

ANKARA YILDIRIM BEYAZIT UNIVERSITY-BUSINESS FACULTY- DEPARTMENT OF INTERNATIONAL TRADE AND BUSINESS					
Course Code	Course Title	Course Type	ECTS	Prerequisite Information	Date of Preparation
ITB 435	Global Leadership	Elective	6	-	21.10. 2025
Instructor of the Course & E-Mail Address	Assoc. Prof. Dr. Hakan DULKADİROĞLU &hdulkadiroglu@aybu.edu.tr				
Office Hours & Office Room	Wednesday, 12:20-13:00/ Wednesday, 15:30-17:30 & B 259				
Course Content and Objectives	<p>This course is designed to introduce students to what are required to lead international business and people who work in organizations in the diverse global settings. This is particularly important because today's business world is a global community. And in this world, leadership is often cited as the key competency that is sought in potential employees.</p> <p>Combining theory and functional practice, this course aims to equip the students with the ability to navigate the dynamics of leadership to lead teams effectively. The students will explore their own strengths and weaknesses as a leader, learn to articulate their vision, study the way decisions are made in organizations, and consider the role of leadership in driving change. During the course, the students will explore power and influence as leadership tools, analyze team motivations, learn how to drive and adapt to change, and finally formulate their personal leadership purpose to align with their organization's goals.</p>				
Textbook(s)	Global Leadership: Research, Practice, and Development. Edited By Mark E. Mendenhall, Joyce S. Osland, Allan Bird, Gary R. Oddou, Michael J. Stevens, Martha L. Maznevski, Günter K. Stahl. 3rd Edition, Routledge.				
Teaching Methods and Techniques	Class time will be spent on lectures, discussion of current business situations, experiential exercises, and discussion of assigned reading materials, visiting speakers, and viewing films.				
Course Learning Outcomes	1. Discuss and understand leaders, leadership, and global leadership.				
	2. Identify the key skills how to lead global business.				
	3. Developing competencies to understand complex global issues.				
	4. Recognizing cultural differences and the importance of cultural literacy.				
Program Outcomes Contributed by the Course	Program Outcomes (PO)				
	PO 1.	Discovering leadership potential and develop business leadership competencies.			
	PO 2.	Being ready to lead globally.			
	PO 3.	Gaining an understanding of cross-cultural issues.			

	PO 4.	Developing insights into the qualities of a truly global leader.	
	PO 5.	Developing an increased awareness, strengths and weaknesses in the leadership roles, and the ways in which others react and respond to the students	
Contribution of the Course to Field Instruction	The course is designed to help you build certain skills: team skills, leadership skills, research skills, synthesizing skills, and independent learning skills. All of these skills, as well as the ability to value diversity, are vital requirements of any leader and are particularly important in a global setting.		
Topics Covered in Course	1. Week	Course Introduction	
	2. Week	Leadership Activity	
	3. Week	Leadership Topic: Habits of Leaders	
	4. Week	Leadership Movie Critic	
	5. Week	Leadership Book Critic	
	6. Week	Leadership Activity	
	7. Week	Leadership Topic: Cross-Cultural Management	
	8. Week	Midterm Week	
	9. Week	Leadership Book Critic	
	10. Week	Leadership Activity	
	11. Week	Leadership Topic: Marketing across Cultures	
	12. Week	Field Study	
	13. Week	Leadership Book Critic	
	14. Week	Leadership Activity	
	15. Week	Summary&Wrap-Up	
Course Evaluation Criteria	In-Term Studies	Quantity	Percentage %
	Mid-terms		30%
	Quizzes		
	Assignments		
	Attendance		
	Practice		
	Project		
	Final examination		70%
	Total		100%
Disability Policy	If you have a documented disability (e.g., visual, hearing, or physical impairment, etc.) that may influence your performance in this course, it is recommended to meet with the Engelsiz AYBU (https://aybu.edu.tr/engelsiz/content_list-327-yildirim-beyazit-universitesi-engelsiz-universite-birimi-yonergesi.html) to arrange for reasonable conditions (such as accommodation, etc.) to ensure an equitable opportunity to meet all the requirements of this course. You may also contact the staff of Business Faculty. You should communicate your needs to the course		

	instructor as soon as possible to ensure that any course needs concerning exams, lecture materials, etc. are met.
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