



AYBU BUSINESS SCHOOL

SEMESTER BULLETIN



2025-26
SPRING SEMESTER



Ankara Yıldırım Beyazıt University
Business School
Biannual Newsletter

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DEAN'S MESSAGE

Dear Colleagues, Students, and Esteemed Members of Our Community,

As we approach the end of the Spring semester of the 2025–2026 academic year at AYBU Business School, I am pleased to reflect on a productive and inspiring period marked by academic achievement, institutional development, and meaningful engagement. Throughout the year, our faculty members have continued to contribute to the advancement of knowledge through high-quality research, impactful projects, and valuable academic activities at national and international levels. Likewise, our students have demonstrated strong commitment through scholarship programs, international mobility opportunities, innovative initiatives, and activities that create value for society.

These achievements reflect the dynamic, forward-looking, and excellence-driven spirit of AYBU Business School, as well as the collective efforts of our academic staff, administrative team, students, alumni, and stakeholders.

To our students, we are proud to accompany you on your educational journey and to witness your growth throughout the year. AYBU Business School aims to equip you not only with academic knowledge, but also with analytical thinking, ethical awareness, leadership capacity, and the skills required to succeed in the global business world and public sector. Your dedication, curiosity, and perseverance continue to inspire us, and we remain committed to supporting you as you prepare to become competitive, responsible, innovative, and socially conscious graduates.

As we conclude the Spring semester and look toward the next academic year, I encourage all members of our community to continue pursuing academic excellence, interdisciplinary collaboration, innovative research, and international engagement. Together, we will further strengthen AYBU Business School's global visibility and deepen our contribution to sustainable and inclusive societal development.

I wish all our students success in their final examinations, projects, and academic responsibilities, and I sincerely thank our faculty and administrative staff for their dedication throughout the 2025–2026 academic year.

Prof. Dr. Rafet Aktaş
Dean
AYBU Business School



Academic Insight Series: Fostering Scholarly Exchange and Growth

Continuing its commitment to scholarly dialogue and academic development, AYBU Business School hosted distinguished speakers as part of its Lunchtime Academic Insight Series.

In one session, Res. Assist. Ahmet Şükrü Pampal delivered an insightful talk titled “The Future of Academia: Global Collaborations and Research Fellowships.” During the session, he discussed emerging opportunities in international academic networks, collaborative research ecosystems, and global fellowship pathways for early-career scholars. The talk provided valuable guidance for faculty members and young researchers seeking to strengthen their international academic engagement.

Further enriching the series, AYBU Business School welcomed Assoc. Prof. Andrea Sestino, an internationally recognized scholar in innovation management and marketing studies. In his seminar titled “Toward an Individual-Centric Approach in Innovation Management and Marketing Research,” Dr. Sestino offered a contemporary perspective on innovation processes, consumer-oriented research design, and evolving paradigms in marketing scholarship.

As part of the series, Dr. Sihem Djidjik, Postdoctoral Researcher at AYBU Business School, also delivered a talk titled “Entrepreneurship in the Age of AI: How Emerging Talent Turns Ideas into Real Businesses.” Her session focused on how artificial intelligence is reshaping entrepreneurial thinking, enabling emerging talents to transform innovative ideas into viable business models, and creating new opportunities for the next generation of entrepreneurs. Together, these events strengthened AYBU Business School’s vibrant academic culture by fostering intellectual exchange, interdisciplinary dialogue, and international scholarly connectivity.

AYBU Business School Article Recognized as Editor’s Pick in an International Journal

AYBU Business School continues to strengthen its international research visibility through impactful scholarly contributions. A recent study authored by Prof. Dr. Rafet Aktaş and Res. Assist. Dr. Cansu Ergenç Özdaş, titled “Clustering S&P 500 Companies by Machine Learning for Sustainable Decision-Making,” was selected as an Editor’s Pick by the *Economics and Business Review*. This distinction is awarded to studies recognized for their contemporary relevance, methodological rigor, and policy significance. By applying machine learning techniques to evaluate the sustainability performance of S&P 500 companies, the study offers innovative insights into data-driven sustainable decision-making and contributes to the growing interdisciplinary literature at the intersection of finance, sustainability, and artificial intelligence. This international recognition reflects AYBU Business School’s ongoing commitment to high-quality research with global academic and practical impact.



Ankara Yıldırım Beyazıt University Faculty of Business: Research Quality and Overall Performance in the 2026 THE Business and Economics Rankings



We Rank

3rd

in Ankara

1		Bilkent Uni.	67.7	201-250
2		ODTÜ	60.5	201-250
3		AYBÜ	53.2	801-1001
4		Hacettepe Uni.	35.3	801-1001
5		Ankara Uni.	27.7	+1001

2026 Times Higher Education (THE) Sıralaması
Ankara Yıldırım Beyazıt Üniversitesi İşletme Fakültesin
Business and Economics Alanında Performansı



800-1001

Dünya Sıralaması
Bandı



12.

Araştırma Kalitesi ve
Uluslararası Görünüm



16.

Türkiye Geneli
(İlk 20)

Global Recognition for AYBU Business School in THE 2026 Rankings

Ankara Yıldırım Beyazıt University achieved a significant success in the Times Higher Education World University Rankings 2026 by Subject in the field of Business & Economics. According to the results, AYBU ranked 3rd among universities in Ankara, demonstrating its growing research quality, academic performance, and international visibility. AYBU Business School received a subject score of 53.2 in Business & Economics, surpassing Hacettepe University and Ankara University in this field. The School particularly stood out in the indicators of research quality and international outlook, reflecting its increasing contribution to globally visible academic output. In the global Business & Economics ranking, AYBU was placed in the 801–1001 band. The University also ranked 12th in Türkiye in terms of research quality and international outlook indicators, and 16th overall among Turkish universities in the same subject area. This achievement highlights AYBU Business School's steady progress toward becoming a more research-oriented, internationally visible, and competitive academic institution.

AYBU Business Administration English Undergraduate Program Accredited by STAR

The Business Administration English Undergraduate Program, offered within Ankara Yıldırım Beyazıt University Business School, has been accredited by the Association for Accreditation and Rating of Social Sciences, Humanities and Basic Sciences (STAR) following a comprehensive evaluation process. This accreditation officially certifies that the program meets national and international quality standards in terms of teaching and learning quality, curriculum structure, academic staff competence, research activities, and institutional processes. This achievement reflects AYBU Business School's commitment to continuous improvement, quality-oriented education, and enhanced international competitiveness. As AYBU Business School, we remain committed to providing our students with innovative, qualified, and contemporary education aligned with the needs of today's world. We sincerely thank all academic and administrative staff who contributed to this important achievement and reaffirm our commitment to working together with our students and stakeholders for a stronger future.



AYBU Business School Career Event with Turkcell

AYBU Business School organized an inspiring career event for its students with the participation of representatives from Turkcell, one of Türkiye's leading telecommunications and technology companies. During the session, Turkcell representatives delivered an informative presentation on current and future career opportunities within the company. Internship programs, new graduate recruitment processes, career paths, required competencies, and corporate culture were also discussed in detail. The event provided students with valuable insights into the business world, direct interaction with industry professionals, and networking opportunities with one of Türkiye's major brands.

Internship Information Meeting Held

The Internship Information Meeting, organized by the AYBU Business School Internship Committee, was held on April 6, 2026, at 12:30 in lecture hall B201. During the meeting, students were informed in detail about the internship process, required documents, and key points to consider throughout the application and completion stages. Students who had previously completed their internships also participated in the meeting and shared their experiences, offering practical guidance to students preparing for their internships this year. We sincerely thank our faculty members who contributed to the effective organization of the process and all students who participated in the meeting.





Recognition Ceremony for Faculty Members Contributing to Accreditation Success

AYBU Business School held a recognition ceremony to honor faculty members who made valuable contributions to the successful accreditation process of the Business Administration English Undergraduate Program. During the ceremony, certificates of appreciation were presented to academic staff in recognition of their dedicated efforts, collaborative spirit, and commitment to advancing educational quality standards throughout the accreditation process. Their contributions played a significant role in strengthening the School's academic infrastructure, quality assurance mechanisms, and institutional development. This recognition reflects AYBU Business School's appreciation for collective academic effort and its commitment to fostering a culture of excellence, continuous improvement, and shared institutional achievement.

Departmental Board Meetings Convened Across Academic Units

AYBU Business School successfully convened departmental board meetings across its academic units, including the Departments of Business Administration, Finance, Banking, Management Information Systems, International Trade, and Business Management. These meetings brought together academic staff to evaluate ongoing educational activities, review departmental priorities, and discuss strategic plans aimed at enhancing academic quality, curriculum development, research productivity, and student engagement. The board meetings also served as an important platform for strengthening coordination among departments, promoting participatory decision-making, and aligning academic objectives with the School's broader vision of institutional excellence and continuous development. Through such collaborative governance mechanisms, AYBU Business School continues to reinforce its commitment to effective academic management, strategic planning, and sustainable institutional growth.





AYBU Business School Participated in “International Opportunities for Youth” Event

AYBU Business School participated in the “International Opportunities for Youth” event organized by Ankara Yıldırım Beyazıt University, with the honored attendance of Mr. İlker Astarıcı, President of the Turkish National Agency. Representatives from the Department of International Trade and Business, together with the Faculty’s Erasmus coordinators, attended the event and gained valuable insights into international education, internship, and mobility opportunities offered through programs such as Erasmus+ and Eurodesk. The event provided important guidance for students’ academic and career journeys by introducing global opportunities that support international experience, professional development, and intercultural learning.

RESEARCH ALERT!!!

SSCI Q1; IMPACT FACTOR: 9.5

“Breaking the cycle of harm: how learning orientation mitigates the impact of abusive supervision on knowledge sharing in SMEs?”

JOURNAL OF KNOWLEDGE MANAGEMENT
EMERALD PUBLISHING

1/2

Breaking the cycle of harm: how learning orientation mitigates the impact of abusive supervision on knowledge sharing in SMEs?
Emre Burak Ekmekçioğlu, Belgin Aydintan, Cansu Ergenç Özdaş, Ahmet Şükrü Pampal and Serkan Yelliçe

EMRE BURAK EKMEKÇİOĞLU
ASSOC. PROF. DR.

BELGIN AYDINTAN
PROF. DR.

CANSU ERGENÇ ÖZDAŞ
RESEARCH ASSISTANT
DR.

AHMET ŞÜKRÜ PAMPAL
RESEARCH ASSISTANT

SERKAN YELLIÇE
RESEARCH ASSISTANT

The study was conducted under the academic leadership of Assoc. Prof. Dr. Emre Burak Ekmekçioğlu, Vice Dean of the Business School. The Faculty takes pride in this collaborative work, which includes the external contribution of Prof. Dr. Belgin Aydintan, as well as the contributions of Dr. Cansu Ergenç Özdaş, Res. Asst. Serkan Yelliçe and Res. Asst. Ahmet Şükrü Pampal from the Business School. This strong spirit of academic collaboration significantly enhanced the scientific quality of the research and played a key role in its publication in the prestigious Journal of Knowledge Management.

Ekmekcioglu EB, Aydintan B, Ergenc C, Pampal AS, Yellice S (2026.), “Breaking the cycle of harm: how learning orientation mitigates the impact of abusive supervision on knowledge sharing in SMEs?”. Journal of Knowledge

AYBU Business School Study Recognized as a High-Impact Manuscript


A collaborative study conducted under the academic leadership of Assoc. Prof. Dr. Emre Burak Ekmekçioğlu, Vice Dean of AYBU Business School, was published in the prestigious Journal of Knowledge Management. The study was carried out with the contributions of AYBU Business School faculty members Dr. Cansu Ergenç Özdaş, Res. Asst. Ahmet Şükrü Pampal, and Res. Asst. Serkan Yelliçe, together with the external contribution of Prof. Dr. Belgin Aydintan. Reflecting its academic rigor, theoretical contribution, and scholarly relevance, the manuscript was also selected among the top three high-impact manuscripts in the journal issue. This achievement highlights AYBU Business School’s commitment to producing internationally visible, high-quality research through collaborative academic work.



AYBU Business School Academics Participated in National and International Academic Conferences

Academics from the Business School of Ankara Yıldırım Beyazıt University actively participated in prominent national and international academic events organized in different fields of business, accounting, management, and organizational studies. Within this scope, faculty members and research assistants of AYBU Business School attended the 25th International Business Congress, the 44th Accounting Education Symposium, and the 34th National Management and Organization Congress, where they presented their recent scientific studies, exchanged ideas with scholars from various universities, and contributed to academic discussions in their respective fields. The congresses and symposiums provided an important platform for strengthening academic collaboration, sharing current research findings, and following recent developments in business administration, sustainability, finance, accounting, organizational behavior, and management sciences. Through these academic participations, AYBU Business School continues to enhance its scientific visibility and contribute to the national and international academic community with interdisciplinary and research-oriented studies.



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