

AYBU Quality Commission

SOCIAL CONTRIBUTION

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AYBU Quality Coordination Office - February 18, 2026

Social Contribution

2025-2029 STRATEGIC PLAN

Objective (O4)

To Effectively Utilize the Scientific Capacity of the University in Cooperation with Stakeholders in Line with the Needs of Society

H4.1: Increasing education and awareness activities aimed at meeting the needs and development of the community.

H4.2: To ensure the integration of academic outputs with the public and civil society.

H4.3: Increasing efforts to address social problems (terrorism, poverty, famine, migration, unemployment, addiction, crime, violence, abuse, discrimination, socialization of people with disabilities, suicide, obesity, human rights violations, traffic problems, etc.).

H4.4: Increasing collaborations and services for disadvantaged groups such as people with disabilities, poverty, migrants, women, and ex-convicts.

H4.5: Increasing services and activities aimed at promoting healthy and high-quality living.

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2025-2029 STRATEGIC PLAN

Code	Performance Indicators	Effect on Objective (%)	Plan Period Baseline Value	2025	2026	2027	2028	2029
4.4.1	Number of activities developed for disadvantaged groups	40	15	18	19	20	21	22
4.4.2	Number of student clubs focusing on activities for disadvantaged groups	40	8	8	9	9	10	10
4.4.3	Number of Accessible University Flag Awards received*	20	1	3	4	4	5	5
Responsible Department		Rectorate / Department of Health, Culture and Sports						
Collaborating Department(s)		All departments						

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In Line with the Needs of Society

- **PLAN:** 2025-29 Strategic Plan + Unit activity plan / Implementation decision
 - **IMPLEMENT:** Activity effectiveness report/minutes/
news
 - **CHECK/MONITOR:** Participant survey, Stakeholder feedback
 - **TAKE ACTION:** Activity content revision •
- SUSTAINABILITY:** Evidence that the same activity is being carried out with
improvements / Comparison with the past

MANAGEMENT CYCLE TRANSLATION (PDCA)



4

Example of an Activity

Planning – Implementation – Monitoring – Action – Sustainability

Following discussions between the Dean's Office of the Faculty of Theology and the Necla Kyzylbay Teacher's Nursing Home Directorate , one of our local stakeholders , activities for the residents of the nursing home were planned (1_OD3). Four activities were organized during the year (2_OD3). As a result of the feedback received about the activities, the collaboration was transformed into a project and made sustainable (3_OD4). A report on the activities was prepared at the end of the year and submitted to the Dea

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2025-2029 STRATEGIC PLAN

D. SOCIAL CONTRIBUTION

D.1. Management of Social Contribution Processes and Social Contribution Resources					
The institution must manage its social contribution activities in line with its strategic aims and objectives. It should create appropriate physical infrastructure and financial resources for these activities and ensure their effective use.					
D.1.1. Management of social contribution processes	1	2	3	4	5
The institution's social contribution policy, management of social contribution processes, and organizational structure have been institutionalized. The management of social contribution processes and the organizational structure are compatible with the institution's social contribution policy; job descriptions are defined. The cooperation within the structure is monitored and related improvements are implemented.	1	2	3	4	5
	There is no planning regarding the management of social contribution processes and organizational structure in the institution.	There are plans regarding the management of social contribution processes and organizational structure of the institution.	Management of social contribution processes and organizational structure are implemented in line with institutional preferences throughout the institution.	Cooperation-related results regarding the management of social contribution processes and organizational structure in the institution are monitored and measures are taken.	Internalized, systematic, sustainable, and exemplary practices are present.
Examples of Evidence <ul style="list-style-type: none"> • Evidence showing the management and organizational structure of social contribution processes • Evidence showing the social contribution governance model • Units conducting social contribution activities and examples of implementation • Evidence of monitoring and improvement regarding the cooperation of the management of social contribution processes and organizational structure • Evidence regarding unique approaches and practices developed by the institution in line with its needs, in addition to standard practices and regulations 					

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1

2

3

4

5

1

There is no planning regarding the management of social contribution processes and organizational structure in the institution.

2

There are plans regarding the management of social contribution processes and organizational structure of the institution.

3

Management of social contribution processes and organizational structure are implemented in line with institutional preferences throughout the institution.

4

Cooperation-related results regarding the management of social contribution processes and organizational structure in the institution are monitored and measures are taken.

5

Internalized, systematic, sustainable, and exemplary practices are present.

Examples of Evidence

- Evidence showing the management and organizational structure of social contribution processes
- Evidence showing the social contribution governance model
- Units conducting social contribution activities and examples of implementation
- Evidence of monitoring and improvement regarding the cooperation of the management of social contribution processes and organizational structure
- Evidence regarding unique approaches and practices developed by the institution in line with its needs, in addition to standard practices and regulations

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D. SOCIAL CONTRIBUTION

D.2. Social Contribution Performance

The institution must periodically monitor and continuously improve the activities it conducts in line with its social contribution strategy and objectives.

D.2.1. Monitoring and evaluation of social contribution performance

The institution engages in social contribution activities that are aligned with the UN Sustainable Development Goals, capable of responding to the needs of the society and environment, including disadvantaged groups, and creating value. Social contribution activities carried out through units within the institution—such as education, service, research, and consultancy—are monitored via institutional collaborations at national and international levels and assignments made to various public institutions and organizations. Monitoring mechanisms and processes are established and sustainable. There is evidence of improvement steps.

	1	2	3	4	5
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	There are no mechanisms in the institution for monitoring and evaluating social contribution performance.	There are institutional principles, rules, and indicators for monitoring and evaluating social contribution performance.	Mechanisms created to monitor and evaluate social contribution performance are utilized throughout the institution.	Social contribution performance in the institution is monitored and evaluated together with relevant stakeholders, and improvements are made.	Internalized, systematic, sustainable, and exemplary practices are present.

Examples of Evidence

- Social contribution activities aligned with the institution's objectives
- Evidence belonging to defined processes valid for monitoring and evaluating social contribution performance
- Evidence showing mechanisms established to monitor whether social contribution targets have been achieved
- Evidence/monitoring reports showing that social contribution activities carried out within the institution are evaluated
- Evidence/reports showing that monitoring-based improvements are made regarding social contribution activities
- Protocols and agreements signed with collaborating institutions
- Stakeholder feedback
- Evidence regarding the monitoring and improvement of social contribution performance
- Evidence regarding unique approaches and practices developed by the institution in line with its needs, in addition to standard practices and regulations