

**ANKARA YILDIRIM BEYAZIT UNIVERSITY – DEPARTMENT OF INTERNATIONAL TRADE AND BUSINESS
COURSE SYLLABUS**

Course Code	Course Title	Course Type	ECTS Credits	Prerequisite Information	Date of Preparation
ITB 407	INTERNATIONAL ORGANIZATIONS	Compulsory	5	-	03.09.2025
Instructor of the Course & E-Mail Address	Assist. Prof. Dr. Melek MUTİOĞLU ÖZKESEN / m.mutioglu.ozkesen@aybu.edu.tr				
Office Hours & Office Room	Thursdays, between 15.00-16.00, at B248				
Course Content and Objectives	This course targets to equip students with a comprehensive understanding of international economic systems, historical and contemporary dynamics of hegemonic shifts, the role of regional and global economic institutions, and the impact of customs unions and regional organizations.				
Textbook(s)	1. Cogan, J.K , Hurd, I. & Johnstone. (2016). Oxford Handbook of International Organizations, Oxford University Press 2. Michael Davies, M. & Woodward, R. (2014). International Organizations: a Companion, Edward Elgar.				
Teaching Methods and Techniques	This course is conducted through a combination of lecturing and student presentations. Lectures introduce key theoretical and institutional frameworks of international organizations, while student presentations encourage active participation, critical thinking, and application of concepts to real-world cases.				
Course Learning Outcomes	1	Explain the historical evolution of international economic systems and the emergence of international organizations.			
	2	Compare different types of international organizations (economic, political, militaristic, and regional) in terms of their objectives, governance structures, and global influence.			
	3	Analyze the role of major institutions such as the UN, IMF, World Bank, WTO, and NATO in shaping global governance and economic policy			
	4	Evaluate regional economic integrations such as the EU, ASEAN, NAFTA, and Mercosur, and their effects on international trade and development.			
	5	Interpret the dynamics of hegemonic shifts and their implications for international political economy.			
	6	Critically assess the effectiveness and legitimacy of international organizations in addressing global challenges such as inequality, conflict, and sustainability.			
	7	Develop and present analytical reports or presentations integrating theoretical and empirical perspectives on international organizations.			
Program Outcomes Contributed by the Course	Program Outcomes (PO)				
	PO1.	Demonstrate understanding of fundamental concepts in international trade, economics, and global business.			
	PO2.	Analyze international economic and political environments affecting business decisions.			
	PO3.	Apply theoretical and empirical knowledge to evaluate global market dynamics.			
	PO4.	Communicate effectively in written and oral formats on international business and policy issues.			
	PO5.	Demonstrate ethical awareness and understanding of global governance principles.			
	PO6.	Develop interdisciplinary perspectives by connecting political, legal, and economic dimensions of globalization.			
PO7.	Engage in independent research and problem-solving in international contexts.				

<p>Contribution of the Course to Field Instruction</p>	<p>This course significantly contributes to the field of International Trade and Business by providing students with a deep understanding of the institutional and regulatory frameworks that shape global economic interactions. It bridges theoretical knowledge of international trade and political economy with the practical functions of global and regional organizations such as the WTO, IMF, World Bank, UN, NATO, and the European Union.</p> <p>Through comparative analysis of economic governance systems and regional integrations, students gain the ability to evaluate how international organizations influence trade policies, investment flows, and market stability. The course also develops analytical, research, and presentation skills that are essential for professionals working in international institutions, governmental agencies, or multinational enterprises.</p> <p>By connecting macro-level institutional analysis with micro-level business implications, the course enhances students' capacity to operate in a complex, interdependent global economy—aligning directly with the interdisciplinary nature of the International Trade and Business program.</p>		
<p>Topics Covered in the Course</p>	<p>1. Week 2. Week 3. Week 4. Week 5. Week 6. Week 7. Week 8. Week 9. Week 10. Week 11. Week 12. Week 13. Week 14. Week 15. Week</p>	<p>Introduction to International Economic Systems Economic Systems and Models: Capitalism, socialism, and mixed economies. History of International Organizations The Role of International Organizations in Political Governance: United Nations The Role of International Organizations in Economic Governance: International Monetary Fund, World Bank and Asian Infrastructure Investment Bank The Role of International Organizations in Trade Governance: From GATT to World Trade Organization The Role of International Organizations in Militaristic Governance: NATO Midterm Week Regional Economic Organizations: ASEAN, NAFTA, Mercosur, and others Customs Unions and Economic Integration: From Zollverein to European Union National Economic Organizations Student Presentations – 1: Case studies for Political and Militaristic Organizations Student Presentations- 2: Case studies for Economic and Monetaristic Organizations Student Presentations – 3 : Case studies for Trade Organizations Final Review and Discussion</p>	
<p>Course Evaluation Criteria</p>	<p>In-Term Studies</p> <p>Mid-terms Quizzes Assignments Attendance Practice Project Final examination</p> <p>Total</p>	<p>Quantity</p> <p>Percentage %</p> <p>% 40 % % % % % % 60 100%</p>	
<p>Disability Policy</p>	<p>If you have a documented disability (e.g., visual, hearing, or physical impairment, etc.) that may influence your performance in this course, it is recommended to meet with the Engelsiz AYBU (https://aybu.edu.tr/engelsiz/content_list-327-yildirim-beyazit-universitesi-engelsiz-universite-birimi-yonergesi.html) to arrange for reasonable conditions (such as accommodation, etc.) to ensure an equitable opportunity to meet all the requirements of this course. You may also contact the local authority of the Faculty of Humanities and Social Sciences. You should communicate your needs to the course instructor as soon as possible to ensure that any course needs concerning exams, lecture materials, etc. are met.</p>		

