

**ANKARA YILDIRIM BEYAZIT UNIVERSITY – DEPARTMENT OF MANAGEMENT
COURSE SYLLABUS**

Course Code	Course Title	Course Type	ECTS Credits	Prerequisite Information	Date of Preparation
BUS431	CAREER MANAGEMENT	Compulsory/ Elective	5		22/10/2025
Instructor of the Course & E-Mail Address	Dr. İsmail Çağrı DOĞAN / icdogan@aybu.edu.tr				
Office Hours & Office Room	B211				
Course Content and Objectives	The aim of this course to share information about basic topics and approaches on the area of career management; improve individual and organizational career management skills; criticize issues and events related to career; applying acquired knowledge and skills in career field.				
Textbook(s)	<ul style="list-style-type: none"> • Greenhaus, J. H., Callanan, G.A., and Godshalk, V.M. (2010). Career Management, 4th Ed., Sage Publications • Harrington, Brad and Hall, Douglas T. 2007. Career Management and Work-Life Integration: Using Self-Assessment to Navigate Contemporary Careers. Thousand Oaks, CA: Sage Publications • Esra SEVİNÇ, Kariyer Planlama Yönetimi, Etap Yayınevi, İstanbul, 2010. • M. Şerif ŞİMŞEK-Adnan AKATAY-Ayten AKATAY, Kariyer Yönetimi İnsan Kaynakları Yönetimi Uygulamaları, Gazi Kitabevi, Ankara, 2007 				
Teaching Methods and Techniques	Presentation, Assigned Assessments, Case Study, Class Discussions				
Course Learning Outcomes	1	Students can define career management concept			
	2	Know individual, organization and environmental processes which have effects on career management			
	3	Know individual and organizational career management			
	4	Learn new development and approaches on career management			
	5	Make their own career plans			
	6	Gain the ability to draw a career plan on business life			
	7				
Program Outcomes Contributed by the Course	Program Outcomes (PO)				
		Develops Self-Awareness			
		Enhances Career Planning Skills			
		Improves Employability and Professional Competencies			
		Fosters Lifelong Learning Attitudes			
		Strengthens Ethical and Responsible Career Behavior			
		Encourages Adaptability and Resilience			
		Promotes Strategic Thinking and Goal Setting			
Contribution of the Course to Field Instruction					

Topics Covered in the Course	1. Week	Introduction
	2. Week	Career Contexts
	3. Week	Work Life Challenges
	4. Week	Work Life Opportunities
	5. Week	A Model of Career Management-1
	6. Week	A Model of Career Management-2
	7. Week	Applications of the Career Management Model
	8. Week	Midterm Week
	9. Week	Occupational Choice
	10. Week	Stages of Career Development-1
	11. Week	Stages of Career Development-2
	12. Week	Job Stress and Careers
	13. Week	Entrepreneurial Careers
	14. Week	International Careers
	15. Week	Success of Career Management

Course Evaluation Criteria	In-Term Studies	Quantity	Percentage %
	Mid-terms	100	%40
	Quizzes		%
	Assignments		%
	Attendance		%
	Practice		%
	Project		%
	Final examination	100	%60
	Total		100%

Disability Policy	<p>If you have a documented disability (e.g., visual, hearing, or physical impairment, etc.) that may influence your performance in this course, it is recommended to meet with the Business School AYBU (https://aybu.edu.tr/engelsiz/content_list-327-yildirim-beyazit-universitesi-engelsiz-universite-birimi-yonergesi.html) to arrange for reasonable conditions (such as accommodation, etc.) to ensure an equitable opportunity to meet all the requirements of this course. You may also contact the local authority of the Faculty of Humanities and Social Sciences. You should communicate your needs to the course instructor as soon as possible to ensure that any course needs concerning exams, lecture materials, etc. are met.</p>
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