritage location and contains different "Natura 2000" European sites. This course focuses the Loire Valley and some of the tributaries to facilitate the understanding of biodiversity conservation and ecological management. It includes the characteristics of the river Loire such as the variability of the flow, flooding periods, some of the animal and vegetal life but also natural habitats, in the water, on the sand banks or on the river banks. The course will also contain examples of disturbance and restoration along the river, in the hydraulic annexes or in other parts of the river basin. On the occasion, some examples of architectural spots along the river will also be added as point of interest for nature conservation.

Skill bloc

Scientific skills

ECTS credits

Continuous assessment (3ECTS)

Targeted skills

To manage CSR and environmental assessment in order to make a sustainable commitment in a responsible approach; To understand the key/fundamental principles of CSR, its challenges and its constraints; To be aware of the meaning of CSR diagnosis in business; To manage issues involving the environment in a changing world (climate, water, biodiversity and energy change); To put in place strategies to conserve energy, water, biodiversity, landscapes and resources and to reduce negative impacts on the environment ; To integrate principles of project management and tools of scientific analysis into effective environmental management.

Speaker

Thierry ROLLAND Thierry.ROLLAND@ademe.fr

Ingénieur thématique / Déchets des Activités Economiques

Jean-Baptiste Tissier jb@magrandeforet.fr

CSR & Development MaGrandForêt

Guillaume Delaunay g.delaunay@parc-loire-anjou-touraine.fr

Chef du Service Biodiversité et Paysages - Parc Naturel Régional Loire-Anjou-Touraine (PNRLAT)

Head of department « Biodiversity and landscapes » - Regional Nature Park Loire-Anjou-Touraine (RNPLAT)

Marie Fortin fortinmarie@yahoo.fr

Freshwater biologist - Fédération de la Sauvegarde de l'Anjou

Part 1 : One Health and Environmental Sustainability: Zoonoses, Biodiversity & Ecological Networks (O. LATCHERE) 4h of lecture

Sustainable Development & the One Health Framework

Historical evolution of environmental protection (symptoms vs. root-cause approaches)

Principles of Sustainable Development: social, economic, environmental pillars

One Health concept: interdependence of human, animal, and ecosystem health

Examples of unsustainable human systems (transport, energy, waste) and their retrofit

Biodiversity Decline & Ecological Continuities

Global biodiversity trends (Living Planet Index) and primary drivers of loss

Ecological continuity components:

Reservoirs of biodiversity (core habitats supporting life cycles)

Ecological corridors linking cores (linear, stepping-stone, landscape)

Belt frameworks for connectivity:

Blue Belt (aquatic corridors, fish passages, sediment transit)

Turquoise Belt (land–water interface for amphibians, insects, birds, mammals)

Green Belt (terrestrial corridors, wildlife crossings, green roofs)

Brown Belt (soil function corridors, rain gardens, urban agriculture)

Aerial Belt (vertical connectivity for birds, bats, pollinators)

Black Belt (dark-sky zones for nocturnal fauna)

White Belt (acoustic refuges for sound-sensitive species)

Blue-Green Infrastructure in urban design: multi-belt integration

Zoonotic Diseases — Emergence, Transmission & Drivers

Link between habitat fragmentation, biodiversity loss, and zoonosis emergence

Transmission pathways: direct animal contact, environmental reservoirs, vectors, foodborne routes

Anthropogenic drivers: deforestation, agricultural intensification, urbanization, globalization, climate change

One Health risk management: ecological impact assessments, community-ecology approaches

Antimicrobial Resistance as an Environmental Pollutant

History of antibiotic discovery and rise of resistance

Environmental contamination pathways: wastewater, soil, wildlife reservoirs

Environmental resistome: gene exchange, selection pressure, spread to human pathogens

Mitigation strategies: policy measures, advanced wastewater treatment, soil remediation, alternative therapies

Part 2 : ICPE & Seveso-III Regulations: Industrial Risk Management and Environmental Protection (T. Rolland)

4h of lecture, 2h of tutorials

Evolution and Scope of Seveso Regulations

Origins and milestones: Seveso I (1982), II (1996), III (2012) directives

Objectives: prevention of major-accident hazards and mitigation of impacts on health, safety, and the environment

Key EU chemical frameworks: CLP (Classification, Labelling, Packaging) and REACH (Registration, Evaluation, Authorisation & Restriction of Chemicals)

Hazard classification, pictograms, and Safety Data Sheet (SDS) requirements

Major-Accident Causes, Consequences & EU Policy Integration

Typical causes of industrial catastrophes: natural hazards, equipment failures, human error, overactivity, deliberate acts

Consequences: fires, explosions, toxic releases, environmental pollution, health impacts, economic losses

Synergies with related EU policies: civil protection, critical-infrastructure security, environmental liability, offshore safety

Case study overview: Lubrizol Rouen 2019 and its role in triggering French regulatory updates

Post-Lubrizol Amendments & Internal Organization Plans

2020 French decrees and orders affecting : all Seveso sites (reviews of hazard studies, inter-facility cooperation, regular exercises), storage warehouses (new ICPE sections, inventory rules, worker training), and flammable-liquid handling (mobile tank restrictions, spacing, firefighting resources)

The Internal Organization Plan (Plan d'Organisation Interne): content requirements, drill frequencies, remediation provisions

Distinction between PPRT (Technological Risk Prevention Plan) and the Internal Organization Plan

ICPE Section Updates & Specific Warehouse Requirements

Revised ICPE storage sections: 1510 (covered combustible warehouses), 1511 (cold stores), 1530/1532/2160 (paper, wood, grain), 2662/2663 (polymers, tyres)

Simplified project appraisal and double-classification avoidance

New obligations for all hazardous-material storage sites: • Annual physical inventory and weekly zone-based tracking of high-risk substances • Public-facing summary maps and emergency-response information • Fire-protection plans for new warehouses (fixed aerial tanks, water/emulsifier availability)

Best practices in risk prevention, emergency preparedness, and environmental sampling

Type of continuous assessment Written test

Part 3 : Nature conservation management on the river Loire (G. Delaunay)

4h of lecture, 3h of tutorials and 4h of practical classes

Presentation of Regional Nature Park with the example of Loire-Anjou-Touraine. How to manage UNESCO World Heritage location. Case study of Loire Environnement in European Program for

Nature conservation (Natura 2000 areas : SPA (Special Protection Area) and SAC (Special Area of Conservation)).

Ecological course about flora and habitat types in the river Loire valley.

Tutorials will treat different management subject such as invasives, disturbances and restoration, wetlands and RAMSAR and troglodytes habitats.

A fieldtrip will bring concrete observation of Loire management.

Type of continuous assessment Technical report : in group of 2 or 3, Students submit a **Short Scientific Paper** of less than 5 pages including pictures, key-words, executive summary and scientific references.

They have *usually* one month to produce this work in group. I collect it in mid-november.

Part 4 : Ecological approach of river Loire (M. Fortin) 2h of tutorials and 3h of practical classes

This course unit is structured around four thematic modules, each reinforced by field observation and targeted tutorials:

River Typology and the Loire Basin : Definition and delineation of the Loire watershed; Structure and functioning of lotic (flowing-water) systems ; Common hydromorphological dysfunctions and principles of river restoration

Hydromorphological Diagnosis & Habitat Assessment; Diagnostic scales and ecological zonation of river reaches; Methods for evaluating habitat quality (substrate, flow diversity, cover); Case studies in fish-habitat restoration projects

Ichthyological Bioindication ; Fish-sampling protocols for wadeable rivers ; Calculation and interpretation of the Fish-Based Index (FBI)

Ecological Continuity & Migratory Species; Strategies for re-establishing longitudinal connectivity; Role of migratory fish as indicators of restored ecological continuities

Applied components: Fieldtrip to a Loire-valley restoration site

Type of continuous assessment Report about ecological continuity management of Seine, Garonne, Adour and Rhône basins in pair.

Master's degree Biodiversity, Ecology, Evolution

Course Ecology and sustainable development

3UE21 – English

General objectives

In today's corporate and academic environments, effective communication is essential. English is the world's most widely spoken language—used by over two billion people and many multinational organizations now require English proficiency for specific roles and for career advancement. Moreover, the vast majority of scientific publications in ecology and sustainable development are written in English. Consequently, strengthening your English skills is indispensable both for pursuing your professional objectives and for engaging with cutting-edge research.

Skill bloc

Knowledge transfer

ECTS credits

Continuous assessment (2ECTS)

Targeted skills

Demonstrate the ability to deliver clear and coherent individual and team presentations in English ; Produce, interpret, and critically analyze English language documents.

Speaker

Nicholas LEWIS fishcomm@hotmail.com

English lecturer

English (N. Lewis) 20 hours tutorials

The English course aims at allowing students to work five of the traditional language skills (written and oral comprehension, written and oral expression, and oral interaction) through various media (articles, documentaries, audio and video documents, graphics, etc.) and different activities (understanding, written expression, role plays, debates, oral presentations ...).

Type of continuous assessment Paired oral presentations
Written expression project

English (Altissia Platform) 4 hours tutorials

In support of your academic and professional development in ecology and sustainable development, this course integrates the Altissia online platform to reinforce your English-language skills. Over the semester, each student is required to complete a minimum of four hours of guided study on Altissia; however, full access remains available year-round so you can continue to build proficiency whenever you choose.

Learning Objectives

Communicative Competence: Strengthen listening comprehension through authentic recordings (lectures, interviews, webinars) drawn from environmental and scientific contexts ; Expand speaking fluency with pronunciation and conversation exercises focused on key terminology in ecology, policy, and industry.

Reading & Writing Proficiency; Develop skimming and scanning strategies for academic articles, reports, and regulatory documents in English; Practice composing clear, concise emails, summaries, and short reports using discipline-specific vocabulary.

Domain-Specific Vocabulary & Grammar; Acquire and retain technical terms related to biodiversity, resource management, pollution control, and sustainable development; Master essential grammatical structures (passive voice, modal verbs, hedging language) to accurately describe processes, risks, and research findings.

Autonomous Learning & Digital Literacy ; Cultivate self-directed study habits by setting personalized learning goals, tracking your progress, and selecting modules that address your individual needs ; Gain familiarity with online learning tools—interactive exercises, pronunciation labs, and mobile apps—to support continuous improvement beyond the classroom.

Advised references

'A silent Spring' - Rachel Carson. - 1962

'A silent spring revisited' - Conor Mark Jameson - 2013

'The Routledge Handbook for European Integration' – Thomas Hoeber

'Sapiens' – A Brief History of Humankind – Yuval Noah Harari

'The Hidden Life of Trees' – Peter Wohlleben – 2015

'Eating Animals' – Jonathan Safran Foer - 2009

Master's degree Biodiversity, Ecology, Evolution

Course Ecology and sustainable development

3UE12 - CA – Experimental project

For students in initial training

General Objectives

Experimental project on a sustainable-development theme, using the UCO campus and the BiOSSE laboratory as a living laboratory.

Over one semester, each group will:

- Select and refine a project topic in ecological transition
- Plan and prepare concrete actions and materials
- Develop communication and outreach elements
- Implement and monitor their interventions

Throughout the term, groups receive regular, personalized tutorials with a dedicated faculty mentor to guide topic selection, experimental design, project management, and presentation skills.

Skill bloc

Professional skills

ECTS credits

Continuous assessment (2ECTS)

Targeted skills

To lead professional or research project within the university related to Sustainable Development and/or environment ; To be able to communicate about the project ; To be able to select appropriate communication tools.

Speakers

Amélie CHATEL achatel@uco.fr

Course Manager « Ecology and sustainable development UCO master »

Professor at UCO, laboratory BIOSSE (Organisms Biology, Stress, Health, Environment)

Oihana LATCHERE olatcher@uco.fr

Course Manager « Environmental Management and Sustainable Development » (M2 Ecology and sustainable development UCO)

Associate professor, laboratory BIOSSE (Organisms Biology, Stress, Health, Environment)

Experimental project (A. CHATEL, O. LATCHERE) 12h tutorials

Select a topic and propose either a scientific research project or a responsible action plan tailored to the needs of UCO and/or the BIOSSE laboratory. Design and execute the experimental project from start to finish. Students will receive continuous support from a university faculty member throughout their project.

Type of continuous assessment

Workshop/Conference + poster

Master's degree Biodiversity, Ecology, Evolution

Course Ecology and sustainable development

3UE13 – FI – Project in workplace

For students in apprenticeship

General objectives

In professional corporate operations, environmental and social considerations must be fully integrated. The primary objective of this course unit is for student teams to design and deliver an interactive sustainable-development initiative within a corporate setting. Over the semester, each group will receive personalized guidance from a faculty supervisor on all project phases—topic selection, action planning, communication strategy, and materials creation. Assessment will focus on both the execution of the initiative and the supporting communications (e.g. photographic documentation, participation statistics, engagement outcomes).

Skill bloc

Professional skills

ECTS credits

Final exam (2 ECTS) / Continuous assessment (1 ECTS)

Targeted skills

Plan and implement a sustainable development initiative within a corporate environment ; Effectively communicate the project's objectives, processes, and outcomes to relevant stakeholders.

Speakers

Oihana LATCHERE olatcher@uco.fr

Course Manager « Environmental Management and Sustainable Development » (M2 Ecology and sustainable development UCO)

Associate professor, laboratory BIOSSE 'Organisms Biology, Stress, Health, Environment)

Project in workplace (A. CHATEL, O. LATCHERE) 24h tutorials

Students must select their workshop topic by mid-October. They will analyze the company's needs to design an appropriate workshop. They will develop and implement a communication plan using suitable tools. The workshop is scheduled to take place in December.

Type of continuous assessment Workshop in company + presentation (Photo-based presentation)